

Curriculum Vitae

WILLIAM K. HALLMAN

ADDRESS

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EDUCATION

Ph.D. Experimental/Social Psychology, University of South Carolina, August 1989.
 M.A. Experimental/Social Psychology, University of South Carolina, May 1986.
 B.S. Biology/Psychology, Juniata College, Huntingdon, Pennsylvania, May 1983.

DISSERTATION

Coping with an environmental stressor: Perception of risk, attribution of responsibility, and psychological distress in a community living near a hazardous waste facility. - Dissertation Director: Abraham Wandersman.

ACADEMIC POSITIONS

Distinguished Professor, Department of Human Ecology, School of Environmental and Biological Sciences, Rutgers University (July 2024 to *present*).

Visiting Scholar, Food Systems and Food Safety Division (ESF) of the Economic and Social Development Stream, Food and Agriculture Organization of the United Nations (October 2023-June 2024).

Chair, Department of Human Ecology, School of Environmental and Biological Sciences, Rutgers University (July 2010 to June 2016; July 2017 to June 2023).

Visiting Scholar, Annenberg Public Policy Center, University of Pennsylvania (July 2016 to June 2017).

Director, Food Policy Institute, Rutgers University (August 2005 to July 2013).

Professor of Human Ecology, School of Environmental and Biological Sciences, Rutgers University (July 2005 to June 2024).

Associate Director for Food Biotechnology Research, Food Policy Institute, Rutgers University (October 2001 to August 2005).

Associate Professor, Department of Human Ecology, Cook College, Rutgers University (July 1996 to June 2005).

Visiting Scientist - Programm-Gruppe Mensch, Umwelt, Technik, Forschungszentrum KFA, Jülich, Germany (May to September 1996).

Assistant Professor, Department of Human Ecology, Cook College, Rutgers University (July 1989 to June 1996).

Project Coordinator, National Information System for Health Related Services: A Joint Program of the Center for Developmental Disabilities and the Computer Services Division of the University of South Carolina (June 1984 to November 1985).

Program Coordinator, Advanced Placement Psychology Program, Department of Psychology and the Office of Telecommunications Instruction, University of South Carolina (August 1983 to May 1986).

GRADUATE FACULTY AND INSTITUTE MEMBERSHIPS

Member, Center for Environmental Exposures and Disease (CEED), Environmental and Occupational Health Sciences Institute, Rutgers University (March 2023 to *present*).

Executive Committee and Core Faculty Member, Rutgers Global Health Institute, Rutgers University (December 2018 to *present*).

Member, Graduate Faculty, Edward J. Bloustein School of Planning and Public Policy, Rutgers University (September 2009 to *present*).

Member, Graduate Faculty, Department of Nutritional Sciences, Rutgers University (April 2008 to *present*).

Member, Graduate Faculty, Department of Psychology, Rutgers University (October 1994 to *present*).

Member, Environmental and Occupational Health Sciences Institute, Rutgers, The State University of New Jersey. (June 1993 to *present*).

Member, Center for Environmental Communication, Rutgers University (September 1992- September 2003).

Fellow, Livingston College, Rutgers University (January 1990 – September 2007).

PROFESSIONAL POSITIONS

Director, Research and Evaluation, Bureau of Community Services, South Carolina State Health and Human Services Finance Commission, Columbia, South Carolina (May 1988 to June 1989).

Information Resource Consultant, Bureau of Community Services, Division of Quality Assurance, South Carolina State Health and Human Services Finance Commission, Columbia, South Carolina (March 1987 to May 1988).

Evaluation Supervisor, Appalachian Health Council (South Carolina HSA region one), Greenville, South Carolina. Out-stationed with the South Carolina State Health and Human Services Finance Commission, Bureau of Community Services, Division of Quality Assurance, Columbia, South Carolina (May 1986 to March 1987).

ADVISORY ROLES

National Academies of Sciences, Engineering, and Medicine

Member, Climate Crossroads Advisory Committee, National Academies of Sciences, Engineering, and Medicine (NASEM) (2023-*present*).

Chair, Planning Committee for Effective Health Communication in the Current Information Environment, and the Role of the Federal Government: A Workshop, National Academies of Sciences, Engineering, and Medicine (NASEM) (2022-2023).

Co-Chair, Climate Communications Initiative, National Academies of Sciences, Engineering, and Medicine (NASEM) (2022-2024) (Member 2017-2022).

Member, COVID Communications Professionals Council, National Academies of Sciences, Engineering, and Medicine (NASEM) (2021-2022).

Member, Committee for the National Academies workshop on Moving Past COVID-19, National Academies of Sciences, Engineering, and Medicine (NASEM) (2021-2022).

Invited Participant, Planning Meeting on Education for Living in a Changing Climate. National Academies of Sciences, Engineering, and Medicine (NASEM), Board on Science Education (2020).

Member, Standing Committee on Advancing Science Communication, National Academies of Sciences, Engineering, and Medicine (NASEM) (Member 2018-2023).

Member, Colloquium on the Science of Science Communication Advisory Committee, National Academies of Sciences, Engineering, and Medicine (NASEM) (2017-2019).

Member, Committee on the Science of Science Communication: A Research Agenda, Division of Behavioral and Social Sciences and Education (DBASSE), National Academy of Sciences (2015-2016).

Member, Committee on the Study of Food Safety and Other Consequences of Publishing Establishment-Specific Data, National Research Council of the National Academies of Science, Engineering, and Medicine (NASEM), (2011).

Member, Committee on the Evaluation of the Food Safety Requirements of the Federal Purchase Ground Beef Program, National Research Council (2010).

US Food and Drug Administration

Member, Nonprescription Drug Advisory Committee (NDAC), US Food and Drug Administration (2023-*present*).

Chair, Risk Communication Advisory Committee of the US Food and Drug Administration, 2013-2015 (Member, 2011-2013); (SGE - Consultant, 2007-2011; 2016-2020).

Asia-Pacific Economic Cooperation (APEC)

Delegate, Asia-Pacific Economic Cooperation (APEC) Food Safety Cooperation Forum, Workshop on Risk Communication Related to Maximum Residue Limits (MRLs), Nominated by the US Department of Agriculture, Foreign Agricultural Service (2023).

Delegate, Asia-Pacific Economic Cooperation (APEC) Food Safety Cooperation Forum, Subcommittee on Standards and Conformance, Workshop on Risk Communication Related to Maximum Residue Limits (MRLs), Nominated by the US Department of Agriculture, Foreign Agricultural Service (2022).

Delegate, Asia-Pacific Economic Cooperation (APEC) Food Safety Cooperation Forum, Framework for Risk Communication in the APEC Region. Nominated by the US Department of Commerce (2020-2022).

Delegate, Asia-Pacific Economic Cooperation, High-Level Policy Dialogue on Agricultural Biotechnology, Nominated by the US Department of Agriculture and the US State Department (2008).

United Nations

Risk Communication Advisor, SAFER Initiative, World Food Programme of the United Nations (2024-*present*).

Food Safety Communication Expert, Food Systems and Food Safety Division (ESF) of the Economic and Social Development Stream, Food and Agriculture Organization of the United Nations (2023-*present*).

Other Organizations

Member, Public Assembly, International Food Information Council (IFIC) (2025-*present*).

Member, Science Advisory Board, Evigence (2023 – *present*).

Member, Alliance to Stop Foodborne Illness Recall Modernization Working Group (2020-*present*).

Member, Partnership for Food Safety Communications Working Group (2022-2024).

Member, Partnership for Food Safety Communications Food and Tech Advisory Council (2022-2024).

Chair, Working Group D (Social Sciences) Expert Consultation of Scientific Advice on Cell-Based Food Products and Food Safety Considerations. Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO) (2022).

Member, Protein in a Changing Environment (PRICE) working group. American Society for Nutrition and the Keystone Policy Center (2020-2021).

Member, Recipe Modification Project Task Force, Partnership for Food Safety Education, and the Food Marketing Institute (FMI) Foundation (2018).

Member, Organizing Committee, Third International Workshop for Regulation of Animal Biotechnology. USDA/US State Department (2016-2017).

Consulting Researcher, Wildfire Smoke and Health Risk Communication: Integrating Social and Natural Sciences to Improve Risk Communication and Management Strategies in Impacted Communities, U.S. Environmental Protection Agency (2016).

Councilor, Executive Committee, Risk Communication Specialty Group, Society for Risk Analysis (2016-2018).

Member, Expert Advisory Council, Agency on Aging – Meals on Wheels Association of America National Resource Center on Nutrition and Aging, (2011-2016).

Member, Advancing Health Decision Making (AHDM) Working Group, sponsored by the Johnson & Johnson Corporate Citizenship Trust and the Academy for Business in Society (2011-2015).

Member, Board of Visitors, Center for Nanotechnology in Society, Arizona State University (2010-2015).

Member, Expert Food Safety Education Panel, United States Department of Agriculture, and the Ad Council Food Safety Advertising Campaign (2010-2011).

Delegate to the Workshop on Communicating about Foodborne Illness Data, Centers for Disease Control and Prevention, (September 2010).

New Jersey Representative to the Agency for Toxic Substances and Disease Registry (ATSDR) Citizens' Round Table, Washington, DC (June 1990).

Delegate to the International Working Conference on the Great Lakes Ecosystem, Policy Initiatives Task Group, Buffalo, New York (September 1989).

FELLOWSHIPS, HONORS, AND AWARDS

Fellow, American Association for the Advancement of Science (AAAS) (2022).

Fellow, Society for Risk Analysis (2021).

United States Food and Drug Administration Advisory Committee Service Award (2020).

Distinguished Research Fellow, Annenberg Public Policy Center, University of Pennsylvania (2017).

Best Reviewer Award, Society for Risk Analysis (2017).

United States Food and Drug Administration Advisory Committee Service Award (2015).

Research and Communication Award, Food Distribution Research Society (2011) (with B. Onyango, N. H. Hooker, and C. L. Cuite).

School of Environmental and Biological Sciences Team Award (Team Leader – New Brunswick Community Farmers Market), Rutgers University (2010).

Robert Wood Johnson Foundation Investigator Award in Health Policy Research (2009).

Rutgers College Student Development and College Affairs Emerging Leaders Institute, Student Recognition (2005).

Team Award for Research Excellence (Team Leader - Food Biotechnology Program) - Cook College/ New Jersey Agricultural Experiment Station, Rutgers University (2004).

Cook College Student Life Program Leadership Excellence Award (1997).

Teaching and Advising Excellence Award – Cook College Leadership Committee, Rutgers University (1996).

Fellowship, Center for the Critical Analysis of Contemporary Culture, Rutgers University (1991).

Dissertation Award, American Psychological Association, Division 27 - The Society for Community Research and Action (1990).

Finalist, Alexander Von Humboldt-Stiftung, Bundeskanzler Fellowship (1990).

Psi Chi – The International Honor Society in Psychology (1983).

Beta Beta Beta – National Biological Honor Society (1982).

RESEARCH GRANTS

1. Co-Principal Investigator, Human Intentional Environmental Exposure Studies: What Risks are Acceptable, and to Whom? National Science Foundation; \$599,485. (September 2024 – August 2027). PI: Nir Eyal; Co-PI: Monica Q. F. de Magalhães. NSF Award # 2419365. [Ended by Executive Order, April 2025]
2. Principal Investigator, Determining the Appropriate Nomenclature for Meat, Poultry, and Seafood Made from the Cells of Animals. New Jersey Agricultural Experiment Station; \$20,000. (June 2022 – September 2025). Hatch NJAES Project # NJ26130.
3. Principal Investigator, Public Attitudes Toward the Use of Gene Drives in Agriculture and the Values that Drive Them, United States Department of Agriculture (USDA), National Institute of Food and Agriculture (NIFA), Agriculture and Food Research Initiative (AFRI); \$500,000. (May 2021 – April 2026). Grant # 2021-67023-34647.
4. Principal Investigator, Increasing the Capacity and Profitability of US Aquaculture by Matching Practical Seafood Product Attributes with Post-Pandemic Consumer Demand, United States Department of Agriculture (USDA), National Institute of Food and Agriculture, Grants for Agricultural Research, Special Research Grants; \$303,560. (September 2020-August 2023). Grant # 2020-70007-32415.
5. Co-Investigator, Market Ambassadors: An Innovative Approach to Increasing Sales of Local “Jersey Fresh” Foods at Urban Farmers Markets. Farmers Market Promotion Program, United States Department of Agriculture (USDA) Agricultural Marketing Service; \$249,960 (September 2018- September 2021) Agreement No. AM180100XXXXG059. PI: Lauren Errickson, Rutgers University.
6. Principal Investigator, Doctoral Dissertation Research in DRMS: Improving Food Safety Crisis Communications, in support of Fanfan Wu, National Science Foundation; Division of Social and Economic Sciences; \$33,302 (July 2015 – June 2017). Award # 1530179.
7. Principal Investigator, Food Nanotechnology: Expanding the Parameters of Consumer Acceptance, United States Department of Agriculture (USDA), National Institute of Food and Agriculture, Agriculture and Food Research Initiative (AFRI); \$450,000 (March 2015 – March 2018). Grant # 2015-67021-23272.
8. Co-Investigator, Best Practices in Coastal Storm Risk Communication, National Oceanic and Atmospheric Administration (NOAA), NJ Sea Grant Coastal Storm Awareness Program; \$149,805 (January 2014 – December 2014). Grant # R/CSAP-1-NJ—PI: Cara Cuite, Rutgers University.
9. Co-Principal Investigator, Identifying Food Safety Risk Factors and Educational Strategies for Consumers Purchasing Seafood and Meat Products Online. United States Department of Agriculture (USDA) through a subcontract from Tennessee State University, 1890 Institution Teaching, Research and Extension Capacity Building Grants Program; \$455,506 (June 2012 – September 2015). Grant # 2011-38821-31107. PI: Sandria Godwin, Tennessee State University.
10. Co-Investigator, Assessing Barriers to GM Food Crop Production and Innovation in China, India, and East Africa. The John Templeton Foundation: \$249,999 (Total budget \$535,727). (June 2012 – November 2015). PI: Carl Pray, Rutgers University
11. Co-Principal Investigator, Community Connections: Building Partnerships and Strategies Against Hunger. United States Department of Agriculture (USDA), Food and Nutrition Service (FNS), Hunger-Free Communities Implementation Grant; \$99,753 (March 2011 – March 2013). Grant # 433518 USDA-FNS. PI: Nurgul Fitzgerald, Rutgers University.

12. Principal Investigator, Improving the Safety and Nutritional Adequacy of the Home Food Supply of Elderly Recipients of Home-Delivered Meals. United States Department of Agriculture (USDA), National Institute for Food and Agriculture (NIFA), National Integrated Food Safety Initiative; \$600,000 (September 2010 – September 2014). USDA NIFSI # 2010-51110-21078. ClinicalTrials Identifier: NCT02719626
13. Co-Principal Investigator, Experimental Evidence for Best Practices in Food Crisis Communication. National Center for Food Protection and Defense, A Homeland Security Center of Excellence; \$330,922 (July 2010 – September 2012). PI: Cara Cuite, Rutgers University
14. Principal Investigator, The Diet-Health Nexus: Communicating Emerging Evidence. Robert Wood Johnson Foundation Investigator Awards in Health Policy Research; \$334,167 (July 2009 – December 2014).
15. Principal Investigator, New Brunswick Community Farmers Market. Johnson & Johnson Corporate Contributions: \$1,584,255 (May 2009 – present).
16. Principal Investigator, Food Nanotechnology: Understanding the Parameters of Consumer Acceptance. United States Department of Agriculture (USDA), Cooperative State Research, Education, and Extension Service (CSREES), National Research Initiative; \$200,000 (January 2009 – December 2011). Grant # 2009-35603-05045
17. Principal Investigator, Survey of American Consumers Regarding Food Recall Communication. Grocery Manufacturers Association; \$65,100 (January 2008 – December 2008).
18. Principal Investigator, Effects of the World Trade Center Disaster on New York City Firefighters: Assessing Mental Health Issues. National Institute for Occupational Safety and Health (NIOSH) through the Fire Department of New York City (FDNY); \$92,544 (July 2007 – June 2008). PI: David Prezant (FDNY)
19. Principal Investigator, Efficiency, Effectiveness, and Birth Outcome Evaluation in the New Jersey Special Supplemental Nutrition Program for Women, Infants, and Children (NJ-WIC). New Jersey Department of Health and Senior Services; \$425,000 (March 2007 – December 2007).
20. Principal Investigator, Food Biosecurity: Modeling the Health, Economic, Social, and Psychological Consequences of Intentional and Unintentional Food Contamination. United States Department of Agriculture (USDA), Cooperative State Research, Education, and Extension Service (CSREES), National Integrated Food Safety Initiative; \$2,000,000 (September 2005 – August 2010). Grant # 2005-51110-02335.
21. Co-Principal Investigator, Symptoms, Psychology, Respiratory Disease and Disability in NYC Firefighters following the World Trade Center Disaster (WTCD), National Institutes of Health; \$194,652. (April 2004 – March 2005). PI: Howard Kipen
22. Principal Investigator, Consumer Acceptance of Food Biotechnology in the United States. United States Department of Agriculture (USDA), Cooperative State Research, Education, and Extension Service (CSREES) Initiative for Future Agriculture and Food Systems (IFAFS); \$2,500,000 (October 2001 – September 2005). Grant # 2002-52100-11203
23. Principal Investigator, Improving Health Risk Communications to Prevent Unexplained Illnesses Related to Military Deployments. U.S. Centers for Disease Control and Prevention; \$1,100,000 (September 2001 – August 2004). Grant # E11/CCE219962-02
24. Principal Investigator, Public Perceptions of Agricultural Biotechnology. Grocery Manufacturers Association; \$86,000 (January – December 2001).

25. Co-Principal Investigator, Cooperative Agreement to Conduct Studies of Illnesses Among Persian Gulf Veterans: Defining Gulf War Illness. U.S. Centers for Disease Control and Prevention; \$1,800,000 (October 1997 – October 2001). Grant #U50/CCU214463-01. PI: Howard Kipen
26. Co-Principal Investigator, Successfully Communicating Worst-Case Scenarios: Strategies for Industry. United States Environmental Protection Agency, through a grant to Rutgers Hazardous Substance Management Research Center, \$76,885 (July 1997 – June 1998). PI: Caron Chess.
27. Principal Investigator, Redevelopment of the Undergraduate Course, “The Politics of Environmental Issues,” Rutgers Dialogues Grant, Rutgers University; \$3,200 (January – June 1996).
28. Co-Investigator, New Jersey Center for Environmental Hazards Research - a joint program to investigate Persian Gulf War Syndrome in collaboration with the East Orange Veterans Administration Medical Center, The Environmental and Occupational Health Sciences Institute, and The Institute for Health, Health Care Policy, and Aging Research. United States Veterans Administration, \$2,600,000. (October 1994 – September 1999). PI: Benjamin Natelson.
29. Principal Investigator, Health and Exposure Survey of Persian Gulf Veterans. U.S. Veterans Administration, \$120,000 (see above) (October 1994 – September 1996).
30. Principal Investigator, Activists’ Views of the Risks of 60Hz Electric and Magnetic Fields. New Jersey Agricultural Experiment Station; \$3,900 (June 1994 – May 1995).
31. Co-Principal Investigator, Communicating Effectively About Electromagnetic Frequencies: Impacts on Knowledge and Trust. US Environmental Protection Agency; \$103,687 (June 1993 – June 1995). PI: Caron Chess.
32. Principal Investigator, Lyme Disease Cooperative Agreement. New Jersey Department of Health, through a grant from the U.S. Centers for Disease Control, \$30,206 (June 1993 – July 1994).
33. Principal Investigator, Lyme Disease Cooperative Agreement. New Jersey Department of Health, through a grant from the U.S. Centers for Disease Control, \$29,404 (June 1992 – May 1993).
34. Principal Investigator, Public Perceptions of Agricultural Biotechnology, American Cyanamid Corporation; \$31,000 (July 1991 – September 1993).
35. Principal Investigator, Lyme Disease: Laying the Groundwork for Educational Interventions, New Jersey Department of Health, through a cooperative agreement with the U.S. Centers for Disease Control; \$22,231 (November 1991 – May 1992).
36. Principal Investigator, Making Risk Comparisons that Make Sense, University Research Grant Award; \$500 (June 1992 – May 1993).
37. Principal Investigator, Individual and Community Responses to the Perceived Risks of Electric and Magnetic Fields, New Jersey Agricultural Experiment Station Project; \$6,000 (April 1991 – September 1992).
38. Principal Investigator, Perceptions of the Risks of Electromagnetic Fields, University Research Grant Award; \$2,000 (June 1990 – May 1991).
39. Principal Investigator, Psychological Distress and Communities Located Near a Hazardous Waste Facility, University Research Grant Award; \$2,000 (January 1990 – May 1990).

40. Co-Investigator, Street Talking Productions for Targeted Families; A Substance Abuse Prevention Program, Alcohol, Drug Abuse, and Mental Health Administration, National Institutes of Mental Health; \$203,272 (September 1987 – September 1989).
41. Principal Investigator, Evaluation of the Electronic Parent Locator Network; An Eight-state Cooperative Effort to Locate Absent Parents, Office of Child Support Enforcement, U.S. Department of Health and Human Services; \$42,800 (February 1987 – February 1988).
42. Principal Investigator, Evaluation of the First Year Activities of the Electronic Parent Locator Network Project, South Carolina State Reorganization Commission; \$3,000 (September – December 1987).
43. Co-Principal Investigator, Cancer Related Beliefs, Attitudes, Intentions and Behaviors, in a Community at Environmental Risk, American Cancer Society; \$6,000 (November 1986 – March 1988). PI: Abraham Wandersman.
44. Principal Investigator, Evaluation of the Jobs Training Program for ‘At-Risk’ Youth; Youth Employment Coordinating Council, Governor's Office, State of South Carolina; \$5,000 (April – July 1986).
45. Principal Investigator, An Evaluation of the Electronic Parent Locate Network Conference, Office of Child Support Enforcement, U.S. Department of Health and Human Services; \$2,000 (September 1986).

ARTICLES IN REFEREED JOURNALS

1. Errickson, L. B., Jin, Y., Zemeckis, D., & Hallman, W. K. (2025). U.S. consumer valuation of key product attributes in salmon, shrimp, and oysters: Insights from discrete choice experiments. *Aquaculture Economics & Management*, 1–28. <https://doi.org/10.1080/13657305.2025.2589738>
2. Lerner, A., Mainelis, G., **Hallman, W.**, Kipen, H., Magalhaes, M., Buckley, B., Laurent, J. G. C., & Eyal, N. (2025). Infectious aerosol management to prepare for engineered pathogens: Current recommendations and a research agenda. *Risk Analysis*, 45(10), 2927–3330. <https://doi.org/10.1111/risa.70054>
3. Chriki, S., **Hallman, W.**, Hocquette, J. F., Ellies-Oury, M. P., & Takeuchi, M. (2025). Food culture and cell-culture: technical, ethical and social frontiers. *npj Science of Food*. <https://doi.org/10.1038/s41538-025-00417-8>. In French : De la cellule à l'assiette: les enjeux techniques et sociétaux de la «viande de culture» Viandes et produits carnés, VPC-2025-41-3.1 <https://isara.hal.science/hal-05453584/file/Chriki-2025-VPC.pdf>
4. Chriki, S., Alhujaili, A., **Hallman, W. K.**, Payet, V., Ellies-Oury, M. P., & Hocquette, J. F. (2024). Attitudes toward artificial meat in Arab countries. *Journal of Food Science*. <https://doi.org/10.1111/1750-3841.17559>
5. Errickson, L. B., Jin, Y., Zemeckis, D., & **Hallman, W. K.** (2024). Seafood consumption trends and trajectories among U.S. consumers: Influences of the COVID-19 pandemic. *Foods*, 13(17), 2682; <https://doi.org/10.3390/foods13172682>
6. McKeon, G. P., & **Hallman, W. K.** (2024). Front-of-package protein labels on cereal create health halos. *Foods*, 13, 1139. <https://doi.org/10.3390/foods13081139>
7. **Hallman, W. K.**, Hallman, W. K., II, & Hallman, E. E. (2023). Cell-based, cell-cultured, cell-cultivated, cultured, or cultivated. What is the best name for meat, poultry, and seafood made from the cells of animals? *npj Science of Food*. 7:62, <https://doi.org/10.1038/s41538-023-00234-x> Preprint: <https://doi.org/10.21203/rs.3.rs-2843471/v1>

8. Ashby, E., Minicucci, C., Liao, J., Buonsenso, D., González-Dambrauskas, S., Obregón, R., Zahn, M., **Hallman, W.**, & Chandy, J. (2023). Systems thinking for public health: A case study using U.S. Public Education. *NAM Perspectives*. (11 pages). [National Academy of Medicine]
<https://doi.org/10.31478/202311a>
9. Jin, H., Adewoye, L., Dupouy, E., Er, J. C., Geraghty, F., **Hallman, W. K.**, Healy, M., Jiang, Y., Leon-Lim, E. de, Narrod, C., & Philpott, A. (2023). Principles and Practices of Effective Food Safety Risk Communication – Introducing the Asia-Pacific Economic Cooperation Food Safety Risk Communication Framework. *European Journal of Nutrition & Food Safety*, 15(8), 11–27.
<https://doi.org/10.9734/ejnf/2023/v15i81324>
10. Suldovsky, B., & **Hallman, W. K.** (2022). The National Bioengineered Food Disclosure Standard of 2016: Intersection of technology and public understanding of science. *Societies*, 12(55), 133,
<https://doi.org/10.3390/soc12050133>
11. Zhang, M., Lu, J., & **Hallman, W. K.** (2021). Sharing what others do or approve: Word-of-mouth communication driven by social norms. *Frontiers in Psychology*. 12, 712253.
<https://doi.org/10.3389/fpsyg.2021.712253>
12. Laumbach, R. J., Cromar, K. R., Adamkiewicz, G., Carlsten, C., Charpin, D., Chan, W. R., de Nazelle, A., Forastiere, F., Goldstein, J., Gumy, S., **Hallman, W. K.**, Jerrett, M., Kipen, H. M., Pirozzi, C. S., Polivka, B. J., Radbel, J., Shaffer, R. E., Sin, D. D., Viegl, G.: on behalf of the Assembly on Environmental Occupational, and Public Health. (2021). Personal interventions for reducing exposure and risk for outdoor air pollution: An official American Thoracic Society Workshop Report. *Annals of the American Thoracic Society*. 18(9), 1435-1443. <https://www.atsjournals.org/doi/pdf/10.1513/AnnalsATS.202104-421ST>
13. Zhang, M., Zhang, Y., **Hallman, W. K.**, & Williams, J. D. (2021). Eating green for health or social benefits? Interactions of attitudes with self-identity on the consumption of vegetarian meals among U.S. and Chinese College Students. *Appetite*. 167, 1-7 (105652) <https://doi.org/10.1016/j.appet.2021.105652>
14. **Hallman, W. K.**, & Hallman, W. K. II. (2021). A comparison of cell-based and cell-cultured as appropriate common or usual names to label products made from the cells of fish. *Journal of Food Science*. 86(9), 3798-3809. <http://doi.org/10.1111/1750-3841.15860> - bioRxiv preprint:
<https://doi.org/10.1101/2021.02.26.433119>
15. Briggs, T., Quick, V., & **Hallman, W. K.** (2021). Feature availability comparison in free and paid versions of popular smartphone weight management applications. *Journal of Nutrition Education and Behavior*. 53(9) 732-741. <https://doi.org/10.1016/j.jneb.2021.05.010>
16. Cuite, C. L., Morss, R. E., Demuth, J. L., & **Hallman, W. K.** (2021). Hurricanes vs. Nor'easters: The effects of storm type on perceived severity and protective actions. *Bulletin of the American Meteorological Society (BAMS)*, E1306–E1316. <https://doi.org/10.1175/BAMS-D-19-0043.1>
17. Berhaupt-Glickstein, A., & **Hallman, W. K.** (2021). An investigation of the contested qualified health claims for green tea and cancer. *Journal of Consumer Policy*, 44(2), 259-277. <https://doi.org/10.1007/s10603-021-09481-5>
18. Tallapragada, M., Hardy, B. W., Lybrand, E., & **Hallman, W. K.** (2021). Impact of abstract versus concrete conceptualization of genetic modification (GM) technology on public perceptions. *Risk Analysis*, 41(6), 976-991. First published online ahead of print on September 27, 2020. <http://dx.doi.org/10.1111/risa.13591>

