



## **Garrett Broad**

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### **More Than Just Food: Food Justice and Community Change**

The industrial food system has created a crisis in the United States that is characterized by abundant food for privileged citizens and “food deserts” for the historically marginalized. In response, food justice activists have developed community-based solutions, arguing that activities like urban agriculture, nutrition education, and food-based social enterprises can lead to social transformation.

This talk explores the possibilities and limitations of the food justice approach. It asks - in an age of digital media and the "nonprofit industrial complex," can the food justice movement deliver sustainable community change?

Garrett Broad is an Assistant Professor in the Department of Communication and Media Studies at Fordham University in New York City. His research investigates how media and storytelling shape contemporary communities and networked movements for social and environmental justice. He is the author of the book *More Than Just Food: Food Justice and Community Change* (University of California Press, 2016). He is also a proud alum of Rutgers University, where he majored in Political Science as an undergraduate and was a coordinator of the New Jersey Folk Festival.

**Location: Blake Hall, Room 131, Cook Campus**

**Date: Wednesday, October 5th, 2016**

**Time: 12:30 to 2:00 pm**