19. **Hallman, W. K., & Hallman, W. K. II** (2020). An empirical assessment of common or usual names to label cell-based seafood products. *Journal of Food Science*, 85(8), 2267-2277. <https://doi.org/10.1111/1750-3841.15351>
20. Kuang, L., Burgess, B., Cuite, C. L., Tepper, B. J., & **Hallman, W. K.** (2020). Sensory acceptability and willingness to buy foods presented as having benefits achieved through the use of nanotechnology. *Food Quality and Preference*, 83, 103922, 12pgs. <https://doi.org/10.1016/j.foodqual.2020.103922>
21. Lull, R. B., Akin, H., **Hallman, W. K.**, Brossard, D., & Jamieson, K. H. (2020). Modeling risk perceptions, benefit perceptions, and approval of releasing genetically engineered mosquitoes as a response to Zika virus. *Environmental Communication*, 14(7), 933-953, <https://doi.org/10.1080/17524032.2019.1685558>
22. Berhaupt-Glickstein, A., Hooker, N. H., & **Hallman, W. K.** (2019). Qualified health claim language affects purchase intentions for green tea products in the United States. *Nutrients*, 11(4), 921-939. <https://doi.org/10.3390/nu11040921>
23. Landrum, A. R., **Hallman, W. K.**, & Jamieson, K. H. (2019). Examining the impact of expert voices: Communicating the scientific consensus on genetically-modified organisms. *Environmental Communication*, 13(1), 51-70. <http://dx.doi.org/doi:10.1080/17524032.2018.1502201>
24. Chiao, S., Kipen, H., **Hallman, W. K.**, Pollio, D. E., & North, C. (2019). Anthrax exposure, belief in exposure, and post-anthrax symptoms among survivors of a bioterrorist attack on Capitol Hill. *Disaster Medicine and Public Health Preparedness*, 13(3), 555-560. <http://dx.doi.org/doi:10.1017/dmp.2018.115>
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2. **Hallman, W. K.** What should we call seafood made directly from fish cells? An empirical investigation with sushi consumers in the United Kingdom. Preprint: <http://ssrn.com/abstract=5242511>
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BOOK CHAPTERS

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45. **Hallman, W. K.** (1986). *Evaluation of State Employment Initiatives for Youth Demonstration Project 1985-1986: Executive Summary*. Office of the Governor, Columbia, South Carolina. [40 pages].
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INVITED PRESENTATIONS

1. **Hallman, W. K.** (September 16, 2026). Consumer Trust and Governance. Keynote presentation in Technical Session IV: Socioeconomic Considerations in Adopting Innovative Technologies, as part of the conference: Enabling Regulatory Environment for Genome Editing in Agriculture in Korea: Opportunities and Possibilities, sponsored by the Agriculture and Food Systems Institute, Daejeon, South Korea.
2. **Hallman, W. K.** (July 25, 2026). How Deceptive Discourse Shapes Nutrition and Public Health Debates. Invited presentation in the session, Engaging the Public to Build Trust in Science: Strategies for Nutrition Professionals to Understand and Respond to Misinformation. American Society for Nutrition annual meeting, Nutrition 2026, National Harbor, Maryland.
3. **Hallman, W. K.** (July 24, 2026). Communicating Through the Cyclospora Outbreak. IFIC Issue Briefing with Don Schaffner. International Food Information Council (IFIC). Online.

4. **Hallman, W. K.** (June 8, 2026). From Alert to Action: Strengthening Recall Readiness Through the ByHeart Experience. Panel discussion (with Nicole Martz, Donald Prater, and Summer Williams) at the 130th Annual Educational Conference of the Association of Food and Drug Officials (AFDO), Columbus, Ohio.
5. **Hallman, W. K.** (April 29, 2026). Invited panelist, Reframing The Conversation to Build Clarity & Trust. IFIC–Virginia Tech Convening, Improving Diet Quality Through Multi-Sector Collaboration. College of Agriculture and Life Sciences, Virginia Tech Innovation Campus, Alexandria, Virginia.
6. **Hallman, W. K.** (April 10, 2026). Regulatory, Perception, and Societal Impacts of Sustainable Protein. Keynote Presentation at the Alternative Protein Symposium: Bridging Science and Society, North Carolina State University, Raleigh, North Carolina.
7. **Hallman, W. K.** (March 3, 2026). Losing Sight of Foodborne Illness Risk. Panel discussion (with Sarah Sorscher, Stephen Ostroff, and Barbara Kowalczyk). National Food Policy Conference. Sponsored by the Consumer Federation of America, Washington, DC.
8. **Hallman, W. K.** (December 17, 2025). You Can't Just Make Stuff Up: Improving Food Safety Through the Science of Risk Communication. Keynote Presentation at the Fifty-fifth Session of the Codex Committee on Food Hygiene (CCFH55). Nashville, Nashville, Tennessee
9. **Hallman, W. K.** (November 18, 2025). Risk Communication as Part of a Comprehensive Risk Management Strategy. Dubai International Food Safety Conference, Dubai, United Arab Emirates.
10. **Hallman, W. K.** (October 14, 2025). Consumer Choice: Risk Versus Reward. 2025 Food & Nutrition Conference & Expo (FNCE). Nashville, Tennessee.
11. **Hallman, W. K.** (September 9, 2025). What If We Implemented Food Recall Notices that Improved Consumers' Recognition of Recalled Products? Peer Learning Exchange at the Alliance to Stop Foodborne Illness Annual Meeting. Nestlé, S.A. Headquarters, Arlington, Virginia.
12. Chriki, S., Hocquette, J-F, **Hallman, W.**, Ellies-Oury, M-P, & Takeuchi, M. (August 27, 2025). Food Culture and Cell-culture: Technical, Ethical and Social Frontiers. 76th Annual Meeting of the European Federation of Animal Science, Innsbruck, Austria.
13. **Hallman, W. K.** (July 30, 2025). A Government Perspective, Best Practices for Food Safety Communication: Recommendations and Realities. Annual International Association for Food Protection Meeting, Cleveland, Ohio.
14. **Hallman, W. K.** (June 26, 2025). What's So Hard About Science Communication? Princeton Section of the American Chemical Society, Princeton, New Jersey.
15. **Hallman, W. K.** (May 15, 2025). Panel Participant: Labels to Use, Labels to Lose: The Science and Psychology of Nudging without Fudging the Facts. 2025 International Food Information Council Food & Health Communications Summit. Washington, DC.
16. **Hallman, W. K.** (May 13, 2025). Recall Modernization Initiatives with the Consumer in Mind. Presentation and panel discussion at the 2025 Food Safety Summit, Rosemont, Illinois.
17. **Hallman, W. K.** (April 15, 2025). Communicating About Risks in a Time of Rapid Change. Presentation and panel discussion. AAAS Members Speaking to Members. American Association for the Advancement of Science. Virtual.

18. **Hallman, W. K.** (March 20, 2025). Talking about Climate Change. Keynote Presentation to the Culminating Showcase Event of the Climate Change Learning Collaborative. Monmouth University, West Long Branch, New Jersey.
19. **Hallman, W. K.** (December 17, 2024). Impact analysis and implementation science related to nutrition regulatory actions. Invited presentation to the NIH – FDA Nutrition Regulatory Science Workshop. Bethesda, Maryland.
20. **Hallman, W. K.** (November 13, 2024). Communicating about Climate Change: Targeting Understanding, Emotions, and Actions, Rutgers Climate Symposium 2024, Signals: Climate Communication for Understanding and Action. Rutgers University, New Brunswick, New Jersey.
21. **Hallman, W. K.** (September 13, 2024). Risk perception and superstition. Invited keynote presentation to the National Academies of Sciences, 1924 - A Science Speakeasy. Washington, D.C.
22. **Hallman, W. K., & Cuite, C. L.** (June 26, 2024). Practical implementation of risk communication principles - Real World Scenarios Workshop on Foundations of Risk Perception and Communication in Food Safety and Antimicrobial Resistance (AMR). Inter-American Institute for Cooperation on Agriculture (IICA). [Virtual]
23. **Hallman, W. K., & Cuite, C. L.** (June 24, 2024). Principles of risk perception in communication. Workshop on Foundations of Risk Perception and Communication in Food Safety and Antimicrobial Resistance (AMR). Inter-American Institute for Cooperation on Agriculture (IICA). [Virtual]
24. **Hallman, W. K.** (May 29, 2024). Sushi foodservice consumer market research summary. Invited presentation to the National Fisheries Institute Sushi Council. [Virtual]
25. **Hallman, W. K.** (May 21, 2024). Risk perception and communication in international agriculture. Invited presentation. The 69th Session of the FSO Discussion Series “At the Corps.” USDA–APHIS, Washington, DC. [Virtual Webinar]
26. **Hallman, W. K.** (March 21, 2024). Transparency about the process and the name of cell-cultured proteins. Presentation to the European Food Forum of the European Parliament, “Innovation in food processing technology: the case of protein diversification.” Brussels, Belgium.
https://www.youtube.com/watch?v=SPiBODTsoLE&ab_channel=EuropeanFoodForumEFF at 32:30.
27. **Hallman, W. K.** (February 16, 2024). Cell-based, cell-cultured, cell-cultivated, cultured, or cultivated. What is the best name for meat, poultry, and seafood made from the cells of animals? Invited presentation to the USDA Ag Futures Forum in the session: Cell-Cultured Meat and Poultry: How Do We Label It? Arlington, Virginia.
28. **Hallman, W. K.** (January 24, 2024). Perception of food risks and the use of heuristics. Invited presentation. Food Standards Agency, Food for Thought Webinar, London, United Kingdom.
https://www.youtube.com/watch?v=tqZQ3UtzZqc&ab_channel=FoodStandardsAgency
29. **Hallman, W. K.** (November 14, 2023). Risk communication, misinformation, and disinformation related to food safety. Invited presentation to the World Trade Organization (WTO), Sanitary and Phytosanitary Committee Thematic Session on Risk Communication, Misinformation, and Disinformation, Geneva, Switzerland [virtual]. [SPS Thematic Session - Risk Communication, Misinformation and Disinformation - YouTube](#) at 2:08:49.

30. **Hallman, W. K.** (November 13, 2023). Public acceptance of new food technologies. Invited presentation to the Food and Agriculture Organization of the United Nations Foresight Technical Meeting, Thinking about the Future of Food Safety. Rome, Italy.
31. **Hallman, W. K.** (September 12, 2023). Emotional responses to climate. Invited presentation to the Resilience Networks Creative Climate Gathering, sponsored by the National Academy of Sciences Entertainment Exchange, and the Rockefeller Foundation. New York, NY.
32. **Hallman, W. K.** (September 11, 2023). Overview and takeaways from the National Academies Workshop on Effective Health Communication in the Current Information Environment and the Role of the Federal Government. Invited presentation at the Expert Meeting to Discuss Opportunities to Collaborate and Coordinate on Federal Actions to Manage Infodemics and Support Effective Health Communication in Public Health Emergencies. National Academies of Sciences, Engineering, and Medicine [virtual].
33. **Hallman, W. K.** (August 14, 2023). Getting your message across. Invited presentation to the Applied Epidemiology Staff, Food Safety and Inspection Service, US Department of Agriculture [virtual].
34. **Hallman, W. K.** (June 27, 2023). Communicating with consumers about food safety risks. Invited presentation to the 3rd Summer School for Consumer Food Safety Education. Purdue University [virtual].
35. **Hallman, W. K.** (June 23, 2023). Risk communication strategies for the safety management of novel food. Keynote presentation to the International Symposium for cell-cultured food. Korean Ministry of Food and Drug Safety and Chung-Ang University, Seoul, South Korea.
36. **Hallman, W. K.** (June 7, 2023). Recall modernization. Invited presentation to the Annual Virtual Meeting of the Alliance to Stop Foodborne Illness.
37. **Hallman, W. K.** (May 16, 2023). Public perceptions of pesticide maximum residue limits (MRLs). Keynote presentation to the Asia Pacific Economic Cooperation (APEC) Policy Partnership on Food Security (PPFS) Maximum Residue Limit (MRL Workshop). Detroit, Michigan.
38. **Hallman, W. K.** (May 2, 2023). Food safety and perishable proteins available on the Internet. Invited presentation to the 2023 Central Atlantic States Association (CASA) of the Association of Food and Drug Officials (AFDO) Annual Education and Training Seminar, Pittsburgh, Pennsylvania.
39. **Hallman, W. K.** (April 27, 2023). Cell-based, cell-cultured, cell-cultivated, cultured, or cultivated. What is the best name for meat, poultry, and seafood made directly from the cells of animals? Invited presentation to the US Department of Agriculture (USDA), U.S. Meat Animal Research Center. Clay Center, Nebraska [Virtual].
40. **Hallman, W. K.** (April 11, 2023). Invited panelist, A Vision for Future Public Health Emergencies, closing roundtable discussion of Navigating Infodemics and Maintaining Trust during Public Health Emergencies: A Workshop. National Academies of Sciences, Engineering, and Medicine, Washington, D.C. [virtual].
41. **Hallman, W. K.** (March 21, 2023). Expertise and Human Capital. Invited presentation, Effective Health Communication within the Current Information Environment and the Role of the Federal Government: A Workshop. National Academies of Sciences, Engineering, and Medicine, Washington, D.C.
42. **Hallman, W. K.** (March 20, 2023). Importance of Effective Health Communication and the Goals, Roles, and Responsibilities of Federal Health Communication. Invited presentation, Effective Health Communication within the Current Information Environment, and the Role of the Federal Government: A Workshop. National Academy of Sciences, Washington, D.C.

43. **Hallman, W. K.** (March 9, 2023). Principles of Food Safety Risk Communication. Keynote presentation to the FAO-Türkiye Partnership Programme on Food and Agriculture, Regional Technical Workshop on Official Food Safety Control Systems and Risk Communication, Istanbul, Türkiye. [virtual]
44. **Hallman, W. K.** (March 3, 2023). Food Recalls from the Consumer Perspective. Closing keynote presentation as part of the Developing a Recall Ready Community panel at the 2023 Consumer Food Safety Education Conference. Arlington, Virginia.
45. **Hallman, W. K.** (February 17, 2023). The Science of Science and Risk Communication. Invited presentation to the Eagleton Science Fellows, Eagleton Institute of Politics, Rutgers University, New Brunswick, New Jersey.
46. **Hallman, W. K.** (February 7, 2023). Consumer Reactions to Food Recalls. Invited presentation to the Kentucky Environmental Health Association, 53rd Annual Educational Conference, Lexington, Kentucky.
47. **Hallman, W. K.** (February 7, 2023). Food Safety Risks Associated with Home Delivery of Perishable Foods. Invited presentation to the Kentucky Environmental Health Association, 53rd Annual Educational Conference, Lexington, Kentucky.
48. **Hallman, W. K.** (January 10, 2023). Food safety in the new food delivery economy: Perishable meat, poultry, seafood, and game products. Invited presentation to the Louisville Metro Public Health and Wellness Training Webinar, Louisville, Kentucky [Virtual].
49. **Hallman, W. K.** (November 18, 2022). The psychology of food choices. Invited presentation to the 2022 Global Color Conference, 50 Years of Color: A Vibrant Future, Arlington, Virginia.
50. **Hallman, W. K.** (November 10, 2022). Consumer perceptions of food safety risks. US Department of Agriculture (USDA), U.S. Meat Animal Research Center. Clay Center, Nebraska [Virtual].
51. **Hallman, W. K.** (October 26, 2022). Food safety risks associated with home delivery of perishable foods. Invited presentation to the 2022 Kentucky Retail Food Seminar, Louisville, Kentucky.
52. **Hallman, W. K.** (October 6, 2022). What should we call meat, poultry, and seafood made directly from animal cells, and how should we decide? Invited presentation to the Expert Meeting on the Nomenclature for Cell-Based Foods. Food and Agriculture Organization of the United Nations (FAO). Rome, Italy. [Virtual].
53. **Hallman, W. K.** (August 23, 2022). Consumer behavior considerations linked to climate change and the food system. Invited presentation to the International Food Information Council, Food Production and Climate Change Roundtable. (Virtual) Washington, D.C.
54. **Hallman, W. K.** (August 22, 2022). Consumer perceptions of risk related to pesticide maximum residue limits (MRLs) and Their Implications for Trade. Invited presentation to the Asia-Pacific Economic Cooperation (APEC) Subcommittee on Standards and Conformance (SCSC) Workshop on Risk Communication of Pesticide Maximum Residue Limits (MRLs), Chiang Mai, Thailand.
55. **Hallman, W. K.** (July 18, 2022). Social science and regulation. Invited presentation to the International Social Science Liaison Group (ISSLG). London, United Kingdom.
56. **Hallman, W. K.** (July 15, 2022). Consumer perspectives on food recalls. Invited presentation to the US Food and Drug Administration (FDA) Food Recall Modernization Listening Session. Alliance to Stop Foodborne Illness Food Recall Modernization Working Group. (Virtual) Washington, D.C.

57. **Hallman, W. K.** (July 15, 2022). Science communication. Invited presentation to the Summer School of Plant Biotechnology. Sponsored by Centro de Informação de Biotecnologia, US Department of Agriculture, Centro de Ecologia Funcional, and Universidade de Coimbra. (Virtual) Coimbra, Portugal.
58. **Hallman, W. K.** (July 12, 2022). Invited panelist, Consumer Acceptance as Both a Barrier and Opportunity for Novel Food Technologies. Institute of Food Technologists, IFT FIRST Food Improved by Research, Science and Technology: Annual Event and Expo. Chicago, Illinois.
59. **Hallman, W. K.** (June 24, 2022). Consumer perspectives on food recalls. Invited presentation to the US Department of Agriculture, Food Safety and Inspection Service (FSIS), Food Recall Modernization Listening Session. Alliance to Stop Foodborne Illness Food Recall Modernization Working Group. (Virtual) Washington, D.C.
60. **Hallman, W. K.** (June 22, 2022). Investigating the safety of meat ordered over the Internet. Invited presentation at the Institute for the Advancement of Food and Nutrition Sciences (IAFNS) annual meeting. Washington, D.C.
61. **Hallman, W. K.** (June 2, 2022). Lessons learned during COVID. Invited introduction as part of the panel: Improving Civic Dialogue about Science through Journalism. Reimagining Science Communication in the COVID Era and Beyond: The 5th Science Communication Colloquium. National Academies of Sciences, Engineering, and Medicine, Washington, DC.
62. **Hallman, W. K.** (June 1, 2022). What I wish I had been able to tell the CDC. Invited presentation as part of the panel: Perspectives on Key Challenges in Science Communication across the Ecosystem. Reimagining Science Communication in the COVID Era and Beyond: The 5th Science Communication Colloquium. National Academies of Sciences, Engineering, and Medicine, Washington, DC.
63. **Hallman, W. K.** (November 10, 2021). Invited panelist, Pandemic Politics: Science, Distrust, and Division. Eagleton Institute of Politics, Rutgers University. New Brunswick, New Jersey.
64. **Hallman, W. K.** (November 3, 2021). Risk communication of the COVID-19 science and related regulatory challenges. Keynote presentation to the Annual Symposium of the Regulatory Science Network of the Australian Government. (Virtual), Canberra, Australia
65. **Hallman, W. K.** (October 26, 2021). Invited panelist, Value of the APEC Food Safety Risk Communication Framework and its Associated Guidelines, Trade Facilitation through the Development of an APEC Food Safety Risk Communication Framework, Final Workshop. (Virtual). Asia Pacific Economic Cooperation (APEC), Canberra, Australia.
66. **Hallman, W. K.** (October 25, 2021). The psychology of food choices. Invited presentation to the Flavor and Extract Manufacturers Association's 2021 Fall Symposium. (Virtual). New York, New York.
67. **Hallman, W. K.** (October 19, 2021). Consumer perspectives on E-Commerce and food safety: Ensuring business-to-consumer E-Commerce models produce, sell, and transport safe food. Invited presentation and panel discussion at the FDA virtual summit, New Era of Smarter Food Safety Summit on E-Commerce: Ensuring the Safety of Foods Ordered Online and Delivered Directly to Consumers. US Food and Drug Administration, Washington, DC.
68. **Hallman, W. K.** (October 5, 2021). The psychology of food risks. Keynote presented to the virtual 2021 International Life Sciences Institute (ILSI) Europe Annual Science Symposium. (Virtual) Brussels, Belgium.

69. **Hallman, W. K.** (September 21, 2021). Communicating about biotechnology. Invited presentation to the Conference on New Genomic Techniques, University of Agronomic Sciences and Veterinary Medicine of Bucharest. (Virtual), Bucharest, Romania.
70. **Hallman, W. K.** (September 15, 2021). What to call seafood made from the cells of fish, and how to decide. Invited presentation to the US Food and Drug Administration Virtual Retail Food Safety Seminar. Washington, DC.
71. **Hallman, W. K.** (August 26, 2021). Biotech and climate change. Invited panelist, Consejo Económico y Social de la Argentina, querida [Economic and Social Council of Argentina] virtual summit meeting, Biotech: Bridges to the Future. (Virtual) Córdoba and Rosario, Argentina.
72. **Hallman, W. K.** (August 3, 2021). Public and consumer understanding and perceptions of agricultural biotechnologies. Invited panelist, Asia Pacific Economic Cooperation (APEC) High-Level Policy Dialogue on Agricultural Biotechnology 2021 Plenary Meeting. (Virtual). Wellington, New Zealand.
73. **Hallman, W. K.** (May 26, 2021). Guideline on everyday food safety risk communication. Invited panelist, Virtual Workshop 3, Asia Pacific Economic Cooperation (APEC) Food Safety Cooperation Forum, “Trade Facilitation through the Development of an APEC Food Safety Risk Communication Framework.
74. **Hallman, W. K.** (April 22, 2021). Communicating with the public about environmental health issues. Invited presentation, New York State Association of County Health Officials (NYSACHO). (Virtual)
75. **Hallman, W. K.** (April 14, 2021). Choosing the optimal descriptive name for seafood made from the cells of Fish. Invited presentation, Tama University Center for Rule-making Strategies, Tokyo, Japan (Virtual).
76. **Hallman, W. K. & Cuite, C. L.** (March 16, 2021). Misinformation, food, and health. Invited presentation, 99th Annual Meeting of the Shelf-Stable Food Processors Association (SFPA) (Virtual).
77. **Hallman, W. K., Cuite, C. L., & Schaffner, D. W.** (March 9, 2021). Misinformation: Set Yourself Up to Respond Effectively. Invited presentation. Consumer Food Safety Education Virtual Conference.
78. **Hallman, W. K.** (February 17, 2021). Increasing the capacity and profitability of U.S. aquaculture by matching practical seafood product attributes with post-pandemic consumer demand. Invited (virtual) presentation to the USDA Aquaculture Program Director Meeting.
79. **Hallman, W. K.** (January 28, 2021). Choosing the optimal common or usual name for seafood made from the cells of fish. Invited (virtual) presentation to the Alliance for Meat, Poultry, and Seafood Innovation (AMPS).
80. **Hallman, W. K.** (November 26, 2020). Risk communication. Keynote presentation to the FAO Regional Food Safety Conference for Asia and the Pacific 2020, Regulate. Delegate. Participate. (Virtual meeting) Bangkok, Thailand. <https://www.youtube.com/watch?v=EbDskIL1C7k> at 1:06:31
81. **Hallman, W. K.** (November 20, 2020). Choosing the optimal common or usual name for seafood made from the cells of fish. Invited presentation, US Food and Drug Administration. (Virtual meeting).
82. **Hallman, W. K.** (October 28, 2020). Risky business: The science of risk perception. Invited presentation. The Science & Entertainment Exchange, National Academies of Science, Engineering, and Medicine. <https://vimeo.com/473497311>

83. **Hallman, W. K.** (October 26, 2020). Food safety risks associated with online sales of perishable proteins. National Capital Area Environmental Health Association. Invited presentation to the Fall (virtual) Conference of the NCAEAH.
84. **Hallman, W. K.** (October 12, 2020). Big data and the future of food recalls. Invited presentation to the Big Data / Safe Food Virtual Symposium. Purdue University, West Lafayette, Indiana. Originally scheduled as an invited presentation on May 11, 2020
85. **Hallman, W. K.** (August 14, 2020). Communicating about foodborne illness outbreaks: Reaching consumers and getting them to act! Invited Presentation. Integrated Foodborne Outbreak Response and Management (InFORM) 2020 Virtual Conference, Atlanta, Georgia. Originally scheduled as an invited plenary, March 10, 2020.
86. **Hallman, W. K.** (August 4, 2020). Choosing the optimal common or usual name for seafood made from the cells of fish. Invited presentation to the Joint Virtual 66th International Congress of Meat Science and Technology (ICoMST) and 73rd Reciprocal Meat Conference (RMC), Orlando, Florida.
87. **Hallman, W. K.** (July 23, 2020). Food safety risk communication: Reaching vulnerable populations and getting them to take action. Invited presentation to the Asia Pacific Economic Cooperation (APEC) Food Safety Cooperation Forum, co-hosted by Food Standards Australia New Zealand and Food Industry Asia. Originally scheduled as an invited presentation in Singapore in April 2020.
88. **Hallman, W. K.** (July 14, 2020). Breaking news: First look at the nomenclature research for seafood made from fish cells. Invited presentation to the breaking news session - Fireside Chat: Cellular Agriculture and Nomenclature Confusion at the Annual Conference of the Institute for Food Technologists (IFT), SHIFT20 – Virtual Event and Expo.
89. **Hallman, W. K.** (June 18, 2020). Home food delivery and food safety. Invited webinar presented to the Association of Food and Drug Officials (AFDO). Originally scheduled as an invited presentation to the 124th Association of Food and Drug Officials Annual Education Conference. Phoenix, Arizona, July 1, 2020.
90. **Hallman, W. K.** (May 13, 2020). Communicating about science, risk, and health in an era of virally disseminated nonsense. Invited webinar, The Princeton American Chemical Society. Princeton, New Jersey.
91. **Hallman, W. K.** (March 9, 2020). The impact of public perceptions on the acceptance of new food technologies. Invited presentation, 98th Annual Meeting of the Shelf-Stable Food Processors Association (SFPA), Carlsbad, California.
92. **Hallman, W. K.** (February 28, 2020). Communication, science, and climate. Invited panelist, Environmental Humanities and Science Roundtable. Rutgers University, New Brunswick, New Jersey.
93. **Hallman, W. K.** (February 7, 2020). Science, health, and risk communication in an era of virally disseminated nonsense. Invited presentation, Clinical Research and Occupational Medicine Grand Rounds, Environmental and Occupational Health Institute and Rutgers School of Public Health, New Brunswick, New Jersey.
94. **Hallman, W. K.** (February 4, 2020). How to successfully frame publicly engaged scholarship for promotion. Invited panelist. Rutgers University Health Equity Academic Researchers (RU-HEAR). New Brunswick, New Jersey

95. Berhaupt-Glickstein, A. & **Hallman, W. K.** (November 21, 2019). Consumer perceptions of qualified health claims. Invited presentation, Center for Food Safety and Applied Nutrition (CFSAN), US Food and Drug Administration, College Park, Maryland.
96. **Hallman, W. K.** (November 14, 2019). Proposed criteria and research for establishing a common or usual name for cell-cultured proteins. Invited presentation, Center for Food Safety and Applied Nutrition (CFSAN), US Food and Drug Administration, College Park, Maryland.
97. **Hallman, W. K.** (November 12, 2019). The impact of public perceptions on the acceptance of new technologies enabling future foods. Invited presentation, ILSI North America Future Foods Initiative - Roundtables on Future Foods: Alternate Protein Sources, Washington, DC.
<https://www.youtube.com/watch?v=Tcf99h3niS0>
98. **Hallman, W. K.** (November 7, 2019). Food safety risks associated with the home delivery of perishable foods purchased online. Invited presentation to the Food Safety Advisory Council of San Diego, San Diego, California.
99. **Hallman, W. K.** (October 1, 2019). Point of view: Risk communication research and application. Invited presentation, Science & Risk Communication Workshop, Chemistry Council of New Jersey, Princeton, New Jersey.
100. **Hallman, W. K.** (September 23, 2019). Food safety risks associated with the home delivery of perishable foods purchased online. Invited presentation to the Fall Symposium of the Refrigerated Foods Association, New Brunswick, New Jersey.
101. **Hallman, W. K.** (September 5, 2019). Invited participant, Research!America's 10th Annual Thought Leaders Assembly - Straight Talk: Skepticism and Trust in Science and Research. Washington, D.C.
102. **Hallman, W. K.** (September 5, 2019). E-commerce and home delivery of perishable foods. Invited presentation, Center for Food Safety and Applied Nutrition, US Food and Drug Administration. College Park, Maryland.
103. **Hallman, W. K.** (August 29, 2019). Food safety risks associated with home delivery of perishable foods. Invited presentation to the 2019 FDA Central Region Retail Food Protection Seminar, hosted by DC Health & The National Capital Area Environmental Health Association, Washington, DC.
104. **Hallman, W. K.** (July 18, 2019). Understanding public perceptions of risk. Invited presentation to the Science and Politics Summer Training, Eagleton Institute of Politics, New Brunswick, New Jersey.
105. **Hallman, W. K.** (July 15, 2019). The DBASSE Standing Committee on the Science of Science Communication. Invited presentation to the National Academy of Medicine Council Meeting. National Academy of Medicine, Washington, DC.
106. **Hallman, W. K.** (May 22, 2019). Innovation and food safety: What implications do changing consumer habits and the rise of meal kit delivery boxes have for food safety? Keynote Presentation at the Food Safety Americas 2019 Conference, San Diego, California.
107. **Hallman, W. K.** (May 19, 2019). Invited Presentation. Risk perception and risk communication. Invited presentation at the Producers Retreat sponsored by the Science & Entertainment Exchange, A Program of the National Academy of Sciences, Deer Valley, Utah.

108. **Hallman, W. K.** (May 8, 2019). Alexa – Bring me dinner. Invited Presentation at the 103rd Annual Central Atlantic States Association of Food and Drug Officials Education and Training Seminar. Annapolis, Maryland.
109. **Hallman, W. K.** (May 7, 2019). Effective communication during recalls and outbreaks. Invited Presentation to the North Carolina Food Safety and Defense Task Force 9th Annual Conference: From the Fork Back to the Farm: Outbreaks, Recalls, and Traceability. Durham, North Carolina.
110. **Hallman, W. K.** (April 12, 2019). Science Communication Initiatives at the National Academies and Rutgers. Invited Presentation to the Rutgers Climate Institute, Rutgers University, New Brunswick, New Jersey.
111. **Hallman, W. K.** (April 3, 2019). Defining and achieving science communication goals in an era of virally disseminated nonsense. Invited Presentation at the Arthur M. Sackler Colloquia of the National Academy of Sciences, Advancing the Science and Practice of Science Communication: Misinformation About Science in the Public Sphere, Irvine, California.
https://www.youtube.com/watch?v=ovI3LLXYAsQ&ab_channel=NASColloquia
112. **Hallman, W. K.** (March 26, 2019). Keynote. Communicating science in an era of virally disseminated nonsense. National Association of Social Workers – South Carolina Chapter, 2019 Spring Symposium: Elevate Social Work, Columbia, South Carolina.
113. **Hallman, W. K.** (February 13, 2019). Science communication at the National Academies: The Standing Committee on Advancing Science Communication Research and Practice. Invited Presentation to the Roundtable on the Communication and Use of the Social and Behavioral Sciences, Division of Behavioral and Social Sciences and Education, National Academies of Sciences, Engineering, and Medicine, Washington, DC.
114. **Hallman, W. K.** (November 2, 2018). Invited panelist. The role of evidence in health policy communications. American Academy of Nursing's 2018 Transforming Health, Driving Policy Conference. Washington, DC.
115. **Hallman, W. K.** (October 31, 2018). Public Perceptions of animal biotechnology. Invited Presentation in the session, Meat Animal Breeding: Prospects of Kazakhstan Industry. 2018 Agri-Food Forum, WorldFood Kazakhstan, 21st Central Asian International Food Industry Exhibition, Almaty, Kazakhstan.
116. **Hallman, W. K.** (October 31, 2018). Public perceptions of plant biotechnology. Invited Presentation in the session, Fruit and Vegetable Business: Technologies and Global Tendencies. 2018 Agri-Food Forum, WorldFood Kazakhstan, 21st Central Asian International Food Industry Exhibition, Almaty, Kazakhstan.
117. **Hallman, W. K.** (October 30, 2018). Invited Presentation. Americans and GM Foods. American Corner, Eurasian National University, Astana, Kazakhstan.
118. **Hallman, W. K.** (October 30, 2018). Invited Presentation. American perceptions of agricultural biotechnology. United States Embassy, Astana, Kazakhstan.
119. **Hallman, W. K.** (October 29, 2018). Invited Presentation. Public perceptions of GMOs. National Agrarian Research and Development Center/National Biotech Center, Astana, Kazakhstan.
120. **Hallman, W. K.** (September 10, 2018). Invited presentation. Home delivery food safety. Association of Food and Drug Officials of the Southern States (AFDOSS). Gatlinburg, Tennessee.

121. **Hallman, W. K.** (July 9, 2018). Invited panelist. Roundtable: Food safety recalls in the age of online grocery stores. Annual International Association for Food Protection (IAFP) Meeting, Salt Lake City, Utah.
122. Cuite, C. L., **Hallman, W. K.**, Shwom, R. L., Demuth, J. L., Morss, R. (June 26, 2018). Perceptions of hurricanes vs. nor'easters. Presented to the American Meteorological Society's Ad Hoc Committee on Naming Winter Storms.
123. **Hallman, W. K.** (June 12, 2018). Labeling bioengineered foods - QR codes and SmartLabels: Highlights of Research In-press. Invited presentation to the Center for Food Safety and Applied Nutrition (CFSAN), US Food and Drug Administration. College Park, Maryland.
124. **Hallman, W. K.** (June 12, 2018). Food safety issues associated with the online purchase of perishable meat, seafood, poultry, and game products that are delivered by common carriers. Invited presentation to the Center for Food Safety and Applied Nutrition (CFSAN), US Food and Drug Administration. College Park, Maryland.
125. **Hallman, W. K.** (May 25, 2018). Invited panelist. Making our voices count: Connecting health communication research to dissemination and implementation (D&I) science. Presented at the 68th Annual Meeting of the International Communications Association, Prague, Czech Republic.
126. **Hallman, W. K.** (May 19, 2018). Invited presentation. Communicating about risks and interventions to patients and clinicians. American Thoracic Society (ATS) Project Committee: Personal Interventions to Reduce Exposure Levels and Health Risks from Outdoor Air Pollution. American Thoracic Society International Conference, San Diego, California.
127. **Hallman, W. K.** (April 30, 2018). Invited presentation. Post-truth: Communicating facts, not fiction. The Consortium of Social Science Associations (COSSA) Science Policy Conference. Washington, DC.
128. **Hallman, W. K.** (April 18, 2018). Invited presentation. Risk perception and approaching audiences. Communicating Risk Regarding Science and Health: Lead Toxicity and Public Policy. Eagleton Science and Politics Workshop, Robert Wood Johnson Medical School, Piscataway, New Jersey.
129. **Hallman, W. K.** (April 12, 2018). Invited presentation. Consumer perceptions of genetically modified food. Indiana Academy of Nutrition and Dietetics Annual Meeting, Fishers, Indiana.
130. **Hallman, W. K.** (March 14, 2018). Invited presentation. Home delivery food safety. Presented at the 25th annual meeting of the Center for Food Safety, University of Georgia, Athens, Georgia.
131. **Hallman, W. K.** (December 13, 2017). Invited presentation. Communicating about food benefit-risk assessments. Roundtable: Challenges in Communicating the Results of Public Health Benefit-Risk Assessments. Presented at the 36th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
132. **Hallman, W. K.** (December 12, 2017). Invited presentation. Perceptions of benefits and risks posed by milk microbiota. Roundtable: Understanding Evidence of Benefits and Risks Posed by Microbiota of Milks. Presented at the 36th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
133. **Hallman, W. K., & Nucci, M. L.** (December 4, 2017). Invited Seminar/Webinar. Parameters of public acceptance of nanotechnology. Institute of Food Safety and Nutrition (IFSN), National Institute of Food and Agriculture (NIFA), US Department of Agriculture (USDA), Washington, DC. <https://nifa-connect.nifa.usda.gov/p190n7v0122/?launcher=false&fcsContent=true&pbMode=normal>

134. **Hallman, W. K.** (November 8, 2017). Invited presentation. Introduction to risk communication for the food industry. Presented at the 2017 Conference of the Saudi Food and Drug Authority, Riyadh, Kingdom of Saudi Arabia.
135. **Hallman, W. K.** (October 23, 2017). Public perceptions of genetically modified food. Keynote presentation. Perception and Reality for the Future of Food: Biotechnology in Sustainable Agriculture. Food & Nutrition Conference & Expo (FNCE) 2017. Chicago, Illinois.
136. **Hallman, W. K.** (September 27, 2017). Food safety risks associated with perishable poultry, meat, and seafood delivered directly to consumers. Webinar presented to the New Jersey Affiliate of the National Extension Association of Family & Consumer Sciences, New Brunswick, New Jersey.
137. **Hallman, W. K.** (July 20, 2017). Communication as key to acceptance of animal biotechnologies. Invited presentation at the Sino-U.S. Workshop on Animal Biotechnology, Inner Mongolia University, Hohhot, People's Republic of China.
138. **Hallman, W. K.** (July 18, 2017). How people filter information. Invited presentation at the Research Symposium on Transgenic Animals. Jilin University, Changchun, People's Republic of China.
139. **Hallman, W. K.** (July 14, 2017). Addressing public concerns in a science-based regulatory system. Invited presentation to the Chinese Ministry of Agriculture, Beijing, People's Republic of China.
140. **Hallman, W. K.** (July 11, 2017). Consumer perceptions of risk and how it influences their choices. Invited presentation in the session: Managing Risk in a Zero Tolerance World. Presented at the International Association for Food Protection (IAFP) Annual Meeting, Tampa, Florida.
<https://www.youtube.com/watch?v=pdiEV4MGfDw>
141. **Hallman, W. K.** (July 10, 2017). Food safety risks associated with perishable poultry, meat, and seafood delivered directly to consumers. Invited presentation in the session: Perishable Foods Delivered to Homes via Common Carriers: Safe or Sorry? Presented at the International Association for Food Protection (IAFP) Annual Meeting, Tampa, Florida.
142. Cuite, C. L., **Hallman, W. K.**, Lull, R., & Tallapragada, M. (June 30, 2017). Principles of risk communication for animal biotechnology. Third International Workshop on Animal Biotechnology, University of Virginia, Charlottesville, VA.
143. **Hallman, W. K.** (June 29, 2017). Addressing public concerns in a science-based regulatory system. Invited presentation to the 3rd International Workshop for Regulation of Animal Biotechnology, sponsored by the USDA Foreign Agricultural Service and the US State Department, University of Virginia, Charlottesville, Virginia.
144. **Hallman, W. K.** (June 26, 2017). Communication as key to regulating animal biotechnologies. Invited presentation to the 3rd International Workshop for Regulation of Animal Biotechnology, University of Virginia, Charlottesville, Virginia.
145. Tallapragada, M., Suldovsky, B., & Hallman, W. K. (June 7, 2017). Disclosing genetically modified ingredients using QR Codes and SmartLabels. Invited presentations, Grocery Manufacturers Association, Washington, DC.
146. **Hallman, W. K.**, Suldovsky, B., Tallapragada, M., & Wu, F. (June 7, 2017). Consumer research on food recall crisis communications, GMO labeling, QR Codes, and SmartLabels. Invited presentation, International Food Information Council, Washington, DC.

147. **Hallman, W. K.** (May 18, 2017). Consumer concerns over food safety: Genetically modified organisms. Invited presentation at the International Symposium on Food Credence Attributes: How can we Design Policies to Meet Consumer Demand? Sponsored by the Organisation for Economic Co-operation and Development (OECD) Cooperative Research Programme. Aoyama Gakuin University, Tokyo, Japan.
148. Nucci, M., & **Hallman, W. K.** (May 18, 2017). Food nanotechnology: Expanding the parameters of consumer acceptance. Invited presentation to the 2017 USDA/NIFA AFRI Nanotechnology for Agricultural and Food Systems Grantees Conference. Washington, DC.
149. **Hallman, W. K.** (May 11, 2017). Invited presentation in the session, Home Delivery - A Growing Market on the Horizon Brings New Challenges, at the Food Safety Summit, 2017. Rosemont, Illinois.
150. **Hallman, W. K.** (April 29, 2017). Communicating Science Effectively: A Research Agenda and Science Literacy: Concepts, Contexts, and Consequences—Two Recent Academies Reports. Invited presentation to the annual meeting of the American Educational Research Association. San Antonio, Texas.
151. **Hallman, W. K.** (April 4, 2017). Separating fact from fiction: The truth about food safety risks. Invited presentation. ProFood Tech Conference. Chicago, Illinois.
152. Lull, R. B., Akin, H., **Hallman, W. K.**, Brossard, D., & Jamieson, K. H. (March 11, 2017). Weighing risk and benefit perceptions of GE technology in the context of the Zika virus and GE mosquitoes. Zika Communication Summit, *Annenberg Public Policy Center of the University of Pennsylvania, Philadelphia, Pennsylvania*
153. **Hallman, W. K.** (April 3, 2017). Effectively communicating about science in an era of virally disseminated nonsense. Keynote presentation. 22nd Annual Public Health Symposium. Rutgers School of Public Health, Piscataway, New Jersey.
154. **Hallman, W. K.** (January 10, 2017). Individual and social influences on science communication. Invited presentation. Launch event for the consensus study: Communicating Science Effectively: A Research Agenda. National Academies of Sciences, Engineering, and Medicine. Washington, DC.
https://www.nap.edu/resource/23674/dbasse_176564.pdf
155. **Hallman, W. K.** (December 1, 2016). Invited Panelist. Engaging with consumers. International Food Information Council Annual Meeting. Washington, DC.
156. **Hallman, W. K.** (November 17, 2016). The psychology of food risks. Annenberg Public Policy Center seminar, University of Pennsylvania, Philadelphia, Pennsylvania.
157. **Hallman, W. K.** (October 1, 2016). Labeling, perception, and GMOs. Invited presentation in the workshop: The Bioeconomy: Technological and Policy Path Forward. Rutgers, the State University of New Jersey, New Brunswick, New Jersey.
158. **Hallman, W. K.** (July 20, 2016). Public perceptions of animal-sourced genetically modified food products. Invited presentation in the session, Contemporary and emerging issues symposium: Communicating animal sciences effectively, 2016 Annual Joint meeting of the American Society of Animal Science (ASAS), the American Dairy Science Association® (ADSA®), the Western Section of the American Society of Animal Science (WSASAS), and the Canadian Society of Animal Science (CSAS). Salt Lake City, Utah.

159. **Hallman, W. K.** (June 29, 2016). Prior knowledge, plausibility, and perceived risks of biotechnology. Invited presentation in the session, When Science Isn't Enough: Communicating in a Complex World, 20th Annual Conference of the International Consortium on Applied Bioeconomy Research (ICABR), Ravello, Italy.
160. **Hallman, W. K.** (June 9, 2016). Perceptions of genetically modified foods and preferences for mandatory labeling. Invited Presentation, US Food and Drug Administration, Center for Food Safety and Applied Nutrition, College Park, Maryland.
161. **Hallman, W. K.** (April 25, 2016). Risk communication principles. Invited presentation, Risk Management and Communication Conference & Workshop, National Health Research Institutes, Taipei, Taiwan, Republic of China.
162. **Hallman, W. K.** (April 25, 2016). How to work with the media. Invited presentation, Risk Management and Communication Conference & Workshop, National Health Research Institutes, Taipei, Taiwan, Republic of China.
163. **Hallman, W. K.** (April 4, 2016). Are age-old risk communication principles standing the test of time (and the Internet)? Invited presentation at the 2016 Annual Symposium, Joint Institute for Food Safety and Applied Nutrition, Greenbelt, Maryland.
164. **Hallman, W. K.** (February 11, 2016). Empowering people to reduce indoor exposures to particulate matter: What can we learn from communicating about other health risks? Invited presentation to the Workshop on the Health Risks of Indoor Exposure to Particulate Matter, Institute of Medicine, National Academy of Sciences, Washington, DC. <https://www.youtube.com/watch?v=T55sp-NTTFc>
165. **Hallman, W. K.** (February 5, 2016). Invited Guest Expert, The Eagleton Science and Politics Workshop: When Does Science Influence Policy? Eagleton Institute of Politics, Rutgers University, New Brunswick, New Jersey.
166. **Hallman, W. K.** (February 2, 2016). Consumer perceptions of GMOs and mandatory labeling. Invited presentation to the Mid-Atlantic Fruit and Vegetable Convention, Hershey, Pennsylvania.
167. **Hallman, W. K.** (January 20, 2016). Food for thought: GMOs. Invited presentation as part of The Franklin Institute Speaker Series, Philadelphia, Pennsylvania.
168. **Hallman, W. K.** (November 4, 2015). Public perceptions of genetically modified foods and mandatory labeling. Invited presentation, Vanilla 2015 Symposium, Jamesburg, New Jersey.
169. **Hallman, W. K.** (October 29, 2015). Americans' perceptions of genetically modified foods and mandatory labeling. Invited presentation, Department of Food Science, The Pennsylvania State University, State College, Pennsylvania.
170. **Hallman, W. K.** (October 13, 2015). Public perceptions of labeling genetically modified foods. Invited presentation. Carolina Meat Conference. Winston-Salem, North Carolina.
171. **Hallman, W. K.** (October 13, 2015). What's the buzz? Vaccines, hormones, antibiotics, growth promotants, and GMOs. Invited Panelist. Carolina Meat Conference. Winston-Salem, North Carolina.
172. **Hallman, W. K., & Godwin, S.** (October 2, 2015). Identifying food safety risk factors and educational strategies for consumers' purchasing seafood and meat products online. Invited presentation, Department of Food Science, Tennessee State University, Nashville, Tennessee.

173. **Hallman, W. K.** (October 1, 2015). Consumer perceptions and behaviors concerning genetically modified foods. Invited presentation, Department of Family & Consumer Science, Tennessee State University, Nashville, Tennessee.
174. **Hallman, W. K.** (September 14, 2015). Public perceptions of GMOs and mandatory labeling. Invited presentation, Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, Pennsylvania.
175. **Hallman, W. K.,** Cuite, C. L., Getty, T. (September 10, 2015). Emergency Preparedness for Homebound Seniors – Be Prepared, Be Informed, Be Safe! A webinar sponsored by the National Resource Center on Nutrition and Aging, Washington, DC. <https://nutritionandaging.org/wp-content/uploads/2015/09/Rutgers-Emergency-Preparedness-9-10-15.pdf>
176. **Hallman, W. K.** (September 3, 2015). Translation of scientific research to popular thought. Invited presentation at the workshop, *Food Literacy: How Do Communications and Marketing Impact Consumer Knowledge, Skills, and Behavior*, convened by the Food Forum of the Institute of Medicine of the National Academies of Sciences, Engineering, and Medicine, Washington, DC. <http://www.nationalacademies.org/hmd/Activities/Nutrition/FoodForum/2015-SEPT-03/Videos/Session%202%2F7-Hallman-Video.aspx>
177. **Hallman, W. K.** (August 10, 2015). Improving effective science communication. Invited presentation to the workshop on *Communicating Science for Public Policy*, convened by the Institute on Science for Global Policy (ISGP) in cooperation with Sigma Xi, the Scientific Research Society, Durham, North Carolina.
178. Godwin, S., & **Hallman, W. K.** (July 30, 2015). Identifying food safety risk factors and educational strategies for consumers purchasing seafood and meat products online. Invited Presentation, United States Department of Agriculture, National Institute of Food and Agriculture, Institute of Food Safety and Nutrition, Washington, DC.
179. **Hallman, W. K.** (July 27, 2015). The psychology of food. Invited Presentation, Annual Meeting of the International Association for Food Protection, Portland, Oregon.
180. **Hallman, W. K.** (July 15, 2015). Frameworks and guidance in the area of risk communication. Invited presentation to the Committee on Sanitary and Phytosanitary Measures, Special Thematic Session on Risk Communication, World Trade Organization (WTO). Geneva, Switzerland.
181. **Hallman, W. K.** (June 11, 2015). Consumer decision-making about genetically modified foods. Invited presentation. Monsanto Fellows Colloquium, *Helping the Public Understand Science and Risk*, St. Louis, Missouri.
182. **Hallman, W. K.** (June 8, 2015). Public perceptions of food nanotechnology. Invited presentation, Gordon Research Conference, Nanoscale Science and Engineering for Agriculture and Food Systems, Bentley University, Waltham, Massachusetts.
183. **Hallman, W. K.** (June 6, 2015). The familiarity and use of qualified health claims by older consumers in the United States. Invited presentation as part of the special session: Consumer research on food labeling: How knowledge, experiences, and assumptions affect consumer interpretations of health-related claims and nutrition disclosures. The 2015 Marketing and Public Policy Conference, Washington, DC.
184. **Hallman, W. K.** (June 3, 2015). Do American consumers want GM food labeling? – It depends on how you ask the question. Invited presentation, as part of the Social and Economic Dimensions of Sustainability panel at the 27th annual conference of the North American Agricultural Biotechnology Council (NABC) – *Stewardship for the Sustainability of Genetically Engineered Crops: The Way Forward in Pest Management, Coexistence, and Trade*. The Pennsylvania State University, State College, Pennsylvania.

185. **Hallman, W. K.**, Senger-Mersich, A., & Godwin, S. (May 29, 2015). Food safety risks associated with online sales of raw meat, poultry, game, and seafood. Invited presentation, Centers for Disease Control and Prevention, Atlanta, Georgia.
186. Shwom, R. L., **Hallman, W. K.**, Decker, S., O'Neill, K., Robinson, D., & Cuite, C. L. (May 26, 2015). Research Study: Best Practices in Coastal Storm Risk Communication. NOAA/Sea Grant Site Visit, Long Branch, NJ
187. Cuite, C. L., **Hallman, W. K.**, & Morin, X. (May 9, 2014). Public perceptions of the labeling of genetically modified food. Invited presentation to the New Jersey Agricultural Experiment Station meeting, GMOs: Questions and answers for New Jersey farmers. Bordentown, New Jersey.
188. **Hallman, W. K.** (April 30, 2015). Invited panelist. Public opinion and policy making. American Association for the Advancement of Science (AAAS) 40th Annual Forum on Science & Technology Policy, Washington, DC.
189. **Hallman, W. K.** (April 10, 2015). Invited panelist: What's in a name? Rethinking food labeling, Museum of Food and Drink (MOFAD) Roundtable. Food Book Fair, Brooklyn, New York.
190. **Hallman, W. K.**, Senger-Mersich, A., & Godwin, S. (March 1, 2015). Food safety risks associated with online sales of raw meat, poultry, game, and seafood. Invited presentation, New Jersey Environmental Health Association 11th Annual Educational Conference 2015, Atlantic City, New Jersey.
191. **Hallman, W. K.** (January 15, 2015). Invited panelist. Science communication and initiatives to label GM foods, when science and citizens connect: Public engagement on genetically modified organisms - A Workshop of the Roundtable on Public Interfaces of the Life Sciences. National Academy of Sciences, Washington, DC.
192. **Hallman, W. K.** (January 15, 2015). How consumers make decisions. Invited presentation, When Science and Citizens Connect: Public Engagement on Genetically Modified Organisms - A Workshop of the Roundtable on Public Interfaces of the Life Sciences. National Academy of Sciences, Washington, DC. <https://www.youtube.com/watch?v=eR0GAPvOP7g>
193. **Hallman, W. K.** (January 14, 2015). Consumer understanding, risk perception, and communication. Invited presentation to The Hershey Company, Hershey, Pennsylvania.
194. **Hallman, W. K.** (November 21, 2014). Risk perception vs. risk communication. Invited presentation. Workshop on Chemical Contaminants in Foods - Risk-based Approaches to Protect Public Health sponsored by The United States Pharmacopeial Convention, Rockville, Maryland.
195. **Hallman, W. K.** (September 25, 2014). Public perceptions of genetically modified foods and mandatory labeling. Invited presentation to the Princeton Agricultural Association, Hillsborough, New Jersey.
196. **Hallman, W. K.**, Cuite, C. L., & Getty, T. (September 23, 2014). Safe foods for seniors begin in the home: Knowledge, practices, risks, and interventions for homebound older adults. Webinar presentation sponsored by the National Resource Center on Nutrition and Aging, Alexandria, Virginia. <https://www.youtube.com/watch?v=WxQv7A9HFCg>
197. **Hallman, W. K.** & Hooker, N. H. (September 19, 2014). The diet-health nexus: Communicating emerging evidence. Invited presentation to the RWJF Investigator Awards in Health Policy Research Annual Meeting, Indianapolis, Indiana.

198. **Hallman, W. K.** (August 5, 2014). Invited participant, Communications roundtable: leveraging your networks to enhance food risk communications. Presented at the International Association for Food Protection Annual Meeting, Indianapolis, Indiana.
199. **Hallman, W. K.** (May 15, 2014). Food risk communication principles. Invited presentation to the Food Safety Risk Communication Workshop, Shenzhen University Law School, Shenzhen, China.
200. **Hallman, W. K.** (May 14, 2014). Invited participant, Roundtable Meeting at the China National Center for Food Safety Risk Assessment, Beijing, China.
201. **Hallman, W. K.** (May 13, 2014). Food risk communication principles. Invited presentation to the Sino-U.S. Workshop on Food Safety Risk Communication, sponsored by the Food and Drug Law Center of Central University of Finance and Economics and the China Law Center of the Law School of Yale University, Beijing, China.
202. **Hallman, W. K.** (May 12, 2014). Invited participant, Roundtable on information disclosure and food safety risk communication. Presented at the Peking University Law School, Beijing, China.
203. **Hallman, W. K.** (May 9, 2014). Consumer perceptions of genetically modified foods and the controversy over mandatory labeling. Invited presentation to the Robert Wood Johnson Medical School Retired Faculty Association, Piscataway, New Jersey.
204. Cuite, C. L., **Hallman, W. K.**, & Morin, X. (May 9, 2014). Public perceptions of the labeling of genetically modified food. Invited presentation to the New Jersey Agricultural Experiment Station meeting, GMOs: Questions and answers for New Jersey farmers. Bordentown, NJ.
205. **Hallman, W. K.** (April 26, 2014). Invited discussant for Symposium - Marketing fear to consumers: the unintended consequences of communicating risk. Annual Spring Symposium of the Joint Institute for Food Safety and Applied Nutrition, Beltsville, Maryland.
206. **Hallman, W. K.** (April 25, 2014). Mapping consumer trends in food and agriculture technologies. Invited presentation to the 2014 Annual Spring Symposium of the Joint Institute for Food Safety and Applied Nutrition, Beltsville, Maryland.
207. **Hallman, W. K.** (April 17, 2014). Motivating consumers to take action during food recalls. Invited presentation to the 4th Annual NM Food Protection Alliance Conference, Albuquerque, New Mexico.
208. **Hallman, W. K.** (February 5, 2014). GMO Crops: What the public understands and wants. Invited presentation to the 2013 New Jersey State Agricultural Convention, Atlantic City, New Jersey.
209. **Hallman, W. K.** (January 13, 2014). American perceptions of genetically modified foods. Invited paper presented at the School of Medicine, University of St. Andrews, St. Andrews, Scotland.
210. **Hallman, W. K.** (December 9, 2013). Invited discussant. Symposium - communicating risk uncertainty: what have we learned and where are we going? Presented at the 33rd annual meeting of the Society for Risk Analysis, Baltimore, Maryland.
211. **Hallman, W. K.** (December 9, 2013). Public perceptions of genetically modified foods: Should they be labeled? Invited presentation as part of the New Jersey Department of Health Public Health Seminar Series, Rutgers School of Public Health, New Brunswick, New Jersey.

212. **Hallman, W. K.** (September 24, 2013). Invited discussant. Individual and social perceptions of science: Three cases. Sackler Colloquium: The Science of Science Communication II. National Academy of Sciences, Washington, DC.
213. **Hallman, W. K.** (September 23, 2013). Invited discussant. Motivated audiences: Belief and attitude formation about science topics. Sackler Colloquium: The Science of Science Communication II. National Academy of Sciences, Washington, DC.
214. **Hallman, W. K., & Cuite, C. L.** (September 6, 2013). Consumer perceptions of food contamination events. Invited nationally broadcast webinar, National Center for Food Protection and Defense. Chaska, Minnesota.
215. **Hallman W. K.** (July 30, 2013). Effectively communicating with consumers about food recalls. Invited presentation as part of the symposium, Consumer Food Safety Behaviors: How to Change Them and How to Know When We've Done It. Annual Meeting of the International Association for Food Protection (IAFP). Charlotte, North Carolina.
216. **Hallman, W. K.** (February 12, 2013). Food recall fatigue. Invited presentation to the Risk Communication Advisory Committee, US Food and Drug Administration, Silver Spring, Maryland.
217. **Hallman, W. K.** (February 5, 2013). Public perception of GMO foods. Invited presentation to the 2012 New Jersey State Agricultural Convention, Atlantic City, New Jersey.
218. **Hallman, W. K.** (August 22, 2012). Food recalls: What does it mean for your clients? Invited presentation at the Meals on Wheels Association of America Annual Conference, National Harbor, Maryland.
219. **Hallman, W. K., Byrd-Bredbenner, C., Cuite, C., & Netterville, L.** (July 21, 2012). Improving the safety and nutritional adequacy of the home food supply of elderly recipients of home-delivered meals. Poster presented at the Project Director's Meeting for the National Integrated Food Safety Initiative (NIFSI) program held in conjunction with the International Association for Food Protection's (IAFP) Annual Meeting. Providence, Rhode Island.
220. **Hallman, W. K.** (March 6, 2012). Consumer perceptions of food safety. Invited presentation to the Philadelphia Section of the Institute of Food Technologists (IFT). Cherry Hill, New Jersey.
221. **Hallman, W. K.** (February 2, 2012). Food nanotechnology: Understanding the parameters of consumer acceptance. Invited presentation to the symposium, Public Perception, Acceptance, Education and Outreach of Nanotechnology in Food and Agriculture, USDA/NIFA Nanotechnology Grantees' FY 2012 Annual Meeting, Kissimmee, Florida.
222. **Hallman, W. K.** (October 21, 2011). Parameters of consumer acceptance of food nanotechnology: A multi-phase research project. Presentation to the Symposium - Understanding Consumers' Acceptance of Food Nanotechnology: Research and Dialogue. Rutgers University, New Brunswick, New Jersey.
223. **Hallman, W. K., & Cuite, C. L.** (October 21, 2011). Results of a national survey on Americans' knowledge of food nanotechnology. Presentation to the Symposium - Understanding Consumers' Acceptance of Food Nanotechnology: Research and Dialogue. Rutgers University, New Brunswick, New Jersey.
224. **Hallman, W. K.** (May 24, 2011). Public perceptions of chemical contamination of food. Invited presentation to the International Food Information Council (IFIC) 2011 Science Communications Summit - Chemical Contaminants in Food: Their Impact on Human Disease, Public Perception and Your Bottom Line, International Food Information Council, National Harbor, Maryland.

225. **Hallman, W. K.** (April 28, 2011). Motivating consumers to respond appropriately to food recalls. Invited presentation to the Joint Institute for Food Safety and Applied Nutrition (JIFSAN) Advisory Council 2011 Spring Symposium. Greenbelt, Maryland.
226. **Hallman, W. K.** (April 7, 2011). Public perceptions of chemicals in food. Invited presentation to the Expert Risk Communication Roundtable: Consumer Perceptions about Chemical Risks from Food, International Food Information Council, Washington, DC.
227. **Hallman, W. K.** (February 23, 2011). Are American consumers ready for food nanotechnology? Invited presentation to the University of Wisconsin-Madison Nanoscale Science and Engineering Center's UW-NSEC NSF Symposium. Madison, Wisconsin.
228. **Hallman, W. K.** (November 2, 2010). Food recalls and the American public: Changing policies and improving communications. Invited presentation to the 5th International Conference for Food Safety and Quality, Redondo Beach, California.
229. **Hallman, W. K.** (October 28, 2010). Consumer response to food recalls. Invited presentation to the symposium, Food Safety: From Farm to Table, sponsored by the National Capital Area Chapter, Society of Toxicology (NCAC-SOT), College Park, Maryland.
230. **Hallman, W. K.** (March 25, 2010). Food recalls: Connecting with consumers. Invited plenary address to the 2010 Food Safety Education Conference - Advancements in Food Safety Education: Trends, Tools and Technologies, sponsored by the USDA, Atlanta, Georgia.
231. **Hallman, W. K.** (December 3, 2009). Food safety: Implications for Federal programs affecting agricultural and food marketing. Invited presentation at the U.S. Policies Affecting Food and Agricultural Marketing in a Global Economy - Administrator/Staff/ Researchers Workshop, sponsored by the Farm Foundation. Washington, D.C.
232. **Hallman, W. K., Cuite, C. L., & Nucci, M. L.** (November 18, 2009). Food recalls and the American public: Research concerning what people hear, know, and do in response to contamination incidents. Invited keynote presentation to the Extension Disaster Education Network (EDEN) Regional Food Protection Conference, Lexington, Kentucky.
233. **Hallman, W. K., Cuite, C. L., & Nucci, M. L.** (October 30, 2009). Communicating with older populations during food recalls. Invited presentation to the Food Forum of the Institute of Medicine of the National Academies of Sciences, Engineering, and Medicine, Washington, DC.
234. **Hallman, W. K., Cuite, C. L., & Nucci, M. L.** (October 27, 2009). Consumer responses to food recalls. Invited keynote presentation to the Extension Disaster Education Network (EDEN) Regional Food Protection Conference, Camp Hill, Pennsylvania.
235. **Hallman, W. K., & Hooker, N. H.** (October 9, 2009). The diet-health nexus: Communicating emerging evidence. Robert Wood Johnson Foundation Investigator Awards in Health Policy Research Annual Meeting, San Diego, California.
236. **Hallman, W. K.** (September 28, 2009). Food nanotechnology: Understanding the parameters of consumer acceptance. Invited presentation to the United States Department of Agriculture National Research Initiative nanotechnology grantees' conference, Santa Fe, New Mexico.
237. **Hallman, W. K.** (August 13, 2009). Food recalls and the American public: Research concerning what people hear, know, and do in response to contamination incidents. Invited presentation to the Risk Communication Advisory Council of the United States Food and Drug Administration, Washington, DC.

238. **Hallman, W. K.** (July 11, 2009). Food biosecurity: Modeling the health, economic, social, and psychological consequences of intentional and unintentional food contamination. Invited poster presented at the United States Department of Agriculture (USDA), Cooperative State Research, Education, and Extension Service (CSREES), National Integrated Food Safety Initiative Investigators Meeting, Grapevine, Texas.
239. **Hallman, W. K.** (May 27, 2009). Food recalls and the American Public: Guidance for effective communication. Invited presentation to the U.S. Food and Drug Administration, Center for Food Safety and Nutrition, College Park, Maryland.
240. **Hallman, W. K.**, Cuite, C. L., & Hooker, N. H. (May 14, 2009). Public responses to food recalls. Invited presentation to the Partnership for Food Safety Education, Washington, DC.
241. **Hallman, W. K.**, Cuite, C. L., & Hooker, N. H. (April 14, 2009). Communicating with the public about food recalls: Lessons from the Rutgers national survey on food recalls. Invited presentation to the 2009 Science Forum sponsored by the Grocery Manufacturers Association, Arlington, Virginia.
242. **Hallman, W. K.** (February 18, 2009). Food banks, food gardens, and sustainable foods. Invited Panelist. Rx to Fight Hunger. Liberty Science Center, Jersey City, New Jersey.
243. **Hallman, W. K.**, Cuite, C. L., & Hooker, N. H. (January 9, 2009). Consumer knowledge, attitudes, intentions, and behaviors in response to food recalls. Invited presentation to the Grocery Manufacturers Association, Washington, DC.
244. Cuite, C. L., Schefske, S. D., Randolph, E. M., Hooker, N. H., Nucci, M. L., & **Hallman, W. K.** (January 8, 2009). Public response to the *Salmonella* Saintpaul outbreak of 2008. Invited presentation. GMA Science Institute & Industry Affairs Council Recall Working Group. Kraft Foods, East Hanover, New Jersey.
245. **Hallman, W. K.** (December 4, 2008). Maintaining food quality and security. Invited presentation. The Food and Agriculture Policy Summit. Farm Foundation, Washington, DC.
246. Onyango, B., **Hallman, W.**, & Cuite, C. (November 20, 2008). Reactions to deliberate food contamination (agroterrorism): Implications for risk communication. Poster presented at the National Communication Association Forum (NCA-F) pre-conference event "Terrorist Threat to Sunny City!" San Diego, CA.
247. **Hallman, W. K.** (November 4, 2008). What are the most prominent taken-for-granted recommendations for communicating controversial risks? How much are they based on sufficient evidence? Invited Session Chair. Workshop: Communicating Controversial Risks, Munich Reinsurance Group, Munich, Germany.
248. **Hallman, W. K.** (October 30, 2008). Will the meat and milk of cloned animals sell? Invited presentation to the Industry Advisory Board, Center for Advanced Food Technology, Rutgers University, New Brunswick, New Jersey.
249. **Hallman, W. K.** (October 28, 2008). Invited panelist - What has been and should be the role of the FDA, USDA, and EPA in reducing the risk of foodborne and waterborne disease caused by irrigation waters? Water Reuse in Agriculture: Ensuring Food Safety Conference, U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Monterey, California.
250. **Hallman, W. K.** (October 27, 2008). Leafy crops and the use of recycled water—Fallout from the fresh spinach event. Invited presentation to the Water Reuse in Agriculture: Ensuring Food Safety Conference, U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Monterey, California.

251. **Hallman, W. K.** (September 23, 2008). Les consommateurs achèteront-ils des produits d'animaux clonés? [Will cloned animal products sell?] Invited presentation to a joint session of InnoVet 2008 and the 4th Colloque International Francophone De Microbiologie Animale. Saint-Hyacinthe (Quebec), Canada.
252. **Hallman, W. K.** (June 6, 2008). A consumer's view of food risks. Invited presentation to the Farm Foundation Roundtable - *Changing Perceptions of Food and Agriculture: Taking Advantage of the Opportunities*. Canandaigua, New York.
253. **Hallman, W. K.** (May 6, 2008). The psychology of food risks. Invited presentation to the Farm Foundation Forum on Food Safety, National Press Club, Washington, DC. <https://www.farmfoundation.org/wp-content/uploads/2018/02/1829-363-Hallman.pdf>
254. **Hallman, W. K.**, Chess, C., Cuite, C. L., Nucci, M. L., Pleasant, A. F. (March 10, 2008). Looking back, looking forward: Lessons learned from a multi-disciplinary examination of the 2006 spinach recall. Part of *Examining the 2006 Spinach Crisis from Multiple Perspectives*, presented to the U.S. Food and Drug Administration, Center for Food Safety and Nutrition, College Park, Maryland.
255. **Hallman, W. K.**, Chess, C., Cuite, C. L., Nucci, M. L., Pleasant, A. F. (March 10, 2008). Looking back, looking forward: Lessons learned from a multi-disciplinary examination of the 2006 spinach recall. Part of *Examining the 2006 Spinach Crisis from Multiple Perspectives*, presented to the U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Washington, DC.
256. **Hallman, W. K.**, Condry, S. C., Vata, M., & Cuite, C. L. (November 5, 2007). Public perceptions of the threat of avian influenza in the U.S. food supply. Invited paper presented to the 48th annual conference of the Food Distribution Research Society. New Orleans, Louisiana.
257. **Hallman, W. K.** (October 4, 2007). Choosing appropriate methods for understanding public perceptions of biotechnology. Invited presentation to the High-Level Policy Dialogue Workshop on Public Perceptions of Agricultural Biotechnology, sponsored by the Asia-Pacific Economic Cooperation (APEC). Lima, Peru.
258. **Hallman, W. K.**, & Condry, S. C. (July 24, 2007). Imagining the invisible: The psychology of germs, contamination, and food safety. Invited presentation to the Fresh Produce and Floral Council Southern California Expo and Seminars. Anaheim, California.
259. **Hallman, W. K.**, & Condry, S. C. (May 31, 2007). Lay mental models of germs, health, and disease. Invited presentation to the 18th Annual Ecsite [European Network of Science Centers and Museums] Conference. Lisbon, Portugal.
260. **Hallman, W. K.**, Cuite, C. L., Condry, S. C., & Nucci, M. (April 26, 2007). Public Response to the Spinach Recall of 2006. Invited presentation to the Produce Safety Summit. Palm Springs, California.
261. **Hallman, W. K.** (April 18, 2007). Consumer Acceptance of Biotechnology. Invited presentation to the conference on Leadership in Biotechnology/Biosecurity: Understanding biotechnology, food defense, research, biofuels, and organic systems, sponsored by the New Jersey Agricultural Leadership Development Program, Newark, Delaware.
262. **Hallman, W. K.**, Cuite, C. L., Condry, S. C., & Nucci, M. (April 4, 2007). Public knowledge and behaviors during the 2006 spinach recall. Invited presentation to the Board of Governors of the New Jersey Agricultural Experiment Station (NJAES). Hammonton, New Jersey.

263. Condry, S. C., **Hallman, W. K.**, Cuite, C. L., & Vata, M. (March 23, 2007). Americans' knowledge, perceptions of risk, and probable responses to the threat of avian influenza in the U.S. food supply. Invited presentation to the Marketing Policy Conference Bio-terrorism and Natural Disasters: Market and Policy Responses, sponsored by Food and Agricultural Marketing Policy Section (FAMPS), NC-1016, and the Council of Food, Agriculture, and Resource Economics (C-FARE), Washington, DC.
264. Cuite, C. L., Condry, S. C., & **Hallman, W. K.** (March 23, 2007). Consumer response to the spinach recall. Invited presentation to the Marketing Policy Conference Bio-terrorism and Natural Disasters: Market and Policy Responses, sponsored by Food and Agricultural Marketing Policy Section (FAMPS), NC-1016, and the Council of Food, Agriculture, and Resource Economics (C-FARE), Washington, DC.
265. **Hallman, W. K.**, Condry, S. C., Vata, M., & Cuite, C. L. (March 15, 2007). Risk communication and the threat of avian influenza in the U.S. food supply. Invited presentation to the 4th International Bird Flu Summit, Arlington, Virginia.
266. **Hallman, W. K.**, Condry, S. C. (March 9, 2007). Public perceptions of cloned animals and the food supply. Briefing on Livestock Cloning. American Farm Bureau Federation, Washington, D.C.
267. Cuite, C. L., Condry, S. C., & **Hallman, W. K.** (February 15, 2007). The Public's responses to the spinach *E. coli* contamination of 2006. Invited presentation to the conference: *E. coli* -- 2007 Understanding, Detecting and Preventing, sponsored by the Biotechnology Center for Agriculture and the Environment, Rutgers, The State University of New Jersey, Jamesburg, New Jersey.
268. **Hallman, W. K.**, Condry, S. C., Vata, M., & Cuite, C. L. (February 6, 2007). Americans' perceptions of the threat of avian influenza in the U.S. food supply. Invited presentation to the Occupational Medicine Residents' Seminar, University of Medicine and Dentistry of New Jersey. Piscataway, New Jersey.
269. Cuite, C. L., Condry, S. C., & **Hallman, W. K.** (January 24, 2007). Americans' Responses to the Spinach *E. coli* Contamination of 2006. Invited presentation to the New Jersey Department of Agriculture's Spinach Roundtable, New Brunswick, New Jersey.
270. Condry, S. C., **Hallman, W. K.**, Cuite, C. L., & Vata, M. (December 4, 2006). Americans' knowledge, perceptions, and probable responses to the threat of Avian Influenza in poultry. Invited paper within the session, The risk communication challenges of Avian Influenza / pandemic flu: Global, national, and theoretical perspectives, presented to the 26th Annual Meeting of the Society for Risk Analysis, Baltimore, Maryland.
271. **Hallman, W. K.**, Condry, S. C., Vata, M., & Cuite, C. L. (December 1, 2006). Americans' perceptions of and likely responses to the threat of avian influenza in the U.S. food supply. Invited presentation to the Office of the Secretary, United States Department of Agriculture, Washington, DC.
272. **Hallman, W. K.** (November 11, 2006). Pandemic Preparedness. Invited presentation to the 79th annual convention of the Food Industry Association Executives, Sanibel Island, Florida.
273. **Hallman, W. K.**, Condry, S. C., Vata, M., & Cuite, C. L. (November 11, 2006). Americans' perceptions of the threat of avian influenza in the U.S. food supply. Invited presentation to the 79th annual convention of the Food Industry Association Executives, Sanibel Island, Florida.
274. **Hallman, W. K.** (October 12, 2006). Public Perceptions of Genetically Modified Foods: Americans Know Not What They Eat. Invited lecture in the Food for Thought Lecture Series, Oregon State University, Corvallis, Oregon.

275. **Hallman, W. K.**, Condry, S. C., Vata, M., & Cuite, C. L. (October 4, 2006). Public perceptions of the threat of avian influenza in the U.S. food supply. Invited presentation to the New Jersey Food Council's Avian Influenza Tabletop Exercise Group, New Brunswick, New Jersey.
276. **Hallman, W. K.**, & Condry, S. C. (April 11, 2006). Consumer opinion about animal biotechnology. Invited paper within the session, Consumer Opinion's Impact on Regulation, Marketing, Funding, and Business Survivability in Animal Biotech, presented at the 2006 Annual Biotechnology Industry Organization (BIO) conference, Chicago, Illinois.
277. **Hallman, W. K.** (April 7, 2006). Small wonder: Exploring public perception of nanotechnology. Invited paper presented to the 27th annual meeting of the Universities Occupational Safety and Health Education Research Center (UOSHERC). Mount Sinai School of Medicine, New York, New York.
278. **Hallman, W. K.**, & Condry, S. C. (January 11, 2006). Public perceptions of agricultural biotechnology: International perspectives. Invited presentation, China Agricultural University, Beijing, China.
279. **Hallman, W. K.**, & Condry, S. C. (January 10, 2006). Public perceptions of agricultural biotechnology: International perspectives. Invited presentation to the Ministry of Agriculture, Beijing, China.
280. **Hallman, W. K.**, & Condry, S. C. (January 9, 2006). Applied risk communication. Invited presentation to the Ministry of Agriculture, Beijing, China.
281. **Hallman, W. K.** (2005, November 21). Public perceptions of livestock cloning. Invited presentation to the Biotechnology Industry Organization. Washington, DC.
282. **Hallman, W. K.** (October 6, 2005). Public perceptions of genetically modified foods. Invited presentation to the Philadelphia Society for Promoting Agriculture, Philadelphia, Pennsylvania.
283. **Hallman, W. K.** (September 29, 2005). Public perceptions of agricultural biotechnology. Invited presentation to the Animal and Plant Health Inspection Service, U.S. Department of Agriculture. Riverdale, Maryland.
284. **Hallman, W. K.** (September 22, 2005). International perspectives on GM food: Lessons for emerging technologies. Invited presentation to the symposium, Looking Back, Looking Forward: Lessons for Governing Emerging Technologies, co-sponsored by the Canadian Biotechnology Secretariat, Genome Canada, Genome Prairie, and the Genome Prairie GE³LS team. Ottawa, Canada.
285. **Hallman, W. K.** (August 16, 2005). Global differences in risk perception and communication about genetically modified foods. Invited presentation to the risk communication symposium held at the International Association for Food Protection (IAFP) Annual Meeting. Baltimore, Maryland.
286. **Hallman, W. K.** (June 23, 2005). Public perceptions of GM food in the US - National survey results. Invited presentation to the Global Biotechnology Communicators Forum, St. Joseph's University, Philadelphia, Pennsylvania.
287. **Hallman, W. K.** (April 22, 2005). Public perceptions of genetically modified food. Invited presentation to the Industrial Advisory Board of the Center for Advanced Food Technology, Rutgers University, New Brunswick, New Jersey.
288. **Hallman, W. K.** (April 20, 2005). Changing people's behavior: It's not all about education. Keynote presentation to the Water Quality Education Workshop sponsored by the USDA Natural Resources Conservation Service, the Washington State Department of Agriculture, and the Washington State Department of Ecology, Leavenworth, Washington.

289. **Hallman, W. K.** (March 17, 2005). Public perceptions of agricultural biotechnology: The role of knowledge, uncertainty, and education. Invited paper presented to the conference, GMOs worldwide: Science and its public perception, sponsored by the International Consortium for Agricultural and Related Sciences in Europe (ICA) and the National Association of State Universities and Land Grant Colleges, NASULGC, Vienna, Austria.
290. **Hallman, W. K., & Appenzeller, G. W.** (March 3, 2005). Public perceptions of the risks and consequences of bio-agents. Invited paper presented to the Enhancing Emergency Services Conference, Myrtle Beach, South Carolina.
291. **Hallman, W. K.** (February 8, 2005). Improving our approach to water education. Invited paper presented to the USDA - CREES National Water Quality Conference, San Diego, California.
292. **Hallman, W. K.** (December 1, 2004). Public perceptions of genetically modified (GM) food in North America: Has anything changed? Invited paper presented to the Biotechnology Policy Forum, BioNorth 2004, Ottawa, Canada.
293. **Hallman, W. K.** (November 20, 2004). The impacts of GM food in the United States. Invited presentation to the Hunterdon County Board of Agriculture Annual Meeting, Flemington, New Jersey.
294. **Hallman, W. K., Hebden, W. C., & Cuite, C. L.** (September 27, 2004). American perceptions of genetically modified foods in 2004. Invited paper presented to the 4th Annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, Cook College, Rutgers University, New Brunswick, New Jersey.
295. **Hallman, W. K.** (September 20, 2004). Conducting research on public perceptions of biotechnology. Invited paper presented to the Global Biotechnology Communicators forum, Cape Town, South Africa.
296. **Hallman, W. K.** (September 9, 2004). Human dimensions: Water and agriculture. Invited paper presented to the Joint USDA Research, Education, and Economics Listening Session on Agricultural Water Security, Park City, Utah.
297. **Hallman, W. K.** (March 3, 2004). What the public knows (and doesn't know) about GM foods: Results from FPI national surveys. Invited presentation given on Research Day, School of Communications, Information and Library Science, Rutgers University, New Brunswick, New Jersey
298. **Hallman, W. K.** (April 28, 2004). Public perceptions of genetically modified foods. Invited presentation to the Board of Managers, Cook College, Rutgers University, Cream Ridge, New Jersey.
299. **Hallman, W. K., & Phillips, D. M.** (April 3, 2004). GM food: What is it, why is it? Invited paper presented at the Philadelphia Academy of Natural Sciences, Philadelphia, Pennsylvania.
300. **Hallman, W. K., Condry, S. C., Andreasen, G., Brewer, N., Appenzeller, G., & Meadows, S.** (February 25, 2004). Lay conceptions of health and health hazards. Presentation to the Department of Human Ecology Brown-Bag Lecture Series, Cook College, Rutgers University, New Brunswick, New Jersey.
301. **Hallman, W. K.** (November 20, 2003). Public perceptions of GMOs: America, China, and South Korean perceptions of GM foods. Invited paper presented to the Horticulture Australia Stakeholder Forum, Sydney, Australia.

302. **Hallman, W. K.** (November 19, 2003). American, Chinese, and South Korean perceptions of GM foods. Invited paper presented to the HAL Industry Forum sponsored by Horticulture Australia, Sydney, Australia.
303. **Hallman, W. K.** (November 18, 2003). Consumer perceptions of GM foods. Invited paper presented to Horticulture Australia, Sydney, Australia.
304. **Hallman, W. K.** (November 1, 2003). Consumer acceptance of GM foods. Invited paper presented at the conference, Functional Foods and Biotechnology: A Critical Interaction, sponsored by USDA CSREES, Washington, DC.
305. **Hallman, W. K.** (October 27, 2003). American consumers' views of GM foods. Invited presentation to the Programmgruppe Mensch, Umwelt, Technik (MUT). Forschungszentrum Jülich, Jülich, Germany.
306. **Hallman, W. K.,** Hebden, W. C., Aquino, H. L., Cuite, C. L., & Lang, J. T. (October 15, 2003). Public perceptions of genetically modified foods: A national study of American knowledge and opinion. Invited paper presented to the 3rd Annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, Cook College, Rutgers University, New Brunswick, New Jersey.
307. **Hallman, W. K.** (October 14, 2003). Public perceptions of genetically modified foods. Invited paper presented to the National Food Processors Association, Washington, DC.
308. **Hallman, W. K.** (October 14, 2003). American perceptions of genetically modified foods. Invited presentation to the United States State Department, Washington, DC.
309. **Hallman, W. K.** (September 12, 2003). Risk communication. Invited presentation to the National Symposium on Food Security and Terrorism. St. Joseph's University, Philadelphia, Pennsylvania.
310. **Hallman, W. K.** (August 1, 2003). U.S. consumers' perceptions of genetically modified foods. Invited paper presented at the U.S. Trade and Development Agency, Washington, DC.
311. **Hallman, W. K.,** & Aquino, H. L. (August 1, 2003). U.S. consumers' reactions to GM food labeling. Invited paper presented at the U.S. Trade and Development Agency, Washington, DC.
312. **Hallman, W. K.** (June 13, 2003). Public perceptions of GM foods in the United States. Invited presentation to National Starch, Somerville, New Jersey.
313. **Hallman, W. K.** (June 6, 2003). Risk communication. Invited presentation to Communicating the War on Terror, sponsored by the Economic and Social Research Council of Great Britain, the Center for Defence Studies of King's College London, and the Royal Institution, London, England.
314. **Hallman, W. K.** (May 23, 2003). Biosafety policy options and public attitude toward LMOs in the U.S.A. Invited paper presented to the Fourth International Seminar on Biosafety of Living Modified Organisms, Seoul, South Korea.
315. Brewer, N. T., **Hallman, W. K.,** & Kipen, H. K. (May 16, 2003). Veterans' symptoms and lingering beliefs about chemical and biological warfare. Invited paper presented to the War-Related Illness and Injury Study Center. East Orange, New Jersey.
316. **Hallman, W. K.** (May 16, 2003). A longitudinal look at Gulf War Illnesses: Symptoms, service, and psychology. Invited paper presented to the War-Related Illness and Injury Study Center. East Orange, New Jersey.

317. **Hallman, W. K.**, Aquino, H. L., & Phillips, D. M. (April 25, 2003). The GM labeling debate: Caveat emptor, caveat venditor; cui bono? Invited paper presented at the conference 'Crossing Over: Genomics in the Public Arena' sponsored by the Genome Prairie Project, Kananaskis, Alberta, Canada.
318. **Hallman, W. K.** (April 24, 2003). Invited panel discussion: Prospects for research collaboration between the E.U. and the U.S., H. Jenkins-Smith, moderator. Sponsored by the European Union Center, Texas A&M University, and the Institute of Science, Technology and Public Policy of the George Bush School of Government and Public Service, College Station, Texas.
319. **Hallman, W. K.** (October 23, 2002). What I did on my summer vacation: Exploring contaminated communities and environmental activism in post-Soviet Russia. Presentation to the Department of Human Ecology, Brown-bag Lecture Series. Cook College, Rutgers University, New Brunswick, New Jersey.
320. **Hallman, W. K.** (September 10, 2002). Consumer acceptance of food biotechnology in the United States. Invited presentation to the 2nd Annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, Cook College, Rutgers University, New Brunswick, New Jersey.
321. **Hallman, W. K.**, Adelaja, A. O., & Schilling, B. J. (August 16, 2002). U.S. consumers' perceptions of agricultural biotechnology: Results of a new national survey. Invited paper presented at the XXVI International Horticultural Congress, Toronto, Canada.
322. **Hallman, W. K.** (August 9, 2002). Psychological aspects of risk communication. Invited paper presented at the symposium, Development of Civic Initiatives in Contaminated Communities, sponsored by the Trust for Mutual Understanding, the Russian Academy of Sciences, and the Center for Independent Social Research, St. Petersburg, Russia.
323. **Hallman, W. K.** (August 2, 2002). Perception of risk and behavior in risk situations. Invited paper presented at the symposium, Ways to Success in Solving Problems in Contamination - Development of Social Movements and Public Mobilization on Contaminated Territories, sponsored by the Trust for Mutual Understanding and the Center for Independent Social Research, Chelyabinsk, Russia.
324. **Hallman, W. K.** (August 2, 2002). Introduction to the problem: Life in contaminated territories in the U.S. and Russia. Invited paper presented at the symposium, Ways to Success in Solving Problems in Contamination - Development of Social Movements and Public Mobilization on Contaminated Territories, sponsored by the Trust for Mutual Understanding and the Center for Independent Social Research, Chelyabinsk, Russia.
325. **Hallman, W. K.**, Adelaja, A. O., & Schilling, B. J. (June 3, 2002). Public perceptions of agricultural biotechnology. Invited paper presented at the Florida Horticultural Society Conference, Marco Island, Florida.
326. **Hallman, W. K.** (February 20, 2002). Effective risk communication: Understanding how people think about risks. Invited paper presented to the State Pesticide Control Program, New Jersey Department of Environmental Protection, Trenton, New Jersey.
327. **Hallman, W. K.**, Adelaja, A. O., & Schilling, B. J. (January 16, 2002). Outlook on consumer acceptance of bioengineered foods. Invited paper presented at the Annual New Jersey Vegetable Growers Association Meeting, Atlantic City, New Jersey.
328. **Hallman, W. K.**, Adelaja, A. O., & Schilling, B. J. (November 30, 2001). Consumer attitudes about biotechnology. Invited paper presented at the annual meeting of the Alpha Xi Chapter of Epsilon Sigma Phi (National Organization of Extension Professionals). Burlington County, New Jersey.

329. **Hallman, W. K.** (November 16, 2001). Consumer acceptance of food biotechnology in the United States. Invited presentation to the 1st Annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, Cook College, Rutgers University, New Brunswick, New Jersey.
330. **Hallman, W. K.** (November 8, 2001). Fear in the time of anthrax: Risk perception and why terrorism works. Invited presentation to Applied Psychology Lecture Series, Juniata College, Huntingdon, Pennsylvania.
331. **Hallman, W. K.** (September 20, 2001). Risk communication for environmental health professionals. Invited paper presented at the New Jersey Environmental Health Association Annual Meeting, Holmdel, New Jersey.
332. **Hallman, W. K., Kipen, H. M., Fiedler, N., Boyd, K., & Wartenberg, D.** (September 10, 2001). Characterizing unexplained illnesses in Gulf War veterans: An interdisciplinary exploration. Invited Presentation to Department of Psychology Brown-bag Lecture Series, Livingston College, Rutgers University, New Brunswick, New Jersey.
333. **Hallman, W. K.** (August 14, 2001). Communication of biotech R&D information. Invited paper presented to the Biotech Collaboration Workshop sponsored by Cook College/ New Jersey Agricultural Experiment Station (NJAES) and the Sheda Science and Technology Complex (SHESTCO) of the Nigerian Federal Ministry of Science and Technology (FMST). New Brunswick, New Jersey.
334. **Hallman, W. K., Adelaja, A. O., Schilling, B. J., & Longo, R.** (August 10, 2001). Public perceptions of agricultural biotechnology in the United States in 2001. Invited paper presented to the 2nd University of Sao Paulo/Rutgers University Biotechnology Conference, New Brunswick, New Jersey.
335. **Hallman, W. K., Adelaja, A. O., & Schilling, B. J.** (July 11, 2001). Public perceptions of agricultural biotechnology in the U.S.: Preliminary results from a national survey. Invited paper presented to the Annual Meeting of the IFAFS Grant: Innovation and Dynamic Efficiency in Agricultural Biotechnology, New Brunswick, New Jersey.
336. **Hallman, W. K.** (April 20, 2001). Public concerns about genetically modified foods. Invited presentation to the Rutgers Model Congress, New Brunswick, New Jersey.
337. **Hallman, W. K.** (April 19, 2001). Effective risk communication for public health professionals. Invited seminar presented to the meeting of the New Jersey Partnership for Community Health, Bergen County, New Jersey.
338. **Hallman, W. K.** (March 27, 2001). Perceptions of agricultural biotechnology. Invited paper presented at the Occupational Medicine Residents' Seminar Series. Environmental and Occupational Health Sciences Institute, Robert Wood Johnson Medical School, Piscataway, New Jersey.
339. **Hallman, W. K., & Kipen, H. M.** (January 10, 2001). Longitudinal examination of symptom patterns among Gulf War Registry veterans. Invited paper presented to the Conference on Federally Sponsored Gulf War Veterans' Illnesses Research. Alexandria, Virginia.
340. **Hallman, W. K.** (December 5, 2000). The public's perception of genetically modified foods. Invited paper presented at the meeting of the International Citrus Congress, Orlando, Florida.
341. **Hallman, W. K.** (November 14, 2000). The right to know what? – What do people want to know, and how do we help them know it? Invited paper presented within the symposium: Risk Communication: The Public's Right to Know. . . What? Meeting of the American Academy of Clinical Toxicology, San Diego, California.

342. **Hallman, W. K.** (November 10, 2000). Communicating microbial dose-response modeling to the public. Invited paper presented within the symposium: Microbial Risk Analysis, at the annual meeting of the National Food Processors Association, Chicago, Illinois
343. **Hallman, W. K.** (November 3, 2000). How to communicate technical and controversial information to the public. Invited paper presented at the annual meeting of the Alpha Xi Chapter of Epsilon Sigma Phi (National Organization of Extension Professionals). Rutgers University, New Brunswick, New Jersey.
344. **Hallman, W. K.** (September 28, 2000). The importance of dose-response modeling to the public. Invited paper presented to the Risk Assessment Consortium meeting, Predicting human dose-response relationships from multiple biological models: Issues with *Cryptosporidium parvum*. Interagency Risk Assessment Consortium, U.S. Department of Agriculture, Riverdale, Maryland.
345. **Hallman, W. K.** (July 14, 2000). Public risk perception and environmental impact of GM crops: Implications for developing an effective risk communication strategy. Invited paper presented at the National Research Council Workshop on Ecological Monitoring of Genetically Modified Crops. National Academy of Sciences, Washington, DC.
346. **Hallman, W. K.** (January 25, 2000). Consumer apprehension about biotech-generated plants. Invited paper presented to the Department of Horticultural Sciences at the New York State Agricultural Experiment Station, Cornell University, Geneva, New York.
347. **Hallman, W. K.** (January 25, 2000). Growing fears: Understanding public concerns about agri-biotechnology. Invited paper presented as part of the Plant Breeding and Biometry Seminar Series, Department of Plant Breeding, Cornell University, Ithaca, New York.
348. **Hallman, W. K.** (July 31, 1999). Social and environmental concerns about agricultural biotechnology. Invited paper presented at the 96th Annual Meeting of the American Society for Horticultural Science, Minneapolis, Minnesota.
349. **Hallman, W. K.** (April 30, 1999). History of evaluation research. Invited paper presented to The Partnership for Community and Organizational Services of the University Specialty Clinics - University of South Carolina College of Social Work, Columbia, South Carolina.
350. **Hallman, W. K.** (April 23, 1999). Communicating with the public about worst-case scenarios. Invited paper presented at the Wharton School of Business Roundtable on Worst-case Scenarios, University of Pennsylvania, Philadelphia, Pennsylvania.
351. **Hallman, W. K.** (October 23, 1997). Impact of EMF risk communication on public EMF risk perception. Invited paper presented at the International Seminar on Risk Perception, Risk Communication, and its Application to EMF Exposure, sponsored by the International Commission on Non-Ionizing Radiation Protection (ICNIRP). The World Health Organization (WHO). The Austrian Federal Chancellery (BKA) and the German Ministry of Environment, Nature Conservation and Nuclear Safety (BMU), Vienna, Austria.
352. **Hallman, W. K.** (June 11, 1997). Perception par les consommateurs des produits alimentaires obtenus par génie génétique. (Consumer perceptions of genetically engineered food products) Invited paper presented at the 14th Annual Meeting of the Aquaculture Association of Canada, Québec, Canada.
353. **Hallman, W. K.** (December 9, 1996). Der Umgang mit dem Risiko in der Gentechnologie (Approaches to risk in biotechnology). Invited paper presented at the Conference on Biotechnology and Genetic Engineering, sponsored by the Wissenschaftszentrum Nordrhein-Westfalen, Düsseldorf, Germany.

354. **Hallman, W. K.** (September 10, 1996). Building risk communication skills. Invited presentation to the 11th Risk Engineering Workshop, Zurich Insurance Group, Regensdorf, Switzerland.
355. **Hallman, W. K.** (April 30, 1996). Principles of risk communication. Invited presentation to the Emergency Management Conference, sponsored by the New Jersey Office of Emergency Management, Atlantic City, New Jersey.
356. **Hallman, W. K.** (June 20, 1995). Communicating with the public about drinking water and health. Invited panel discussion held at the 114th Annual Meeting of the American Water Works Association, Anaheim, California.
357. **Hallman, W. K.** (June 6, 1995). Electromagnetic field exposure. Invited panel discussion held at the Health and the Environment Conference, co-sponsored by New Jersey Public Interest Research Group and the Grass Roots Environmental Organization, New Brunswick, New Jersey.
358. **Hallman, W. K.** (March 9, 1995). Principles of risk communication. Invited presentation to the New Jersey Mosquito Control Association, Atlantic City, New Jersey.
359. **Hallman, W. K.** (December 14, 1994). Public perceptions of agricultural biotechnology. Invited presentation to the management of American Cyanamid, Princeton, New Jersey.
360. **Hallman, W. K.** (October 20, 1994). Public acceptance of agricultural biotechnology. Invited paper presented at the 4th Annual Meeting of the New York Biotechnology Association, New York, New York.
361. **Hallman, W. K.** (May 26, 1994). Public perceptions of agricultural biotechnology. Invited paper presented to the International Agricultural Biotechnology Council Conference, Toronto, Canada.
362. Wandersman, A. H., & **Hallman, W. K.** (April 6, 1994). Environmental threats: Perception of risk, stress, and coping. Invited paper presented to the Spanish Congress on Environmental Psychology, Tenerife, Spain.
363. **Hallman, W. K.** (April 8, 1994). Risk communication and animal biotechnology. Invited paper presented at the International Animal Biotechnology Workshop. University of California at Davis, Davis, California.
364. **Hallman, W. K.** (November 5, 1992). Public policy and risk communication. Invited paper presented at the 1992 National Gypsy Moth Review, sponsored by the National Gypsy Moth Management Board, Indianapolis, Indiana.
365. **Hallman, W. K.** (June 18, 1992). Risk perception and risk assessments of drinking water. Invited paper presented at the 111th Annual Meeting of the American Water Works Association, Vancouver, Canada.
366. **Hallman, W. K.** (June 18, 1992). Risk communication considerations for aluminum in drinking water and Alzheimer's Disease. Invited paper presented at the 111th Annual Meeting of the American Water Works Association, Vancouver, Canada.
367. **Hallman, W. K.** (February 27, 1992). Public perceptions of environmental cleanups. Invited paper presented at the Reinsurance Association of America Environmental Conference, New York, New York.
368. **Hallman, W. K.** (September 12, 1990). Talking with people about risks: Risk communication with the public and the media. Keynote address given at the 1990 Extension Annual Conference, Branchville, New Jersey.

369. **Hallman, W. K.** (May 16, 1990). Risk communication and the psychological climate of the NIMBY syndrome. Invited paper presented to the management of Jersey Central Power and Light Company, Morristown, New Jersey.
370. **Hallman, W. K.** (April 24, 1990). Public perceptions of risk and the electric and magnetic fields controversy. Invited paper presented to the Risk Communicators Group of Jersey Central Power and Light Company, Morristown, New Jersey.
371. **Hallman, W. K.** (February 17, 1990). Perceptions of risk and public health policy. Invited paper presented to the 1990 Management Conference of the South Carolina Department of Health and Environmental Control, Springmaid Beach, South Carolina.
372. **Hallman, W. K.** (March 19, 1989). Perceptions of present, future, and cancer risks in a community located near a hazardous waste landfill. Invited presentation, School of Public Health, University of South Carolina, Columbia, South Carolina.
373. **Hallman, W. K.** (March 3, 1989). Perceptions of risk, fear of cancer, and psychological distress. Invited presentation, Grand Rounds, Department of Preventive Medicine and Community Health, School of Medicine, University of South Carolina, Columbia, South Carolina.
374. **Hallman, W. K.** (May 23, 1988). Improving the quality of services: An evaluation of the first year of operations of the Social Services Block Grant Quality Assurance System. Invited presentation, South Carolina State Health and Human Services Finance Commission. Columbia, South Carolina.
375. **Hallman, W. K., & Wandersman, A. H.** (January 18, 1988). Community and individual dynamics in coping with toxic hazards. Invited presentation to the Agency for Toxic Substances and Disease Registry, Atlanta, Georgia.
376. **Hallman, W. K.** (October 4, 1985). Strategies for effective needs assessment. Paper presented to the Needs Assessment Task Force, South Carolina Human Services Integration Project, State Reorganization Commission, Columbia, South Carolina.

CONFERENCE PRESENTATIONS

1. Moe, L., **Hallman, W. K.**, & Frewer, L. (December 9, 2026). Safeguards before participation? Public preferences for the governance of agricultural gene drives. Annual meeting of the Society for Risk Analysis, Atlanta, Georgia.
2. **Hallman, W. K.** (December 7, 2024). Hedonics, pricing, safety, nutrition, culture, emotion, and identity: Exploring the basis of consumer choices in food selection. Paper presented in the session: Navigating trust and uncertainty in novel food technologies: Risk perception, engagement, and trade-offs of alternative proteins. Annual meeting of the Society for Risk Analysis, Atlanta, Georgia.
3. Moe, L., Roberts, A., & **Hallman, W. K.** (June 23, 2026). Governing agricultural gene drives as food-system interventions: Legitimacy, communication, and policy design, panel discussion at the 7th annual ELSI Congress, Chapel Hill, North Carolina.
4. **Hallman, W. K.**, Lipp, M., Wearne, S., Yang, P., & Baker, R. (October 23, 2025). Risk-based food safety guidelines in humanitarian food assistance contexts: Science, standards, and sustainable solutions. 2025 AAAS Forum on Science & Technology Policy: Farm to Table Science Policymaking. Bethesda, Maryland.

5. Cuíte, C. L. & **Hallman, W. K.** (December 10, 2024). The National Bioengineered Food Disclosure Standard and its impact on approval of bioengineered foods. Annual meeting of the Society for Risk Analysis, Austin, Texas.
6. **Hallman, W. K.** & Cuíte, C. L. (June 14, 2024). Examining the impacts of the US National Bioengineered Food Disclosure Standard. 28th Annual meeting of the International Consortium on Applied Bioeconomy Research (ICABR), Ravello, Italy.
7. **Hallman, W.**, Errickson, L., & Hallman, W. (June 5, 2024). Awareness, understanding, and use of FDA/EPA advice to women who are/might become pregnant about eating seafood. 32nd annual Society for Risk Analysis - Europe (SRA-E) conference. Harokopio University, Athens, Greece.
8. **Hallman, W. K.** (December 7, 2022). Reaching Vulnerable Populations and Getting Them to Act. Paper presented in the Symposium: Food Safety Risk Communication – Introducing the APEC Food Safety Risk Communication Framework and Associated Guidelines at the 41st Annual Meeting of the Society for Risk Analysis, Tampa, Florida.
9. **Hallman, W. K.** (December 6, 2022). Presentation within the Roundtable: Cultured Meat and Alternative Protein Safety: Key Questions and Perspectives at the 41st Annual Meeting of the Society for Risk Analysis, Tampa, Florida.
10. **Hallman, W.** (August 2, 2022). Food safety risk communication. Paper presented in the Panel: Strengthening Food Safety Education and Research across Programmes and Departments in Universities, at the annual meeting of the International Association for Food Protection, Pittsburgh, Pennsylvania.
11. Briggs, T., **Hallman, W.**, & Quick, V. (June 14, 2022). Evaluating the Adherence of Popular Diet and Nutrition Apps to Evidence-Based Guidelines for Adult Weight Management. Poster presented at the American Society for Nutrition (ASN), Nutrition 2022, Virtual and On-Demand.
12. Errickson, L. B., Cuíte, C. L., Shukaitis, J., & **Hallman, W. K.** (May 23, 2022). Market ambassadors: Creatively increasing community engagement with farmers markets. Paper presented at the National Urban Extension Conference, Camden, New Jersey.
13. Errickson, L., **Hallman, W.**, & Zemeckis, D. (March 3, 2022). Perceptions of aquaculture: Current trends among U.S. consumers. Paper presented at the World Aquaculture Society and National Aquaculture Association conference: Aquaculture 2022, San Diego, California.
14. Briggs, T., Quick, V., & **Hallman, W. K.** (October 18, 2021). Mapping of dietary intake, anthropometric, physical activity, and behavior change features in popular weight management apps. Poster presented (virtually) at the 2001 Food & Nutrition Conference & Expo (FNCE), New Orleans, Louisiana.
15. Errickson, L. B., Horikawa, H. S., **Hallman, W. K.**, & Hanna, M. (August 10, 2021). How seafood says “sustainable”: A content analysis of retail package labels. Paper presented (virtually) at the Society for Nutrition Education and Behavior 53rd Annual Conference, New Orleans, Louisiana.
16. McKeon, G., & **Hallman, W.** (August 8, 2021). Consumer attention to facts up front labels on similar products with different serving sizes. Poster presented (virtually) at the 2021 Society for Nutrition Education and Behavior 53rd Annual Conference, New Orleans, Louisiana.
17. Cuíte, C., & **Hallman, W. K.** (December 17, 2020). Bioengineered foods: Public perceptions of proposed labels. Paper presented (virtually) at the 39th Annual Meeting of the Society for Risk Analysis. Austin, Texas.

18. Tallapragada, M., Hardy, B., Lybrand, E., & **Hallman, W.** (May 21, 2020). Impact of abstract versus concrete conceptualization of genetic modification (GM) technology on public perceptions. Paper presented at the 70th Annual Conference of the International Communications Association, Gold Coast, Australia.
19. Errickson, L., Shukaitis, J., Cuite, C., & **Hallman, W.** (January 13, 2019). Market Ambassadors: An innovative approach to meeting the needs of urban farmers market customers. Poster presented at the Rutgers Cooperative Extension Annual Conference, New Brunswick, New Jersey.
20. Tallapragada, M., Hardy, B. W., Lybrand, E., & **Hallman, W. K.** (December 9, 2019). Consequences of abstract versus concrete conceptualization of genetic modification (GM): The Public's general disapproval of GM but specific approval of GM applications. Poster presented at the 38th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
21. McKeon, G., & **Hallman, W.** (July 28, 2019). Consumer Perceptions of the Healthfulness of Protein-Labeled Cereal. Poster presented at the 2019 Society for Nutrition Education and Behavior (SNEB) Annual Conference, Orlando, Florida.
22. McKeon, G. P., & **Hallman, W. K.** (June 8, 2019). Characterization and Comparative Analysis of Foods with Front-of-Package Protein Claims. Poster presented at the Annual Conference of the American Society for Nutrition (ASN), Nutrition 2019, Baltimore, Maryland.
23. Lull, R. B., Akin, H., **Hallman, W. K.**, Brossard, D., & Jamieson, K. H. (May 28, 2019). Modeling Risk Perceptions, Benefit Perceptions, and Approval of Releasing Genetically Engineered Mosquitoes as a Response to Zika Virus. Paper presented at the 69th Annual Conference of the International Communications Association, Washington, DC.
24. McKeon, G. P., & **Hallman, W. K.** (April 4, 2019). Do Front-of-Package Protein Labels on Cereal Lead to Misleading Health Halos? Poster presented at the Arthur M. Sackler Colloquia of the National Academy of Sciences, Advancing the Science and Practice of Science Communication: Misinformation About Science in the Public Sphere, Irvine, California.
25. Wu, F., & **Hallman, W. K.** (December 3, 2018). Is it Really an Abundance of Caution? An Experimental Study to Improve Food Safety Crisis Communication. Paper presented at the 37th annual meeting of the Society for Risk Analysis, New Orleans, Louisiana.
26. Cuite, C. L., Wu, F., & **Hallman, W. K.** (December 3, 2018). Do Consumers Notice the Source of Messages About Foodborne Illness Outbreaks? Poster presented at the 37th annual meeting of the Society for Risk Analysis, New Orleans, Louisiana. <https://doi.org/doi:10.7282/t3-zyr6-1x79>
27. Fitzgerald, N., Errickson, L., & **Hallman, W. K.** (July 23, 2018). Lessons Learned: Challenges of Nutrition-Related Outcome Evaluations in an Urban Farmers Market Intervention. Poster presented at the Society for Nutrition Education and Behavior 51st Annual Conference, Minneapolis, Minnesota.
28. Landrum, A. R., **Hallman, W. K.**, & Jamieson, K. H. (May 28, 2018). Examining the impact of expert voices: Communicating the scientific consensus on genetically modified organisms. Paper presented at the 68th Annual Meeting of the International Communications Association, Prague, Czech Republic.
29. **Hallman, W. K.** (May 25, 2018). You Are What You Eat: Why Communicating about Food Risks and Benefits Is So Difficult. Paper presented in the session, Making Our Voices Count: Connecting Health Communication Research to Dissemination and Implementation (D&I) Science, held at the 68th Annual meeting of the International Communications Association, Prague, Czech Republic.

30. Lull, R. B., **Hallman, W. K.**, Brossard, D., & Jamieson, K. H. (March 16, 2018). Public perceptions of the risk of genetic engineering (GE) and public support for the release of GE mosquitoes as a vector control method to reduce the spread of the Zika virus. Paper presented at the 105th Annual Meeting of the New Jersey Mosquito Control Association, Atlantic City, New Jersey.
31. Morss, R., Cuite, C. L., Demuth, J., **Hallman, W. K.** (January 9, 2018). Is Storm Surge Scary? The Influence of Hazard-based, Impact-based, and Fear-based Messages on Responses to Hurricane Risks. Paper presented at the annual meeting of the American Meteorological Society, Austin, TX.
32. Cuite, C. L., **Hallman, W. K.**, Shwom, R., Demuth, J., Morss, R. (December 13, 2017). Differing perceptions of hurricanes and nor'easters. Paper presented at the 36th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
33. Hilgard, J., Nucci, M. L., & **Hallman, W. K.** (December 11, 2017). Consumer approval of nanomaterials in food and medicine. Poster presented at the 36th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
34. Lull, R. B., **Hallman, W. K.**, Brossard, D., & Jamieson, K. H. (December 11, 2017). US public opinion about insecticide spraying in the context of the Zika virus. Poster Platform presentation at the 36th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
35. Wu, F., & **Hallman, W. K.** (December 11, 2017). Responsibility, recalls, and reputations of organizations: Theory-based experimental studies to improve food safety crisis communication. Poster Platform presentation at the 36th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
<https://doi.org/doi:10.7282/t3-e4a4-cv32>
36. Suldoovsky, B., & **Hallman, W. K.** (July 1, 2017). Public Engagement with Biotechnology and Environmental Sustainability: Food Manufacturers' Disclosure of GMOs in an Era of Mandatory Labeling. Paper presented at the 14th biennial International Environmental Communication Association Conference on Communication and the Environment (COCE), Leicester, England.
37. Lull, R. B., **Hallman, W. K.**, Brossard, D., & Jamieson, K. H. (May 25, 2017). Identifying strategic communication opportunities in the context of public support for releasing genetically engineered mosquitoes as a response to the Zika virus. Paper at 67th annual conference of the International Communication Association, Strategic Environmental Communication and Exploration of Research in Crisis, Risk, and Disaster Pre-conference, San Diego, CA, USA.
38. Tallapragada, M., Cuite, C. L. & **Hallman, W. K.** (May 25, 2017). Construal level theory and psychological distance in environmental messaging: Understanding the public's general disapproval of Genetic Modification (GM), but approval of specific GM applications. Paper at 67th annual conference of the International Communication Association, Strategic Environmental Communication and Exploration of Research in Crisis, Risk, and Disaster Pre-conference, San Diego, CA, USA.
39. Lull, R. B., Brossard, D., **Hallman, W. K.**, & Jamieson, K. H. (March 2, 2017). The role of the perceived risk of genetic engineering (GE) on public support for the release of GE mosquitoes to reduce the spread of the Zika virus. Paper presented at the Society for Risk Analysis Policy Forum: Risk Governance for Key Enabling Technologies, Venice, Italy.
40. Wu, F., & **Hallman, W. K.** (December 14, 2016). Improving food safety crisis communications: an experimental study of public perception. Paper presented at the 36th annual meeting of the Society for Risk Analysis, San Diego, California.

41. Fitzgerald, N., Errickson, L. B., & **Hallman, W. K.** (November 30, 2016). New Brunswick Community Farmers Market. Poster presented at the Northeast Regional Urban Innovation Conference: Building collaborative partnerships across university, community, and civic leaders, Newark, New Jersey.
42. Cuite, C. L., Decker, S. G., Robinson, D. A., **Hallman, W. K.**, O'Neill, K. M., Morss, R. E., & Demuth, J. L. (January 13, 2016). Experimental testing of evacuation messages in Sandy-affected areas. Paper presented at the 11th Symposium on Societal Applications: Policy, Research and Practice, American Meteorological Society, New Orleans, Louisiana.
43. Lam, W., **Hallman, W. K.**, Senger-Mersich, A., Godwin, S., Chen, F., & Schaffner, D. (December 9, 2015). Food safety risk factors associated with the sale of finfish via the Internet. Paper presented at the 35th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
44. Cuite, C. L., Shwom, R. L., **Hallman, W. K.**, O'Neill, K. M., Demuth, J. L., Morss, R. E. (December 8, 2015) Testing messages to improve coastal storm risk communication. Paper presented at the 35th annual meeting of the Society for Risk Analysis, Arlington, Virginia.
45. **Hallman, W. K.**, Senger-Mersich, A., Godwin, S., & Schaffner, D. (November 18, 2015). Raw meat, poultry, game, and seafood products purchased online – Assessment of packaging and delivery. Paper presented at the 2015 Food Safety Consortium Conference + Expo, Schaumburg, Illinois.
46. **Hallman, W. K.**, Cuite, C. L., McWilliams, R. M., Senger-Mersich, A., Netterville, L., & Byrd-Bredbenner, C. (October 5, 2015). Food safety practices of home-bound seniors receiving home-delivered meals. Poster presented at the 2015 Food & Nutrition Conference & Expo (FNCE), Nashville, Tennessee.
47. Golem, D., **Hallman, W.**, Cuite, C., Bellows, A., & Byrd-Bredbenner, C. (October 5, 2015). Emergency food supplies in low-income, minority households. Poster presented at the 2015 Food & Nutrition Conference & Expo (FNCE), Nashville, Tennessee.
48. **Hallman, W. K.**, Senger-Mersich, A., Cuite, C. L., Byrd-Bredbenner, C., McWilliams, R. M., & Netterville, L. (October 4, 2015). Hurricane Irene and the disruption of home-delivered meals to homebound seniors. Poster presented at the 2015 Food & Nutrition Conference & Expo (FNCE), Nashville, Tennessee.
49. Lashway, N.F., **Hallman, W.**, Cuite, C., Byrd-Bredbenner, C., Ohman-Strickland, P., DiFerdinando, G. Jr., McWilliams, R. M., & Robson, M. (July 14, 2015). Nutritional adequacy of home food inventories of seniors receiving home-delivered meals in South Carolina. Poster presented at the Florida Public Health Association 2015 Annual Educational Conference, Orlando, Florida.
50. Godwin, S., Stone, R., Senger-Mersich, A., & **Hallman, W. K.** (July 26, 2015). Consumer awareness of and response to safety issues upon delivery of meat, fish, and/or seafood purchased online. Poster presented at the Annual Meeting of the International Association for Food Protection, Portland, Oregon.
51. Lashway, N. F., **Hallman, W.**, Cuite, C., Byrd-Bredbenner, C., Ohman-Strickland, P., DiFerdinando, G. Jr., McWilliams, R. M., & Robson, M. (July 14, 2015). Nutritional adequacy of home food inventories of seniors receiving home-delivered meals in South Carolina. Poster presented at the Florida Academy of Nutrition and Dietetics 80th Annual Symposium, Orlando, Florida.
52. **Hallman, W. K.**, & Nucci, M. L. (June 8, 2015). Food nanotechnology: Expanding the parameters of consumer acceptance. Poster presented at the Gordon Research Conference, Nanoscale Science and Engineering for Agriculture and Food Systems, Bentley University, Waltham, Massachusetts.

53. Lam, W., **Hallman, W. K.**, Senger-Mersich, A., Godwin, S., Chen, F., & Schaffner, D. (April 30, 2015). Food safety risk factors associated with the sale of finfish via the Internet. Poster presented at the New Jersey Branch of the American Society for Microbiology 2015 Meeting in Miniature, hosted by the Theobald Smith Society, Rutgers University, New Brunswick, New Jersey. *Winner of the best undergraduate poster award.
54. Lam, W., **Hallman, W. K.**, Senger-Mersich, A., Godwin, S., Chen, F., & Schaffner, D. (April 24, 2015). Food safety risk factors associated with the sale of finfish via the Internet. Poster presented at the 11th Annual Undergraduate Research Symposium, Aresty Research Center, Rutgers University, New Brunswick, New Jersey.
55. **Hallman, W.**, Godwin, S., Senger-Mersich, A., Stone, R., & Schaffner, W. (April 21, 2015). Analysis of shipping methods, packaging materials, and product temperatures of perishable meat and seafood products ordered from online vendors in the United States. Poster presented at the 2015 IAFP European Symposium on Food Safety, Cardiff, Wales.
56. Berhaupt-Glickstein, A., & **Hallman, W. K.** (March 29, 2015). Why qualified health claims do not work: A content analysis of language characteristics. Paper presented at Experimental Biology 2015, Boston, Massachusetts.
57. Byrd-Bredbenner, C., McWilliams, R. M., **Hallman, W. K.**, Cuite, C. L., Netterville, L., & Senger-Mersich, A. (March 29, 2015). In-home food supplies among elderly home-delivered meal recipients with high blood pressure or diabetes. Poster presented at Experimental Biology 2015, Boston, Massachusetts.
58. **Hallman, W. K.**, Senger-Mersich, A., Godwin, S., & Berman, H. (December 9, 2014). Online purveyors of raw meat, poultry, and seafood products: Delivery policies and available consumer food safety information. Paper presented at the 34th annual meeting of the Society for Risk Analysis, Denver, Colorado.
59. Cuite, C. L., **Hallman, W. K.**, & Morin, A. (December 9, 2014). Support for labeling genetically modified foods: How you ask matters. Paper presented at the 34th annual meeting of the Society for Risk Analysis, Denver, Colorado.
60. Godwin, S., **Hallman, W. K.**, & Senger-Mersich, A. (December 5, 2014). Ordered online: Ordering raw meat, poultry, and seafood online: Identifying food safety risk factors. Paper presented at the Consumer Food Safety Education Conference 2014, Arlington, Virginia.
61. McWilliams, R. M., Cuite, C. L., Senger-Mersich, A., Byrd-Bredbenner, C., **Hallman, W. K.** (November 19, 2014). Food supply among elderly home-delivered meal recipients with high blood pressure. Poster presented at the 142nd Annual Meeting of the American Public Health Association, New Orleans, Louisiana.
62. Godwin, S., Stone, R., **Hallman, W.**, & Senger-Mersich, A. (October 21, 2014). Identifying gaps in food safety information provided by online companies and consumers' expectations. Paper presented at the Academy of Nutrition and Dietetics, Food and Nutrition Conference & Expo (FNCE), Atlanta, Georgia.
63. **Hallman, W.**, Senger-Mersich, A., Godwin, S., Stone, R., Chen, F., & Schaffner, D. (August 6, 2014). Perishable meat and seafood products ordered from online vendors in the United States – Analysis of Shipping Methods, Packaging Materials, and Product Temperatures. Poster presented at the Annual Meeting of the International Association for Food Protection, Indianapolis, Indiana.

64. Godwin, S., Stone, R., Senger-Mersich, A. & **Hallman, W.** (August 5, 2014). Food safety information recalled by consumers who purchased and/or received raw meat, poultry, or seafood products from online purveyors. Poster presented at the Annual Meeting of the International Association for Food Protection, Indianapolis, Indiana.
65. Agarwal, M., **Hallman, W.**, Senger-Mersich, A., Chen, F., Godwin, S., & Schaffner, D. (August 5, 2014). Prevalence of pathogens and indicators in foods ordered from online vendors in the United States. Poster presented at the Annual Meeting of the International Association for Food Protection, Indianapolis, Indiana.
66. **Hallman, W. K.**, Byrd-Bredbenner, C., Cuite, C. L., Netterville, L., McWilliams, R. M., Senger-Mersich, A., & Sastri, N. (May 8, 2014). Improving the safety and nutritional adequacy of the home food supply of elderly recipients of home-delivered meals. Poster presented at the National Institute of Food and Agriculture (NIFA), National Integrated Food Safety Initiative (NIFSI) Project Directors Meeting, Washington, DC.
67. Godwin, S., Stone, R., Senger-Mersich, A., & **Hallman, W.** (March 23, 2014). Does the food safety information provided by online companies match consumers' expectations? Poster presented at the 2014 State Meeting of the Tennessee Association of Family and Consumer Sciences, Knoxville, Tennessee.
68. Cuite, C. L., & **Hallman, W. K.** (December 10, 2013). Social media and food crisis communication. Poster platform presentation given at the 33rd annual meeting of the Society for Risk Analysis, Baltimore, Maryland. <https://doi.org/doi:10.7282/t3-cwm9-jd43>
69. **Hallman, W. K.**, Cuite, C. L., McWilliams, R. M., & Senger-Mersich, A. (December 9, 2013). Scald and food safety risks posed by unsafe water, refrigerator, and freezer temperatures in homes of Meals on Wheels recipients in 5 US states. Poster presented at the 33rd annual meeting of the Society for Risk Analysis, Baltimore, Maryland. <https://doi.org/10.7282/00000348>
70. **Hallman, W. K.**, Godwin, S., Senger-Mersich, A., & Berman, H. (July 29, 2013). Online purveyors of raw meat, poultry, and seafood Products: Delivery policies and available consumer food safety information. Poster presented at the Annual Meeting of the International Association for Food Protection, Charlotte, North Carolina.
71. Berhaupt-Glickstein, A., **Hallman, W. K.**, Nucci, M., & Hooker, N. (May 31, 2013). Qualified health claims: A source of nutrition information or confusion? Poster presented at the American Marketing Association, Marketing & Public Policy Conference 2013. Washington, DC.
72. Berhaupt-Glickstein, A., **Hallman, W. K.**, Nucci, M., & Hooker, N. (April 21, 2013). Green tea and cancer: A qualified health claim case study. Paper presented at Experimental Biology 2013, Boston, Massachusetts.
73. Zhang, M., Cuite, C. L., & **Hallman, W. K.** (April 17, 2013). Predicting the consumption of an 'exonerated' food after a large food contamination outbreak: an experimental investigation. Poster presented at the Nutrition, Endocrinology, and Animal Biosciences Conference, New Brunswick, NJ.
74. Berhaupt-Glickstein, A., **Hallman, W. K.**, Nucci, M., & Hooker, N. (April 17, 2013). Green tea and cancer: A qualified health claim case study. Paper presented at the Nutrition, Endocrinology, and Animal Biosciences Conference, New Brunswick, NJ.

75. **Hallman, W. K.**, McWilliams, R. M., Senger-Mersich, A., Johnson, B. B., & Cuite, C. L. (December 10, 2012). Effects of acknowledging uncertainty over time: The case of intentional food contamination. Poster presented at the 32nd annual meeting of the Society for Risk Analysis, San Francisco, California.
<https://doi.org/doi:10.7282/t3-303t-ey64>
76. Cuite, C. L., Senger-Mersich, A., McWilliams, R. M., & **Hallman, W. K.** (December 10, 2012). Public perceptions of the deadly 2011 outbreak of *Listeria monocytogenes* in cantaloupe. Poster presented at the 32nd annual meeting of the Society for Risk Analysis, San Francisco, California.
<https://doi.org/doi:10.7282/t3-9h79-vh03>
77. Godwin, S. L., **Hallman, W. K.**, Chen, F., & Schaffner, D. (October 15, 2012). Challenges faced by consumers when purchasing meat, fish, and seafood products online. Paper presented at the 53rd Annual Food Distribution Research Society Conference, San Juan, Puerto Rico.
78. Spalding, B., Czarnecki, N., **Hallman, W. K.**, Fitzgerald, N. (October 9, 2012). Can farmers markets improve access and consumption of fruits and vegetables in vulnerable populations? Paper presented at the Academy of Nutrition and Dietetics, Food and Nutrition Conference & Expo (FNCE). Philadelphia, Pennsylvania.
79. **Hallman, W. K.**, Byrd-Bredbenner, C., Cuite, C., & Netterville, L. (July 21, 2012). Improving the safety and nutritional adequacy of the home food supply of elderly recipients of home-delivered meals. Poster presented at the Project Director's Meeting for the National Integrated Food Safety Initiative (NIFSI) program held in conjunction with the International Association for Food Protection's (IAFP) Annual Meeting, Providence, Rhode Island.
80. Nucci, M. L. & **Hallman, W. K.** (June 1, 2012). Mork and Mindy, canola oil and mustard gas: The dilemma of scientific illiteracy in decisions about food and health. Paper presented to Between Scientists & Citizens: Assessing Expertise in Policy Controversies, Iowa State University, Ames, Iowa.
81. Spalding, B., Czarnecki, N., **Hallman, W. K.**, & Fitzgerald, N. (May 4, 2012). Establishment of a new farmers market is linked to decreased barriers to eating fruits and vegetables among adults. Poster presented at the 80th annual meeting of the New Jersey Dietetic Association, East Brunswick, New Jersey.
82. Fitzgerald, N., Finston, L., Morgan, K., & **Hallman, W.** (April 24, 2012). Developing a food policy council through community-based participatory research. Paper presented at Experimental Biology 2012, San Diego, California.
83. Spalding, B., Czarnecki, N., **Hallman, W. K.**, & Fitzgerald, N. (April 5, 2012). Influence of a farmers market on barriers and access to fruits and vegetables in an urban environment. Poster Session. New Jersey Agricultural Experiment Station (NJAES) 2012 Student Poster Competition. Rutgers, The State University of New Jersey. New Brunswick, New Jersey.
84. Spalding, B., Czarnecki, N., **Hallman, W. K.**, & Fitzgerald, N. (April 4, 2012). Influence of a farmers market on barriers and access to fruits and vegetables in an urban environment. Poster presented at the 5th Annual Nutrition, Endocrinology & Animal Biosciences Graduate Student Conference (NEAB). Rutgers, The State University of New Jersey. New Brunswick, New Jersey.
85. Wu, F., Zhang, M., **Hallman, W. K.**, & Nucci, M. L. (April 4, 2012). Attribution of responsibility in food recall communications. Poster presented at the 5th Annual Nutrition, Endocrinology & Animal Biosciences Graduate Student Conference (NEAB). Rutgers, The State University of New Jersey. New Brunswick, New Jersey. <https://doi.org/doi:10.7282/t3-493w-hd26>

86. **Hallman, W. K.**, & Cuite, C. L. (December 7, 2011). Egg recall of 2010: High awareness did not match behavioral impact. Paper presented at the 31st annual meeting of the Society for Risk Analysis, Charleston, South Carolina.
87. Cuite, C. L., McWilliams, R. M., & **Hallman, W. K.** (December 7, 2011). Reassuring the public after a contamination incident: Public perceptions of microbiological testing and reconditioned food products. Paper presented at the 31st annual meeting of the Society for Risk Analysis, Charleston, South Carolina.
88. Johnson, B. B., Cuite, C. L., & **Hallman, W. K.** (December 5, 2011). Trust and responsibility attributions: Variations across hazard managers in accidental and intentional food contamination incidents. Poster presented at the 31st annual meeting of the Society for Risk Analysis, Charleston, South Carolina.
<https://doi.org/doi:10.7282/t3-1bxv-cy27>
89. Cuite, C. L., Johnson, B. B., McWilliams, R. M., & **Hallman, W. K.** (December 5, 2011). Experimental investigation into public response to food terrorism vs. accidental contamination. Poster presented at the 31st annual meeting of the Society for Risk Analysis, Charleston, South Carolina.
90. **Hallman, W. K.** (September 16, 2011). Are American consumers ready for food nanotechnology? Poster presented at the 23rd Conference of the International Society for Environmental Epidemiology (ISEE). Barcelona, Spain.
91. Kuang, L., Tepper, B., Cuite, C., & **Hallman, W.** (June 12, 2011). Sensory acceptability and willingness to buy foods with nanotechnology benefits: A preliminary report. Poster presented at the 71st annual meeting of the Institute of Food Technologists, New Orleans, Louisiana.
92. Fitzgerald, N., & **Hallman, W.** (April 9, 2011). Effectiveness of a farmers market intervention to improve food access and intake in an urban setting. Poster presented at Experimental Biology 2011, Washington, DC.
93. **Hallman, W. K.**, Cuite, C. L., & Scheufele, D.A. (December 8, 2010). Public perceptions of food-based nanotechnology. Paper presented at the 30th annual meeting of the Society for Risk Analysis, Salt Lake City, Utah.
94. Nucci, M. L. & **Hallman, W. K.** (November 13, 2010). “I don’t want to think about eating technology”: Inserting nanotech into our food/culture. Paper presented in the session: Chew On This: Food Studies in Communication. National Communication Association Annual Convention Pre-Conference. San Francisco, California.
95. Schefske, S. D., Byrd-Bredbenner, C., Cuite, C., & **Hallman, W. K.** (November 9, 2010). Using UPC scanning methods to characterize household food supplies of multi-ethnic low-income minorities. Poster presented at the American Dietetic Association’s Food Nutrition Conference & Exposition 2010, Boston, Massachusetts.
96. Fitzgerald, N., Czarnecki, N., & **Hallman, W.** (November 8, 2010). Food intake patterns and perceived barriers to fruit and vegetable consumption among minorities. Poster presented at the 138th Annual Meeting of the American Public Health Association, Denver, Colorado.
97. Schefske, S., Cuite, C. L., Byrd-Bredbenner, C., **Hallman, W. K.** (October 28, 2010). Using UPC scanning methods to characterize household food supplies of multi-ethnic low-income minorities. Poster presented at the International Conference on Urban Health of the International Society for Urban Health, New York, New York. <https://doi.org/doi:10.7282/t3-pef2-mt18>

98. Nucci, M. L., Naaman, M., & **Hallman, W. K.** (October 11, 2010). Twittering about food: Tracking the food safety tweet. Paper presented at Convergence and Society: Science, Health, and New Dimensions of Communication. Columbia, South Carolina.
99. **Hallman, W. K.**, & Nucci, M. (August 3, 2010). Examining Consumers' Perceptions of Nanotechnology for Food Safety: A Baseline Study. Paper presented at the 97th annual meeting of the International Association for Food Protection, Anaheim, California.
100. Santiago, J., Fitzgerald, N., & **Hallman, W. K.** (July 24, 2010). Building a community coalition for an urban farmers market. Poster presented at the 2010 Society for Nutrition Education Annual Conference, Reno, Nevada.
101. Fitzgerald, N., Czarnecki, N., Mathew, T., & **Hallman, W.** (April 27, 2010). Perceived barriers to consumption of fruits and vegetables. Paper presented at Experimental Biology 2010, Anaheim, California.
102. Schefske, S. D., Cuite, C. L., Byrd-Bredbenner, C., & **Hallman, W. K.** (April 7, 2010). Using UPC scanning methods to characterize household food supplies of multi-ethnic low-income minorities. Poster presented at the 3rd Annual Nutrition, Endocrinology and Animal Biosciences (NEAB) Graduate Student Conference, New Brunswick, NJ. <https://doi.org/doi:10.7282/t3-2njy-8k63>
103. Onyango, B., Rimal, A., & **Hallman, W. K.** (February 9, 2010). Does it make a difference? Food safety perceptions study on fresh produce and meat products. Selected paper presented at the 107th annual meeting of the Southern Association of Agricultural Scientists, Orlando, Florida.
104. **Hallman, W. K.**, Cuite, C. L., & Hooker, N. H. (December 9, 2009). Understanding consumer responses to food recalls. Poster platform presentation at the 29th annual meeting of the Society for Risk Analysis, Baltimore, Maryland. <https://doi.org/doi:10.7282/t3-nmw6-ab90>
105. Cuite, C. L., & **Hallman, W. K.** (December 9, 2009). Predictors of consumption of recalled foods. Poster platform presentation to the 29th annual meeting of the Society for Risk Analysis, Baltimore, Maryland.
106. Onyango, B., Hooker, N., **Hallman, W.**, Cuite, C., & Rimal, A. (November 4, 2009). American public food safety perceptions: Results from two national surveys. Paper presented at the 50th Food Distribution Research Society Annual Conference at Broomfield, Colorado.
107. Byrd-Bredbenner, C., Schefske, S., Cuite, C., & **Hallman, W.** (October 19, 2009). Characterizing the nutrient and calorie content of home food supplies using mobile Universal Product Code (UPC) scanning technology. Poster presented at the 2009 American Dietetic Association Food & Nutrition Conference and Expo, Denver, Colorado.
108. **Hallman, W.**, Byrd-Bredbenner, C., Cuite, C., Schefske, S., Bellows, A., & Vivar, T. (August 28, 2009). Characterizing quantities and nutritional qualities of household food supplies for emergency preparedness. Poster presented at the 21st annual conference of the International Society for Environmental Epidemiology, Dublin, Ireland.
109. **Hallman, W. K.**, Cuite, C. L., & Hooker, N. H. (August 26, 2009). Communicating with Americans about food recalls: Recommended strategies. Poster presented at the 21st annual conference of the International Society for Environmental Epidemiology, Dublin, Ireland. <https://doi.org/10.1097/01.ede.0000362493.25210.0d>
110. **Hallman, W. K.**, Cuite, C. L., Nucci, M. L., & Hooker, N. H. (July 13, 2009). Consumers and food recalls: what does the public want to hear? Poster presented at the 96th annual meeting of the International Association for Food Protection, Grapevine, Texas. <https://doi.org/doi:10.7282/t3-ygy4-1575>

111. Schefske, S. D., Cuite, C. L., Byrd-Bredbenner, C., & **Hallman, W. K.** (April 3, 2009). Characterization of foods stored in Oaxacan and African-American households in New Brunswick, NJ. Poster presented at the Annual Nutritional Sciences Graduate Student Conference, New Brunswick, NJ. <https://doi.org/doi:10.7282/t3-577r-2f38>
112. Nucci, M. L., Cuite, C. L., & **Hallman, W. K.** (March 31, 2009). Salmonella, it's what's for dinner: The media and food safety. Science Education for New Civic Engagements and Responsibilities (SENCER), Washington Symposium, and Capitol Hill Poster Session. Washington, DC.
113. Li, J., Hooker, N. H., Cuite, C., & **Hallman, W.** (March 5, 2009). Analysis of consumer engagement decision in recall risk communication. Poster presented at the conference of the New England Chapter of the Society for Risk Analysis, School of Public Health, Harvard University, Cambridge, Massachusetts.
114. Onyango, B., Rimal, A., Miljkovic, D., & **Hallman, W.** (February 3, 2009). Food safety risk perceptions as a tool for market segmentation: The U.S. poultry meat market. Selected paper presented at the 41st annual meeting of the Southern Agricultural Economics Association, Atlanta, Georgia.
115. Rimal, A., Onyango, B., Miljkovic, D., & **Hallman, W.** (February 3, 2009). The role of media in shaping the consumers' food risk profile: A case study of spinach recall. Selected paper presented at the 41st annual meeting of the Southern Agricultural Economics Association, Atlanta, Georgia.
116. Cuite, C. L., Dellava, J. E., Nucci, M. L., **Hallman, W. K.** (December 10, 2008). How do we know when a food is safe to eat (again)? Paper presented at the 28th annual meeting of the Society for Risk Analysis, Boston, Massachusetts.
117. **Hallman, W. K.**, Cuite, C. L., Nucci, M. L., Hooker, N. H. (December 9, 2008). Motivating consumers to act during food recalls. Paper presented at the 28th annual meeting of the Society for Risk Analysis, Boston, Massachusetts.
118. Onyango, B., **Hallman, W.**, & Cuite, C. (November 20, 2008). Reactions to deliberate food contamination (agroterrorism): Implications for risk communication. Poster presented at the National Communication Association Forum (NCA-F) pre-conference event "Terrorist Threat to Sunny City!", San Diego, California.
119. Onyango, B., Hooker, N., **Hallman, W.**, & Cuite, C. (October 15, 2008). American public food safety perceptions: Results from two national surveys. Selected paper presented to the 49th annual conference of the Food Distribution Research Society, Columbus, Ohio.
120. Cuite, C. L., Schefske, S. D., Byrd-Bredbenner, C., Bellows, A., Vivar, T., Randolph, E. M., & **Hallman, W. K.** (October 7, 2008). Auditing kitchens of New Jersey families: One methodology for diverse populations. Workshop presented at Restoring our Urban and Rural Communities with Food, at the 12th Annual Community Food Security Coalition Conference, Cherry Hill, New Jersey.
121. Cuite, C. L., Schefske, S. D., Bellows, A., Vivar, T., Byrd-Bredbenner, C., & **Hallman, W. K.** (October 6, 2008). Emergency preparedness and food storage among Mexican families in New Jersey. Paper presented at Health Across Borders, 2nd Annual Conference, New Brunswick, New Jersey.
122. Dellava, J. E., Cuite, C. L., Onyango, B., & **Hallman, W. K.** (August 6, 2008). Groups unaware of food recall: Policy implications. Poster presented at the 95th annual meeting of the International Association for Food Protection, Columbus, Ohio. <https://doi.org/doi:10.7282/t3-cn8y-xs71>

123. Pleasant, A., Nucci, M., Condry, S., & **Hallman, W.** (June 27, 2008). Scared off Spinach? An analysis of selected print media coverage of the Spinach/*E. Coli* incident in the United States. Paper presented at the Public Communication of Science and Technology Conference, Malmö, Sweden.
124. Dellava, J. E., Cuite, C. L., & **Hallman, W. K.** (April 8, 2008). Who's eating spinach again? Poster presented at Experimental Biology 2008, San Diego, California.
125. Dellava, J. E., Cuite, C. L., & **Hallman, W. K.** (March 14, 2008). Behavioral response to the spinach recall of 2006. Paper presented at the 79th Annual Conference of the Eastern Psychological Association. Boston, Massachusetts.
126. Cuite, C. L., **Hallman, W. K.**, Condry, S. C., & Nucci, M. L. (December 12, 2007). Media reports on the 2006 spinach contamination: Were we told what we wanted to know? Paper presented to the 27th annual meeting of the Society for Risk Analysis, San Antonio, Texas.
127. Onyango, B., & **Hallman, W. K.** (November 7, 2007). Americans' perceptions of food safety: A comparative study of fresh produce and meat products. Paper presented to the 48th annual conference of the Food Distribution Research Society. New Orleans, Louisiana.
128. **Hallman, W. K.**, Cuite, C. L., & Condry, S. C. (September 8, 2007). Americans' responses to the spinach *E. coli* contamination of 2006. Poster presented to the 19th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Mexico City, Mexico.
129. Byrd-Bredbenner, C., Maurer, J., Policastro, P., Kinney, D., & **Hallman, W.** (September 8, 2007). A food safety education campaign for young adults. Poster presented to the 19th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Mexico City, Mexico.
130. Byrd-Bredbenner, C., Maurer, J., Policastro, P., Kinney, D., & **Hallman, W.** (September 8, 2007). Development of public information campaign fact sheets on food allergies. Poster presented to the 19th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Mexico City, Mexico.
131. Onyango, B., Miljkovic, D., **Hallman, W.**, Nganje, W., Condry, S., & Cuite, C. (July 31, 2007). Food recalls and food safety perceptions: The September 2006 spinach recall case. Selected paper presented to the Annual Meeting of the American Agricultural Economics Association, Portland, Oregon.
132. Condry, S. C., & **Hallman, W. K.** (June 18, 2007). Decomposing dread: Refining the nature of dread in the psychometric paradigm. Paper presented to the 16th Annual Conference of the Society for Risk Analysis Europe. The Hague, The Netherlands.
133. **Hallman, W. K.**, & Condry, S. C. (February 18, 2007). Imagining the invisible: Mental models of nanotech, biotech, and medicine. Paper presented to the 173rd Annual Meeting of the American Association for the Advancement of Science, San Francisco, California.
134. Onyango, B., Bellows, A. & **Hallman, W. K.** (October 18, 2006). Demand drivers for organic food purchases in the U.S. Paper presented to the 47th Annual Conference of the Food Distribution Research Society, Quebec, Canada.
135. Condry, S. C., Cuite, C. L., & **Hallman, W. K.** (September 27, 2006). Relationship between Salmonellosis knowledge, risk perceptions, and behaviors. Paper presented to the 3rd National Food Safety Education Conference, Denver, Colorado.

136. **Hallman, W. K.**, & Condry, S. C. (September 5, 2006). Intuitive microbiology: Americans' understanding of germs, disease, and immunity. Paper presented to the 18th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Paris, France.
137. McWilliams, R., Prezant, D., Wartenberg, D., **Hallman, W.**, Andreasen, G., Kelly, K., & Kipen, H. (September 5, 2006). Evaluation of responders to a terrorist attack. Paper presented to the 18th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Paris, France.
138. Byrd-Bredbenner, C., **Hallman, W.**, Maurer, J., & Grasso, D. (September 3, 2006). Preventing allergic reactions to foods: The development and evaluation of a fact sheet for food service operations. Poster presented to the 18th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Paris, France.
139. Onyango, B., **Hallman, W. K.**, & Bellows, A. (July 24, 2006). Purchasing organic food in the U.S. food system: A study of attitudes and practice. Selected paper presented to the Annual Meeting of the American Agricultural Economics Association, Long Beach, California.
140. McWilliams, R., Prezant, D., Wartenberg, D., **Hallman, W.**, Corrigan, M., Kelly, K., & Kipen, H. (June 24, 2006). Provision of services to first responders. Paper presented to the 2nd American Congress of Epidemiology. Seattle, Washington.
141. DaLoia, J., Nucci, M. L., & **Hallman, W. K.** (June 9, 2006). Food in the morning: Talking about food safety on the morning news shows. Paper presented to the Joint 2006 Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food, and Human Values Society (AFHVS). Boston, Massachusetts.
142. Nucci, M. L., DaLoia, J., Frenkel, V., & **Hallman, W. K.** (June 9, 2006). Prime time food, or what can you learn about food safety on the evening news? Paper presented to the Joint 2006 Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food, and Human Values Society (AFHVS). Boston, Massachusetts.
143. Onyango, B., Bellows, A., Diamond, A., & **Hallman, W. K.** (June 8, 2006). What we don't understand about public interest in organics. Paper presented to the Joint 2006 Annual Meetings of the Association for the Study of Food and Society (ASFS) and the Agriculture, Food, and Human Values Society (AFHVS). Boston, Massachusetts.
144. Kennedy, E. C., Boyd, K. C., **Hallman, W. K.**, & Kipen, H. M. (April 28, 2006). Rumination predicting depressive symptoms in Gulf War Registry veterans. Poster presented at the 86th annual convention of the Western Psychological Association, Palm Springs, California.
145. Brewer, N. T., & **Hallman, W. K.** (March 23, 2006). The influenza vaccination shortage of 2004-2005: The role of objective and perceived risk. Paper presented at the 27th Annual Meeting of the Society of Behavioral Medicine, San Francisco, California. ***Winner of Citation Award**
146. Condry, S. C., & **Hallman, W. K.** (December 7, 2005). Public perceptions of the threat of smallpox: Attitudinal and behavioral predictors of vaccination. Paper presented at the 25th Annual Meeting of the Society for Risk Analysis, Orlando, Florida.
147. Condry, S. C., **Hallman, W. K.**, & Brewer, N. T. (December 7, 2005). Measuring perceptions of risks associated with exposure and illness related to specific disease agents. Paper presented at the 25th Annual Meeting of the Society for Risk Analysis, Orlando, Florida.

148. **Hallman, W. K.**, Condry, S. C., Martyniak, N. D., Schilling, B. J., & Turvey, C. G. (December 5, 2005). Public perceptions of the risks of deliberate contamination of the food supply in the United States. Poster presented at the 25th Annual Meeting of the Society for Risk Analysis, Orlando, Florida.
<https://doi.org/doi:10.7282/t3-2mbt-hy36>
149. Turvey, C., **Hallman, W.**, & Schilling, B. J. (November 17, 2005). Consumer risk perceptions of agroterrorism. Paper presented at the 57th Annual Meeting of the American Society for Criminology, Toronto, Canada.
150. **Hallman, W. K.**, Condry, S. C., & Brewer, N. T. (September 15, 2005). Communicating about microbial risks. Paper presented to the 17th Annual Conference of the International Society for Environmental Epidemiology (ISEE). Johannesburg, South Africa.
151. Lang, J. T., & **Hallman, W. K.** (August 16, 2005). Targets of trust: Assessing trust in the evaluators, watchdogs, and merchants of genetically modified food in the United States. Paper presented to the 100th Annual Meeting of the American Sociological Association, Philadelphia, Pennsylvania.
152. **Hallman, W. K.**, & Condry, S. C. (July 26, 2005). Agroterrorism, risk perceptions, and consumer behavior. Paper presented to the American Agricultural Economics Association, annual conference, Providence, Rhode Island.
153. Onyango, B., Turvey, C., & **Hallman, W.** (July 26, 2005). Public attitudes and perceptions of the vulnerability of the U.S. food chain to agroterrorism. Paper presented to the American Agricultural Economics Association, annual conference, Providence, Rhode Island.
154. Onyango, B., Turvey, C., **Hallman, W.**, & Schilling, B. (June 14, 2005). Agroterrorism and public perceptions of risk: Implications for the U.S. food system. Selected paper presented at the Northeastern Agricultural and Resource Economics Association Meetings, Annapolis, Maryland.
155. Lillie, S. E., Brewer, N. T., & **Hallman, W. K.** (April 14, 2005). Knowing biological from chemical warfare: The experience of Gulf War veterans. Poster presented at the 26th Annual Conference of the Society of Behavioral Medicine, Boston, Massachusetts.
156. **Hallman, W.**, Turvey, C. G., Condry, S. C., Martyniak, N. D., & Schilling, B. J. (October 25, 2004). Risk perceptions of agroterrorism with Implications for food systems management. Paper presented at the Institute for Operational Research and the Management Sciences (INFORMS) annual meeting, Denver, Colorado.
157. Lang, J., O'Neill, K., & **Hallman, W.** (August 16, 2004). Expertise, Trust, and communication about food biotechnology. Paper presented at the 99th Annual Meeting of the American Sociological Association, San Francisco, California.
158. Zhang, C., Bai, J., Huang, J., **Hallman, W.**, Pray, C., & Aquino, H. (August 3, 2004). Consumer acceptance of genetically modified foods: A comparison between the US and China. Selected paper presented at the 2004 Annual Meeting of the American Agricultural Economics Association, Denver, Colorado.
159. Nguyen, K. N., Boyd, K. C., **Hallman, W. K.**, & Kipen, H. M. (July 30, 2004). Impact of mistrust, race, ethnicity, and SES on GWI symptoms. Poster presented at the 112th Annual Conference of the American Psychological Association, Honolulu, Hawaii.

160. **Hallman, W. K.**, Jang, H. M., Hebden, W. C., & Shin, H. K. (July 10, 2004). South Korea and the United States: A Cross-cultural comparison of knowledge, awareness, and attitude. Paper presented at the 8th International Conference of the International Consortium on Agricultural Biotechnology Research, Ravello, Italy. <https://doi.org/10.7282/00000353>
161. Schilling, B., **Hallman, W.**, & Turvey, C. (June 22, 2004). Sanity prevailing in mad cow case. Selected paper presented at the Northeastern Agricultural and Resource Economics Association annual conference, Halifax, Nova Scotia, Canada.
162. Govindasamy, R., Onyango, B., **Hallman, W.**, & Jang, H. (June 21, 2004). Public approval of plant and animal biotechnology in Korea: An ordered probit analysis. Paper presented at the annual conference of the Northeastern Agricultural and Resource Economics Association. Halifax, Nova Scotia, Canada.
163. Onyango, B., Govindasamy, R., **Hallman, W.**, Jang, H., & Puduri, V. (June 21, 2004). Consumer acceptance of genetically modified foods in Korea: Factor and cluster analysis. Paper presented at the Northeastern Agricultural and Resource Economics Association annual conference, Halifax, Nova Scotia, Canada.
164. Phillips, D. M., **Hallman, W.**, & Bhajian, P. (June 15, 2004). The more I know, the more I'm not sure: The case of consumer perceptions of genetically modified food. Paper presented at the European Applied Business Research Conference, Edinburgh, Scotland. *Winner of Best Paper Award.
165. Phillips, D. M., Bhajian, P., & **Hallman, W.** (June 15, 2004). The impact of public policy on the global trade of genetically modified food. Paper presented at the European Applied Business Research Conference, Edinburgh, Scotland.
166. Aquino, H. L., & **Hallman, W. K.** (June 13, 2004). A comparative study between Germany and the United States focusing on perceptions of genetically modified food. Paper presented at the Joint Annual meetings of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, Culinary Institute of America, Hyde Park, New York.
167. **Hallman, W. K.**, Jang, H. M., Hebden, W. C., & Shin, H. K. (June 12, 2004). South Korea and the United States: A cross-cultural comparison of knowledge, awareness, and attitude. Paper presented at the Joint Annual meetings of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, Culinary Institute of America, Hyde Park, New York.
168. Aquino, H. L., & **Hallman, W. K.** (June 5, 2004). Differences in perceptions of agricultural biotechnology: A comparison study between Germany and the United States. Paper presented at the 8th Annual Public Communication of Science and Technology Conference, 'Scientific Knowledge and Cultural Diversity', Barcelona, Spain.
169. Fiedler, N., Ozakinci, G., **Hallman, W.**, Wartenberg, D., Brewer, N., Barrett, D., & Kipen, H. (March 26, 2004). Military deployment and psychiatric illness: Case of Gulf War veterans. Poster presented at the 25th Annual Meeting of the Society for Behavioral Medicine, Baltimore, Maryland.
170. Brewer, N. T., **Hallman, W. K.**, Fiedler, N., & Kipen, H. M. (March 6, 2004). Why do people report better health by phone than by mail? Poster presented at the 62nd Annual Meeting of the American Psychosomatic Society, Orlando, Florida.
171. Brewer, N. T., **Hallman, W. K.**, & Kipen, H. M. (March 5, 2004). The symmetry rule over the very long term. Poster presented at the 62nd Annual Meeting of the American Psychosomatic Society, Orlando, Florida.

172. Brewer, N. T., & **Hallman, W. K.** (March 4, 2004). The problem of unbelieving false tests. Poster presented at the 62nd Annual Meeting of the American Psychosomatic Society, Orlando, Florida.
173. Brewer, N. T., & **Hallman, W. K.** (November 10, 2003). (Nonexistent) chemical warfare in the Persian Gulf War: The problem of unbelieving false positive chemical warfare alarms. Paper presented at the 24th Annual Society for Judgment and Decision Making Conference, Vancouver, Canada.
174. **Hallman, W. K.**, & Aquino, H. L. (October 22, 2003). American perceptions of genetically modified foods and the need for labeling. Poster presented at the conference "The Biotechnological Revolution: Scientific and Societal Aspects," sponsored by the Alexander von Humboldt Foundation, Potsdam, Germany.
175. **Hallman, W. K.**, Ozakinci, G., & Kipen, H. (September 25, 2003). Persistence of symptoms reported over time by Gulf War veterans. Paper presented to the 15th Conference of the International Society for Environmental Epidemiology (ISEE). Perth, Australia.
176. Wartenberg, D., Kipen, H., **Hallman, W.**, Fiedler, N., Maloor, S., & Brewer, N. (September 25, 2003). Is Gulf War Illness just a new name for old complaints? Paper presented to the 15th Conference of the International Society for Environmental Epidemiology (ISEE). Perth, Australia.
177. Lang, J. T., & **Hallman, W. K.** (September 9, 2003). Mental models of genetically modified foods: Consumer perceptions in the United States. Presented at the British Sociological Association / University of Plymouth conference on Risk in its Social Contexts, Plymouth, United Kingdom.
178. Boyd, K. C., **Hallman, W. K.**, Wartenberg, D., & Kipen, H. M. (August 8, 2003). Reported exposures, stressors, and life events among Gulf War Registry veterans. Poster presented at the 111th Annual Conference of the American Psychological Association, Toronto, Canada.
179. **Hallman, W. K.**, & Aquino, H. L. (July 28, 2003). Consumer perceptions of genetically modified food. Paper presented to the Annual meeting of the American Agricultural Economics Association, Montreal, Canada.
180. **Hallman, W. K.**, & Aquino, H. L. (July 1, 2003). Public perceptions of genetically modified food: An International Comparison. Paper presented to the 7th International Conference of the International Consortium on Agricultural Biotechnology Research, Ravello, Italy.
181. **Hallman, W. K.**, & Aquino, H. L. (June 13, 2003). Consumer perceptions of genetically modified food: The uncrystallized nature of public opinion. Paper presented at the 2003 Joint Annual Meeting of the Agriculture, Food and Human Values Society (AFHVS) and the Association for the Study of Food and Society (AFFS). Austin, Texas.
182. Musumeci, T. J., **Hallman, W. K.**, & Aquino, H. L. (June 13, 2003). To accept or not to accept, that is the question. Paper presented at the 2003 Joint Annual Meeting of the Agriculture, Food and Human Values Society (AFHVS) and the Association for the Study of Food and Society (AFFS). Austin, Texas.
183. Brewer, N. T., & **Hallman, W. K.** (May 30, 2003). A war of the mind: Soldiers' lingering beliefs about chemical warfare exposure and their medical symptoms. Poster presented at the 15th Annual Conference of the American Psychological Society, Atlanta, Georgia.
184. Kenna, M., & **Hallman, W.** (May 20, 2003). Biotechnology-derived perennial turf and forage grasses: Criteria for evaluation. Poster presented at the Molecular Breeding of Forage and Turf 3rd International Symposium, Dallas, Texas.

185. **Hallman, W. K.** (May 16, 2003). A longitudinal look at Gulf War illnesses: Symptoms, service, and psychology. Paper presented to the War-Related Illness and Injury Study Center, East Orange, New Jersey.
186. Ozakinci, G., **Hallman, W. K.**, & Kipen, H. M. (March 21, 2003). Persistence of reported symptoms in Gulf War veterans. Rapid communications poster presented at the 24th Annual Conference of the Society of Behavioral Medicine, Salt Lake City, Utah.
187. Brewer, N. T., **Hallman, W. K.**, Fiedler, N., & Kipen, H. M. (March 20, 2003). Moderators of medical symptom reporting. Poster presented at the 24th Annual Conference of the Society of Behavioral Medicine, Salt Lake City, Utah.
188. Osinubi, O. Y., **Hallman, W.**, Kaufman, I., Bussel, J. B., & Delnevo, C. (November 13, 2002). Workplace tobacco control policies in New Jersey. Paper presented at the 130th Annual Meeting of the American Public Health Association, Philadelphia, Pennsylvania.
189. Schilling, B. J., **Hallman, W. K.**, Hossain, F., & Adelaja, A. O. (October 30, 2002). Consumer perceptions of food biotechnology: Evidence from a survey of U.S. consumers. Paper presented at the 42nd Annual Food Distribution Research Society Conference, Miami, Florida.
190. Hossain, F., Onyango, B., Adelaja, A., Schilling, B., & **Hallman, W.** (October 30, 2002). Nutritional benefits and consumer willingness to buy genetically modified foods. Paper presented at the 42nd Annual Food Distribution Research Society Conference, Miami, Florida.
191. Onyango, B., Hossain, F., Adelaja, A., Schilling, B., & **Hallman, W.** (October 30, 2002). Public perceptions of food biotechnology: Uncovering factors driving consumer acceptance of genetically modified food. Paper presented at the 42nd Annual Food Distribution Research Society Conference, Miami, Florida.
192. Kipen, H. M., **Hallman, W. K.**, Fiedler, N. L., & Wartenberg, D. (August 14, 2002). Medically unexplained symptoms: What do we know and where should we go? Paper presented to the 14th Conference of the International Society for Environmental Epidemiology (ISEE). Vancouver, Canada.
193. Wartenberg, D., Kipen, H. M., **Hallman, W. K.**, Harris, G., & Maloor, S. (August 14, 2002). Quantitative methods for studying medically unexplained symptoms. Paper presented to the 14th Conference of the International Society for Environmental Epidemiology (ISEE). Vancouver, Canada.
194. **Hallman, W. K.**, Kipen, H. M., Boyd, K. C., Fiedler, N. L., & Wartenberg, D. (August 14, 2002). Medically unexplained symptoms among veterans of the Gulf War conflict. Paper presented to the 14th Conference of the International Society for Environmental Epidemiology (ISEE). Vancouver, Canada.
195. Schilling, B. J., **Hallman, W. K.**, Adelaja, A. O., & Marxen, L. (June 11, 2002). Consumer knowledge of food biotechnology: A descriptive study of U.S. residents. Paper presented at the 2002 Northeastern Agricultural and Resource Economics Association Meetings, Harrisburg, Pennsylvania.
196. Adelaja, A., Hossain, F., Onyango, B., **Hallman, W.**, & Schilling, B. (June 9, 2002). Consumer perception of biotechnology: Uncovering factors driving consumer acceptance of genetically modified food. Paper presented at the 2002 Northeastern Agricultural and Resource Economics Association Meetings, Harrisburg, Pennsylvania.
197. Hossain, F., Onyango, B., Adelaja, A., Schilling, B., & **Hallman, W.** (June 9, 2002). Consumer acceptance of food biotechnology: Willingness to buy genetically modified food products. Paper presented at the 2002 Northeastern Agricultural and Resource Economics Association Meetings, Harrisburg, Pennsylvania.

198. **Hallman, W. K.** (November 21, 2001). Research update. Paper presented to the Gulf War Investigator's Meeting. Environmental and Occupational Health Institute (EOHSI). Piscataway, New Jersey.
199. Wartenberg, D., Boyd, K. C., **Hallman, W. K.**, & Kipen, H. M. (October 24, 2001). Using exploratory factor analysis to study Gulf War Illness. Paper presented at the 129th Annual Meeting of the American Public Health Association, Atlanta, Georgia.
200. Osinubi, O. Y., **Hallman, W. K.**, Buckler, G., Kaufman, I., Lewis, M. J., Hrywna, M., & Delnevo, C. (October 23, 2001). Workplace tobacco control policies in New Jersey. Poster presented at the 129th Annual Meeting of the American Public Health Association, Atlanta, Georgia.
201. Wartenberg, D., Boyd, K. C., **Hallman, W. K.**, & Kipen, H. M. (September 5, 2001). The use of exploratory factor analysis for the study of medically unexplained symptoms. Paper presented to the 13th Conference of the International Society for Environmental Epidemiology (ISEE). Garmisch-Partenkirchen, Germany.
202. Kipen, H. M., **Hallman, W. K.**, Boyd, K. C., & Wartenberg, D. (September 5, 2001). Medically unexplained symptoms associated with environmental exposures: Progress in defining and explaining illness. Paper presented to the 13th Conference of the International Society for Environmental Epidemiology (ISEE). Garmisch-Partenkirchen, Germany.
203. **Hallman, W. K.**, Kipen, H. M., Boyd, K. C., & Wartenberg, D. (September 5, 2001). Patterns of symptoms among Gulf War Health Registry veterans. Paper presented to the 13th Conference of the International Society for Environmental Epidemiology (ISEE). Garmisch-Partenkirchen, Germany.
204. Boyd, K. C., **Hallman, W. K.**, Wartenberg, D., & Kipen, H. M. (September 5, 2001). Predicting sick group membership in Gulf War Registry veterans. Paper presented to the 13th Conference of the International Society for Environmental Epidemiology (ISEE). Garmisch-Partenkirchen, Germany.
205. **Hallman, W. K.**, Kipen, H. M., Wartenberg, D., & Boyd, K. C. (January 11, 2001). Symptom patterns among Gulf War Registry veterans. Poster presented to the Conference on Federally Sponsored Gulf War Veterans' Illnesses Research. Washington, DC.
206. Boyd, K. C., Kipen, H. M., & **Hallman, W. K.** (January 11, 2001). Predicting group membership in Gulf War illness clusters. Poster presented to the Conference on Federally Sponsored Gulf War Veterans' Illnesses Research. Washington, DC.
207. Wartenberg, D., Boyd, K. C., **Hallman, W. K.**, & Kipen, H. M. (January 11, 2001). Gulf War syndrome: making sense of the factor analyses. Poster presented at the Conference on Federally Sponsored Gulf War Veterans' Illnesses Research. Washington, DC.
208. Kipen, H., Boyd, K., Wartenberg, D., & **Hallman, W. K.** (August 22, 2000). Stability of derived definitions of medically unexplained symptoms: Gulf War illness. Paper presented to the 12th Conference of the International Society for Environmental Epidemiology (ISEE). Buffalo, New York.
209. Kipen, H. M., **Hallman, W. K.**, Fiedler, N., & Wartenberg, D. (September 6, 1999). Medically unexplained symptoms in Gulf War veterans: searching for definitions. Paper presented to the 11th Conference of the International Society for Environmental Epidemiology (ISEE). Athens, Greece.
210. Saunders, B., **Hallman, W.**, Appenzeller, G., & Blachman, M. (November 5, 1998). The devil's in the details: Making utilization-focused evaluation relevant within Medicaid managed care. American Evaluation Society Meeting, Chicago, Illinois.

211. Kipen, H., **Hallman, W.**, Diefenbach, M., Kang, H., Wartenberg, D., Fiedler, N., & Natelson, B. (August 17, 1998). Self-reported health status and exposure among Gulf War registry veterans. Paper presented to the 10th Annual Conference of the International Society for Environmental Epidemiology (ISEE). Boston Massachusetts. <https://doi.org/10.1097/00001648-199807001-00290>
212. **Hallman, W.**, Kipen, H., Diefenbach, M., Kang, H., Wartenberg, D., Fiedler, N., & Natelson, B. (May 14, 1998). Defining Gulf War Illness: Self-reported health status among VA Registry veterans. Poster presented to the Conference on Federally Sponsored Gulf War Veterans' Illnesses Research, Washington, DC.
213. Kipen, H., **Hallman, W.**, Diefenbach, M., Kang, H., Fiedler, N., & Natelson, B. (November 11, 1997). Health and Exposure Status of Gulf War Registry Veterans. Poster presented at the 125th Annual Meeting of the American Public Health Association, Indianapolis, Indiana.
214. Kipen, H., **Hallman, W.**, Diefenbach, M., Kang, H., Fiedler, N., & Natelson, B. (August 18, 1997). Self-reported health status and exposure among Gulf War Registry veterans. Paper presented at the 9th Annual International Society for Environmental Epidemiology Conference, Taipei, Taiwan, Republic of China.
215. Wandersman, A., Saunders, L., Resch, M., Imm, P., **Hallman, W.**, Rowe, A., Laughlin, J., & Blachman, M. (May 29, 1997). Developing an accountability model for state government in theory and practice. Presentation during the symposium: Empowering Government to Work Better: Community Psychology Contributions to a Program Improvement/Program Effectiveness Approach to Accountability (A. Wandersman, Chair). Presented at the 6th Biennial Conference on Community Research and Action, Columbia, South Carolina.
216. Rich, R., Edelstein, M., **Hallman, W. K.**, & Wandersman, A. H. (June 6, 1995). Citizen participation and empowerment in the context of local environmental hazards. Paper presented to the International Congress on Hazardous Waste: Impact on Human and Ecological Health, sponsored by the Agency for Toxic Substances and Disease Registry (ATSDR). Atlanta, Georgia.
217. Kipen, H., **Hallman, W.**, Kelly-McNeil, K., Moody, W., & Fiedler, N. (March 3, 1995). Controlled comparisons of asthmatics' symptomatic response to ambient chemical exposures. Paper presented at the 5th International Conference on Environmental and Occupational Lung Disease, American College of Chest Physicians, Orlando, Florida.
218. Wandersman, A. H., Rich, R., Edelstein, M., & **Hallman, W. K.** (August 16, 1994). Mobilization and empowerment in response to localized environmental threats. Paper presented at the 102nd Annual Conference of the American Psychological Association, Los Angeles, California.
219. Kipen, H., **Hallman, W.**, Kelly-McNeil, K., & Fiedler, N. (August 18, 1993). A questionnaire instrument for assessing population prevalence of multiple chemical sensitivities. Paper presented at the 5th Annual Meeting of the International Society for Environmental Epidemiology (ISEE). Stockholm Sweden.
220. **Hallman, W. K.** (June 16, 1993). How communities respond to the threat of Lyme Disease. Paper presented to the 4th Biennial Conference on Community Research and Action, Williamsburg, Virginia.
221. Kipen, H., **Hallman, W. K.**, Kelly-McNeil, K., & Fiedler, N. (May 3, 1993). Preliminary validation of a questionnaire instrument for assessing the prevalence of multiple chemical sensitivities in a population. Paper presented to the International Congress on the Health Effects of Hazardous Waste. Atlanta, Georgia.
222. **Hallman, W. K.** (February 13, 1993). What is environmental protection worth to communities? Paper presented at the 159th Annual Meeting of the American Association for the Advancement of Science, Boston, Massachusetts.

223. **Hallman, W. K.**, & Smith-Fiola, D. (April 25, 1992). Risk perception and fears of ticks and Lyme Disease. Paper presented at the national symposium, People Plant Relationships: Setting Research Priorities, East Rutherford, New Jersey.
224. **Hallman, W. K.**, Weinstein, N. D., & Diefenbach, M. A. (December 11, 1991). Making risk comparisons that make sense. Paper presented at the 11th Annual Meeting of the Society for Risk Analysis, Baltimore, Maryland.
225. **Hallman, W. K.**, & Wandersman, A. H. (August 19, 1991). Individual and collective strategies for coping with environmental threats. Paper presented at the 99th Annual Conference of the American Psychological Association, San Francisco, California.
226. Wandersman, A. H., & **Hallman, W. K.** (June 6, 1991). Understanding risk, fear of cancer, and other public concerns about hazardous chemicals. Paper presented at the 3rd Biennial Conference on Community Research and Action, Tempe, Arizona.
227. Unger, D. G., Wandersman, A., **Hallman, W.**, & Brown, M. (August 23, 1990). Families in distress: Living near a hazardous waste facility. Paper presented at the 98th Annual Conference of the American Psychological Association, Boston, Massachusetts.
228. **Hallman, W. K.** (October 3, 1990). Stigma and inversion of the home in a community located near a hazardous waste landfill: Implications for siting. Paper presented to the International Symposium on Hazardous Materials/Waste: Social Aspects of Facility Planning and Management, Toronto, Canada.
229. **Hallman, W. K.** (October 30, 1989). Present risk, future risk, cancer risk: Perceptions of health risks associated with a hazardous waste landfill. Paper presented at the 9th Annual Meeting of the Society for Risk Analysis, San Francisco, California.
230. **Hallman, W. K.**, & Wandersman, A. H. (August 14, 1989). Hazardous wastes: Present risk, future risk, cancer risk, or no risk? Paper presented at the 98th Annual Conference of the American Psychological Association, New Orleans, Louisiana.
231. **Hallman, W. K.**, & Wandersman, A. H. (August 14, 1989). Hazardous wastes, risk, fears about cancer, psychological distress, and health. Paper presented at the 98th Annual Conference of the American Psychological Association, New Orleans, Louisiana.
232. **Hallman, W. K.**, & Wandersman, A. H. (June 10, 1989). A house is not a home when you live near a hazardous waste landfill. Paper presented at the 2nd Biennial Conference on Community Research & Action, sponsored by Division 27 of the American Psychological Association, East Lansing, Michigan.
233. **Hallman, W. K.** (October 9, 1987). Using quality assurance to improve community services. Paper presented at the Joint Conference of the Child Welfare League, URSA Institute, S.C. Health and Human Services Finance Commission, Charleston, South Carolina.
234. **Hallman, W. K.** & Fiene, R. (October 9, 1987). A management information systems approach to measuring the quality of services. Paper presented at the Joint Conference of the Child Welfare League, URSA Institute, S.C. Health and Human Services Finance Commission, Charleston, South Carolina.
235. **Hallman, W. K.**, & Davis, K. E. (October 17, 1985). Using community needs assessment for organizational renewal. Paper presented at the Joint Conference of the Canadian Evaluation Research Society and the Evaluation Network, Toronto, Canada.

236. **Hallman, W. K.** (August 13, 1983). The multidimensional scaling of attributional cues. Paper presented at the annual convention of PSI CHI (The International Honor Society in Psychology), Pennsylvania State University, University Park, Pennsylvania.
237. **Hallman, W. K.** (April 11, 1983). A consideration of the relationship between attributional cues. Paper presented to the annual meeting of the Pennsylvania Academy of Science, Lancaster, Pennsylvania.

Session Chair/Moderator

238. **Hallman, W. K.** (October 15, 2025). Moderator for the AAAS/SciLine presentation by Jeff Morris: *Seeing Through Epidemiologic Fallacies: How Statistics Safeguards Scientific Communication in a Polarized Era*. American Association for the Advancement of Science Section U (Statistics) and Section Y (General Interest in Science & Engineering). Virtual. <https://www.youtube.com/@AAAS-sectionU>
239. **Hallman, W. K.** (July 30, 2025). Moderator for the session, Best Practices for Food Safety Communication: Recommendations and Realities. Annual International Association for Food Protection Meeting, Cleveland, Ohio.
240. **Hallman, W. K.** (July 15, 2024). Moderator for the session, Understanding Consumer Reactions during Foodborne Illness Outbreaks and Food Recalls: Research from CDC, USDA, and FDA. Annual International Association for Food Protection Meeting, Long Beach, California.
241. **Hallman, W. K.** (June 5, 2024). Session Chair (with B. Tiozzo Pezzoli). Food Security/Safety in Europe and Beyond II. 32nd annual Society for Risk Analysis – Europe conference, “Risk in Time and Space.” Harokopio University, Athens, Greece.
242. **Hallman, W. K.** (March 21, 2023). Moderator for the session, Capacity: Expertise and Human Capital, Effective Health Communication within the Current Information Environment, and the Role of the Federal Government: A Workshop. Board on Science Education, National Academy of Sciences, Engineering, and Medicine, Washington, DC.
243. **Hallman, W. K.** (March 20, 2023). Moderator for the session, The Importance of Effective Health Communication, and the Goals of Federal Health Communication. Effective Health Communication within the Current Information Environment, and the Role of the Federal Government: A Workshop. Board on Science Education, National Academy of Sciences, Engineering, and Medicine, Washington, DC.
244. **Hallman, W. K.** (December 7, 2022). Session Chair for the Symposium: Food Safety Risk Communication – Introducing the APEC Food Safety Risk Communication Framework and Associated Guidelines at the 41st Annual Meeting of the Society for Risk Analysis, Tampa, Florida.
245. **Hallman, W. K.** (November 1-4, 2022). Working Group Chair: Expert Consultation on Food Safety Aspects of Cell-Based Food. Food and Agriculture Organization of the United Nations (FAO), in collaboration with the World Health Organization, Singapore.
246. **Hallman, W. K.** (June 2, 2022). Panel Moderator: Improving Civic Dialogue about Science through Journalism. Reimagining Science Communication in the COVID Era and Beyond: The 5th Science Communication Colloquium. National Academies of Sciences, Engineering, and Medicine, Washington, DC.

247. **Hallman, W. K.** (June 1, 2022). Panel Moderator: Perspectives on Key Challenges in Science Communication across the Ecosystem. Reimagining Science Communication in the COVID Era and Beyond: The 5th Science Communication Colloquium. National Academies of Sciences, Engineering, and Medicine, Washington, DC.
248. **Hallman, W. K.** (September 22, 2020). Session Chair, Session II: Addressing Uncertainties during Pandemic. Forum on Microbial Threats Workshop - Towards a Post-Pandemic World – Lessons from COVID-19 for Now and the Future. [Virtual] Health and Medicine Division, National Academies of Sciences, Engineering, and Medicine, Washington, DC.
249. **Hallman, W. K.** (September 22, 2020). Panel Moderator: Understanding and Addressing Misinformation on COVID-19. Forum on Microbial Threats Workshop - Towards a Post-Pandemic World – Lessons from COVID-19 for Now and the Future. [Virtual] Health and Medicine Division, National Academies of Sciences, Engineering, and Medicine, Washington, DC.
250. **Hallman, W. K.** (February 20, 2020). Panel Moderator, Data Voids. Addressing Misinformation on the Web in Science, Engineering, and Health. National Academy of Sciences. Washington, DC.
251. **Hallman, W. K.** (December 11, 2017). Session Chair, Interdisciplinary Risk Communication about Food and the Environment, Society for Risk Analysis Annual Meeting, Arlington, Virginia.
252. **Hallman, W. K.** (November 9, 2017). Session Chair, Food Hazards Risk Management, Saudi Food and Drug Authority (SFDA) Annual Conference, Riyadh, Saudi Arabia.
253. **Hallman, W. K.** (April 5, 2016). Panel Moderator. Don't declare it over without first learning from it—Joint Institute for Food Safety and Applied Nutrition Annual Symposium, Greenbelt, Maryland.
254. **Hallman, W. K.** (April 4, 2016). Panel Moderator, Dealing with Information Overload, 2016 Annual Symposium, Joint Institute for Food Safety and Applied Nutrition, Greenbelt, Maryland.
255. **Hallman, W. K.** (November 21, 2014). Panel Moderator: Risk perception vs. risk communication. Workshop on Chemical Contaminants in Foods - Risk-based Approaches to Protect Public Health sponsored by The United States Pharmacopeial Convention, Rockville, Maryland.
256. **Hallman, W. K.** (December 9, 2009). Session Chair, Recalls and Food Safety, Society for Risk Analysis Annual Conference, Baltimore, Maryland.

PROFESSIONAL AFFILIATIONS

Elected Fellow, American Association for the Advancement of Science (AAAS).
 Elected Fellow, Society for Risk Analysis (SRA).
 Member, American Psychological Association (APA).
 Member, Institute of Food Technologists (IFT).
 Member, International Association for Food Protection (IAFP).

PROFESSIONAL SERVICE

Granting Agencies

Reviewer, Agency for Toxic Substances and Disease Registry (ATSDR).
 Reviewer, American Water Works Association (AWWA).
 Reviewer, American Water Works Research Foundation (AWWARF).
 Reviewer, Canada Research Chairs Program, Tri-agency Institutional Programs Secretariat, Canadian Social Sciences and Humanities Research Council (SSHRC).

Reviewer, Genome British Columbia (GBC), Genomic Applications Partnership Program (GAAP).
 Reviewer, National Science Foundation, Decision, Risk, and Management Science Program (DRMS).
 Reviewer, National Science Foundation, Time-Sharing Experiments for the Social Sciences (TESS).
 Reviewer, National Sea Grant College Program, United States Department of Commerce, National Oceanic and Atmospheric Administration.
 Reviewer, New York Sea Grant Institute.
 Reviewer, The North American Commission for Environmental Cooperation (CEC).
 Reviewer, U.S. Army Medical Research and Materiel Command (USAMRMC).
 Reviewer, U.S. Department of Agriculture (USDA) National Institute of Food and Agriculture (NIFA) Smith Lever Special Needs Grant Program
 Reviewer, U.S. Department of Agriculture (USDA) National Institute of Food and Agriculture (NIFA) Agriculture and Food Research Initiative Competitive Grants Program – Nanotechnology
 Reviewer, U.S. Environmental Protection Agency (EPA), Office of Research and Development.
 Reviewer, The Wellcome Trust.

International Commissions

Reviewer, Asia Pacific Economic Cooperation.
 Reviewer, Commission for Environmental Cooperation.

Journals

Editorial:

Editorial Review Board, *Frontiers in Public Health / Radiation and Health* (2014-2016).
 Contributing Editor, *The Community Psychologist*, 1991-1996.
 Guest Editor, *Risk Analysis*, 2018.
 Guest Editor, *Choices*, 2005:20(4).

Ad hoc reviewer:

Appetite.
Applied Food Research.
Basic and Applied Social Psychology.
BMJ Open.
British Food Journal.
Contemporary Psychology.
Environment and Behavior.
Environmental Communication.
Environmental Practice.
Environmental Research.
European Journal of Epidemiology.
Feminist Review.
Fish and Fisheries.
Foods.
Food Policy.
Frontiers in Sustainable Food Systems.
Health Psychology.
Human Ecology.
International Journal of Disaster Risk Reduction
Journal of Applied Social Psychology.
Journal of Community Psychology.
Journal of Experimental Psychology: Applied
Journal of Toxicology and Environmental Health.
Journalism & Mass Communication Quarterly.
Marine Policy.

Medical Care.
njp Science of Food.
PLOS ONE.
Policy Studies Journal.
Proceedings of the National Academy of Sciences (PNAS).
Psychological Reports: Perceptual and Motor Skills.
Public Understanding of Science.
Regulatory Toxicology and Pharmacology.
Review of Policy Research.
Risk Analysis.
Risk: Health, Safety & Environment.
Science Communication.

National Academies of Science, Engineering, and Medicine

Reviewer, Societal Experts Action Network (SEAN).
 Reviewer, Based on Science.

United Nations Publications

Reviewer, Food and Agriculture Organization (FAO).
 Reviewer, World Health Organization (WHO).

University Presses

Reviewer, Cambridge University Press.
 Reviewer, Rutgers University Press.

Rutgers University

Member, Chancellor's Shared Governance Committee, 2025
 Member, Rutgers' Emergency Operations Committee Research Team, Faculty Committee on Social and Behavioral Research, 2020.
 Leader, Rutgers Science Communication Initiative, 2016 – *present*.
 Member, Advisory Board to Establish an Endowed Chair for Global Hunger, 2014.
 Member, Centers and Institutes Strategic Planning Committee, 2014.
 Member, Health and Wellness Strategic Planning Committee, 2013.
 Member, Executive Committee, New Brunswick Community Farmers Market, 2009-2024 (Founder, 2009).
 Member, Executive Committee, Rutgers Against Hunger (RAH), 2008-2024 (Founder, 2008).
 Member, Rutgers University Institutional Review Board (IRB), 2000-2001.
 Member, Honors Committee, Livingston College, Rutgers University, 1990-1995.

School of Environmental and Biological Sciences / Cook College

Member, Distinguished Professor Appointments and Promotions (A&P) Committee, 2024-*present*.
 Member, SEBS Financial Aid Committee, 2022-2023.
 Member, Faculty Search Committee, Department of Nutritional Sciences, 2022-2023.
 Member, Ad Hoc Committee to Establish Promotion Criteria for Non-Tenure Track Faculty, 2022.
 Member, SNAP-ED Advisory Committee, 2015.
 Member, Ad Hoc Committee to Establish Promotion Criteria for Non-Tenure Track Faculty, 2014.
 Chair, Honors Program Evaluation Committee, 2011-2013.
 Member, Chairs Council, 2010-2023.
 Member, SEBS "Appendix H" Ad hoc Committee, 2018.
 Chair, SEBS "Appendix H" Ad hoc Committee, 2010.
 Chair, Institute and Center Directors Council, 2008-2011.
 Chair, Appointments and Promotions (A&P) Committee, 2009-2010, (member 2007- 2009).
 Member, Rules of Procedure Committee, 2007-2009.
 Chair, Cook College Food Community Task Force, 2005-2006.

Member, Communications and Outreach Committee, 2004-2007.
 Member, Search Committee for Director of Communications at Cook College, 2002.
 Member, Ad Hoc Conflict of Interest Committee, 2001-2003.
 Chair, Financial Aid Committee, 2000-2001 (member 1997-2001).
 Co-Chair, Communications Strategic Planning Subcommittee, 2000-2001.
 Member, Human and Community Resources, Development, and Interaction Strategic Planning Subcommittee, 2000-2001.
 Member, Cook College Membership and Nominating Committee, 2000-2002.
 Member, Dean's Committee on Food Safety, 1998.
 Member, George H. Cook Honors Committee, 1997-2003.
 Member, Reich Minority Scholarship Selection Committee, Rutgers University, 1997-2001.
 Member, Admissions and Scholastic Standing Committee, 1996-2001.
 Session Chair, Social Sciences, George H. Cook Honors Committee, 1995-2005.
 Member, Quality and Communication and Improvement Committees, 1995-1996.

Department of Human Ecology

Chair, Human Ecology, Ad Hoc Faculty Search Committee, 2023.
 Chair, Human Ecology, Ad Hoc Staff Search Committee, 2023.
 Chair, Human Ecology, Ad Hoc Staff Search Committee, 2022.
 Chair, Department of Human Ecology, 2010-2023.
 Co-chair, Human Ecology, Ad Hoc Search Committee, 2003-2004.
 Curriculum Coordinator, Environmental Policy, Institutions, and Behavior, 1997-2001.
 Faculty Advisor, Human Ecology Student Club, 1990-2003.
 Faculty Advisor, Social Strategies for Environmental Protection Certificate Program, 2000-2015.
 Member, Departmental Teaching Committee, 2000-2010.

Public Office

Rocky Hill (New Jersey) Ad Hoc Water Committee, 2020-2023.
 Rocky Hill (New Jersey) Borough Council, 2006-2009 (Council President, 2009).
 Rocky Hill (New Jersey) Board of Public Health, 2004-2006.
 Somerset County (New Jersey) Solid Waste Advisory Committee, 2008-2010.

SELECTED CONSULTING EXPERIENCE

Expert Witness: An analysis of the psychosocial impacts of the train derailment and resulting contamination within the community of East Palestine, Ohio, and surrounding areas, and a proposed methodology for measuring these using validated instruments. Motley Rice and Weitz & Luxenberg. Consolidated class action representing the community of *East Palestine, Ohio, vs. Norfolk Southern*. (September 2023 – March 2024).

Expert Witness, *The Pictsweet Company v. R.D. Offutt Farms Co., R.D. Offutt Company; R.D. Offutt Company-Northwest; and CRF Frozen Foods, LLC*. Faegre, Drinker, Biddle, & Reath, LLP. (February 2022 – September 2022). <https://casetext.com/case/the-pictsweet-co-v-rd-offutt-farms-co>

Consultant, BlueNalu, San Diego, California. (September 2019 – 2025).

Consultant, Food Safety Risk Communication, Food and Agriculture Organization of the United Nations, Rome, Italy (August 2013 – October 2015).

Consultant, Best Practices in Crisis Communications, WPC80 Independent Inquiry for the Fonterra Board of Directors, Auckland, New Zealand. (September – October 2013). <https://www.crisisconferences.com/wp-content/uploads/2018/04/Fonterra-Report-2013.pdf>

Expert Witness, *Ward vs. Lockheed Martin*. Motley Rice, Providence, Rhode Island (April - October 2010).
<https://casetext.com/case/ward-v-lockheed-martin-corporation>

Expert Witness, *Corvello vs. New England Gas Co.*, Motley Rice, Providence, Rhode Island (August 2007 - April 2008). <https://casetext.com/case/corvello-v-new-england-gas-company-2>

Consultant, Food Security Risk Communication Course Module. St. Joseph's University, Early Responders Distance Learning Center (January - March 2004).

Consultant, Title XXI (Medicaid Expansion) Evaluation. The Partnership for Community and Organizational Services, located in Columbia, South Carolina, is a partnership between the University of South Carolina School of Social Work and the South Carolina Department of Health and Human Services. (July - August 1999).

Consultant, program improvement and accountability in Medicaid Managed Care programs, PACE project; Governor's Office, State of South Carolina. (July 1996 - September 1999).

Advisor, Reassessment of Microbial Risk Factors in Drinking Water. American Water Works Association Research Foundation (AWWARF) (May 1999).

Consultant, public perceptions of agricultural biotechnology, Genencor (September 1994).

Consultant, public perceptions of agricultural biotechnology, Bio/Technology, Nature Publishing Co. (October 1994).

Consultant, public perceptions of risk, ABC News Special Productions (April 1994).

Consultant in Risk Communication, The American Water Works Association Research Foundation (July 1991).

Consultant, Risk Communication Management Group; South Carolina Department of Health and Environmental Control (February 1990).

Consultant, Center for Negotiation and Conflict Resolution, Report to the New Jersey Low-Level Radioactive Waste Disposal Facility Siting Board (February 1990).

Evaluation design, Resource Directory Component; South Carolina Human Services Integration Project, State Reorganization Commission (February 1986).

Consultant, data analysis of selected demographics; telephone survey, United Way of the Midlands Needs Assessment (May to June 1985).

Consultant, data analysis of Service Providers Survey; United Way of the Midlands Needs Assessment (January to May 1985).

Consultant, Key Informants Survey; United Way of the Midlands Needs Assessment (January to May 1985).

Evaluator, Foodlab Program, Hotel, Restaurant, and Tourism Program; University of South Carolina (January to May 1985).

TEACHING

Communicating About Food: Health, Safety, and New Food Technologies, Rutgers University
 Graduate Seminar in Risk Communication, Rutgers University

Graduate Seminar in Nutritional Sciences, Rutgers University
 Rutgers 250: A Taste of Culinary History, Rutgers University
 Food Safety and the American Public, Rutgers University
 Research Methods in Human Ecology, Rutgers University
 Graduate Research Methods in Social Psychology, Rutgers University
 Risk, Health & Safety, Rutgers University
 Politics of Environmental Issues, Rutgers University
 Energy and Society, Rutgers University

Psychological Statistics, University of South Carolina
 Social Psychology, University of South Carolina
 Introduction to Psychology, University of South Carolina

WORKSHOPS

Food Safety Risk Communication, Risk Analysis Training Program, Joint Institute for Food Safety and Applied Nutrition (JIFSAN), College Park, Maryland, (August 4-6, 2026, virtual), (October 8-10, 2025), (August 7-9, 2024), (June 12-15, 2023 virtual), (June 13-16, 2022 virtual), (June 14-17, 2021 virtual), (June 17-19, 2019), (June 13-15, 2018), (June 14-16, 2017), (June 6-8, 2016), (November 11-13, 2015), (June 15-17, 2015), (November 5-7, 2014), (June 10-13, 2014), (October 23-25, 2013), (June 12-14, 2013), (June 13-15, 2012), (June 10-14, 2011).

Food Safety Risk Communication Workshop (with C. Cuite and A. Philpott). Agrifood Systems and Food Safety Division, Food and Agriculture Organization of the United Nations, sponsored by the Ministry of Food and Drug Safety of the Republic of Korea and the Ministry of Food, Agriculture, and Light Industry of Mongolia. Ulaanbaatar, Mongolia, (July 4-6, 2025).

AMR Risk Communication (with C. Cuite, G. Kaptan, T. Rezvani, & H. Bair-Brake). InterAmerican Institute for Cooperation in Agriculture (IICA), sponsored by the 11th European Development Fund (EDF). (June 24 & 26, 2024).

Risk Communication Training, Rutgers University Environment and Public Health Program. (July 8, 2024), (June 9, 2023), (June 3, 2022).

Food Safety Risk Communication Training. Pan American Health Organization (PAHO), World Health Organization Regional Office for the Americas, Pan American Center for Food-and-Mouth Disease and Veterinary Public Health (PANAFTOSA) (December 14, 16, 17, 2020), (December 8, 10, 2021).

FAO-OIE-WHO Regional Workshop to Accelerate Control of Neglected Foodborne and Zoonotic Parasitic Diseases in Asia. Luang Prabang, Laos. (October 16-18, 2018).

USDA/US State Department Workshop: The 3rd International Workshop for Regulation of Animal Biotechnology, sponsored by the USDA Foreign Agricultural Service and the US State Department, “Principles and Methodologies of Science and Risk Communication,” University of Virginia, Charlottesville, Virginia (June 26-30, 2017). <https://sites.google.com/a/vt.edu/animalbiotechresources/3rd-annual-meeting/full-agenda>

FAO/WHO Workshop: “Risk Communication in Food Safety,” Chişinău, Republic of Moldova (June 24-25, 2015).

FAO/WHO Regional Workshop: “Enhancing Risk Communication Capacity in Food Safety in Southeast Asia,” Bangkok, Thailand (May 13-15, 2015).

Public Opinion and Values, Winter School on Anticipatory Governance of Emerging Technologies, Center for Nanotechnology in Society at Arizona State University, Saguaro Lake Ranch, Mesa, Arizona, (January 4-5, 2015), (January 4-5, 2014).

FAO/WHO Regional Workshop: "Enhancing Risk Communication Capacity in Food Safety," Budapest, Hungary (June 3-6, 2014).

Introduction to Risk Communication, Joint Institute for Food Safety and Applied Nutrition, College Park, Maryland (September 18, 2014), (September 19, 2013), (September 20, 2012), (September 26, 2011).

Risk Communication Training, International Risk Engineering Training Course, Zurich Services Corporation Risk Engineering, Schaumburg, Illinois, (January 27, 2014), (February 1, 2013), (February 6, 2012), (May 18, 2011), (January 28, 2010), (January 30, 2009), (February 8, 2008), (February 8, 2007), (February 2, 2006), (February 18, 2005), (February 19, 2003), (January 29, 2001), (February 2, 2000), (February 2, 1999), (April 24, 1998), (April 18, 1997), (April 19, 1996), (May 4, 1995).

Risk Communication Workshop, International Risk Engineering Training Course, Zurich-American Insurance Group, Cheshire, England (May 14, 2004).

Risk Communication Training, International Risk Engineering Training Course, Zurich-American Insurance Group, Zurich, Switzerland (January 16, 2004) (January 24, 2003), (September 10, 1996).

Development of a Community Environment Team, South Carolina Department of Health and Environmental Control, Columbia, South Carolina (November 14-21, 1999).

Research Objectives and Sampling Strategies. Social Work Clinic, University of South Carolina College of Social Work, Columbia, South Carolina (February 18, 1999).

Communicating Risk Management Programs to the Public, Workshop presented at the 18th Annual Meeting of the Society for Risk Analysis, Phoenix, Arizona (December 6, 1998).

Risk Communication Skills and Techniques, Risk Management Training Course, New Jersey Office of Emergency Management, Trenton, New Jersey (October, November 1998, January, February 1999).

Program Evaluation for Volunteer Organizations, Southeastern Region Parents Anonymous Conference, Charleston, South Carolina (June 17, 1989).

Using Text-Based Database Systems for Community Research, Charleston, South Carolina (October 16, 1987).

Stress Management, University Affiliated Facilities, University of South Carolina (December 6-7, 1984).

Stress Management, South Carolina Department of Health and Environmental Control (DHEC) (September to November 1984).

Stress Management, South Carolina Department of Youth Services (DYS) (July to September 1984).